

## How to use Grant Connect to find prospects

### Step 1: Run a search for funders based on your cause

- Select a cause from our dropdown menu or type in a keyword related to your charity's work. Be general and broad with your initial searches.
- Add filters to target the right funders for your cause. You can add a search filter for your region, the population you serve, or the type of support your charity needs.
- Sort your results by the funder's next deadline, the funder's median gift size, or by how closely they match to your search.

### Step 2: Identify prospective funders

Consider the following questions to help you determine if a funder is the right funding prospect for your charity:

- Do they have a funding program? Do the program guidelines align with your needs?
- Are they open to a request for funding? And if so, when?
- Do their past gifts align with your charity's fundraising goals?
- Where are they located? Where do they give the majority of their grants?

### Step 3: Create a strong application using reliable data

- Determine if you are connected to key decision-makers that can help you in the "About" section of a funder profile.
- Check out the funder's evaluation criteria. Make sure you include their stated preferences in your application.
- Carefully analyze the funder's giving history. Based on this, determine how much you should ask for.

### Step 4: Consult additional resources

- Check out our Grant Connect Training Webinar for tips on using Grant Connect to find funders.
- Watch our short, guided training videos for more tips and tricks:
  - Grant Connect: [How to do a Funder Search](#)
  - Grant Connect: [Navigating Funder Profiles](#)
- Visit our robust [Help Centre](#) for additional support, questions and coaching.