

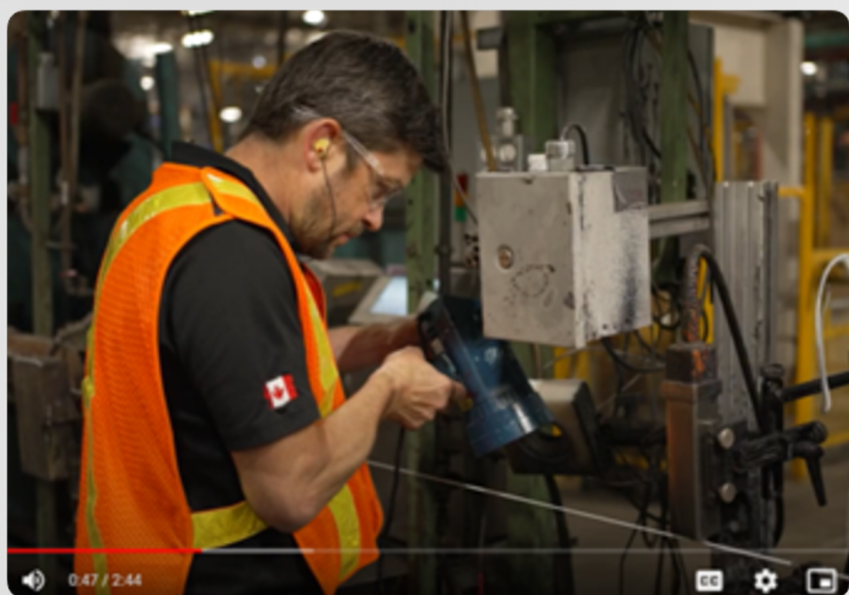
# INVEST COB O U R G MANAGER BLOG



## Targeting Advanced Manufacturing for Sector Growth in Cobourg

Our economic development team completed an advanced manufacturing video this fall. This video showcases our internationally owned companies of Belden and Graphic Packaging and highlights Custom Plastics International and Beneco Packaging as dynamic manufacturers that have proven to operate successfully from their Cobourg location.

Cobourg has all the necessary elements of manufacturing success - proximity to markets, regional access to a talented workforce and lifestyle amenities. The video showcases these elements nicely. Cobourg is also home to the Northumberland Manufacturers Association (NMA) at Venture13 which the video also features.



*Arnaud Raymond - Belden Canada Engineering Manager  
featured in Cobourg's Investment Attraction Video*



*Northumberland Manufacturers Conference, October 2024*

In October, the Town of Cobourg was the host of the second annual Manufacturing Conference, led by the NMA. This year's one-day conference addressed topics including:

- Building a multi-generational workforce
- Harnessing productive conflict
- Automating factories and making them "smart"
- Leveraging operational excellence and
- Managing change.

Our community was happy to host this conference again and our team looks forward to building a stronger manufacturing sector here in Cobourg.

Our Revenue Growth Series that ran monthly from September 2023 to November 2024 featured local companies that faced challenges and their innovative thinking and decision making that took their businesses passed these challenges. Manufacturers were included in this program too and they included Graphic Packaging, Beneco Packaging, Millard Towers and Belden. The manufacturing sector has always been adopting new, innovative technologies and ways of operating to stay competitive. The manufacturing conference presentations and discussions addressed these most recent business practices.

Subscribe to the economic development newsletter and stay current on upcoming advanced manufacturing and business support programming in 2025. Happy New Year!

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