

For Immediate Release

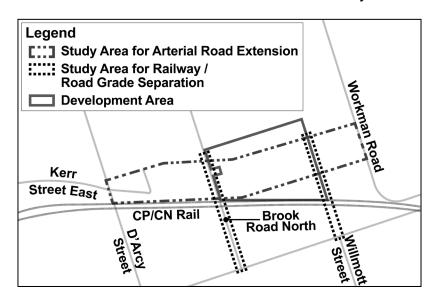
Notice of Public Information Centre

Brook Road North, Kerr Street East, Willmott Street road corridor and East Village North Development road network Integrated Municipal Class Environmental Assessment

Cobourg, ON (May 15, 2025) – The Town of Cobourg would like to advise residents of an upcoming Public Information Centre on Thursday, May 29, 2025 for the Integrated Municipal Class Environmental Assessment (EA) for the long-term road network needs in the southeast quadrant of the Town of Cobourg.

The Study

JMCD North Holdings Inc. (JMCD), the Town of Cobourg and County of Northumberland (Municipalities), is proposing to complete a Municipal Class Environmental Assessment (EA) to establish a road network using the Integrated Planning Approach associated with a proposed development. The study area is located in the southeast quadrant of the Town of Cobourg. Included in the study area is a 40-hectare proposed mixed-use development east of Brook Road North and north of the railway.



In support of a future draft plan and establishing the required arterial roads, JMCD and the Municipalities have initiated an Integrated Municipal Class Environmental Assessment (EA). The Integrated Municipal Class EA process will build upon the Town of Cobourg Official Plan, Transportation Master Plan, Master Servicing Plan, and Section 15.9.3 of the Town's Official Plan and Section C1 of the Northumberland County Official Plan. The study area including collector, arterial roadway corridors and rail line grade separations are illustrated in the study area map shown above.

Town of Cobourg



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Process

The study is being completed as a Schedule C Municipal Class EA process through an integrated planning approach as set out in the Municipal Class Environmental Assessment process (Municipal Engineers Association, February 2024) which is an approved process under the Ontario Environmental Assessment Act. The process will include consultation and engagement with the public, agencies, local developers, and Indigenous communities. The Integrated Municipal Class EA will evaluate alternative solutions for the arterial roads, collector roads and CN/CP Rail grade separation, with consideration of the natural, cultural, technical, and financial environment and recommend a preferred solution and development area.

Public Information Centre No. 1

You are invited to attend the Public Information Centre to provide your input. JMCD, the Town of Cobourg, the County of Northumberland and its consultant will be present to discuss the study and answer your questions. Following the Public Information Centre, project information displayed will also be available for viewing at: https://www.cobourg.ca/en/our-government/plans-reports-and-studies.aspx

Date: Thursday, May 29, 2025 Drop-in 5:00 - 7:00 p.m. Time:

Cobourg Community Centre, Spoolon Room Location:

750 D'Arcy Street, Cobourg ON, K9A 0G1

To provide comment or to request additional information please email eastvillagenorthroadnetwork@rjburnside.com to contact the following Project Team members:

Philip A. Rowe, C.E.T.,	Chris Bonisteel,	Terry Hoekstra, C.E.T.,	Peter Deshane,
EP.	P.Eng.	LET, rcca	C.E.T., rcsi
EA Project Manager	Vice President	Deputy Director	Manager of
R.J. Burnside	Monument Geomatics	Public Works and	Infrastructure
& Associates Limited	&	Engineering Division	555 Courthouse
1266 South Service	Estimating Inc.	The Corporation of the	Road
Road, Suite C2	355 Hwy 49, Deseronto	Town of Cobourg	Cobourg ON, K9A
Stoney Creek ON, L8E	ON, K0K 1X0	740 Division Street,	5J6
5R9	Phone: 613-800-1579	Building #7, Cobourg ON,	Phone: 905-372-
Phone: 905-821-5915		K9A 0H6	3329 ext. 2430
		Phone: 905-372-9971 ext.	
		4371	

Information will be collected in accordance with the Freedom of Information and Protection of Privacy Act. With the exception of personal information, all comments will







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become part of the public record. Project and notice information will be made accessible upon request in accordance with the Accessibility Standard for Information and Communication under the Accessibility for Ontarians with Disabilities Act, 2005. This Notice was first issued on May 15, 2025.

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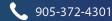
Media Contacts

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About The Town of Cobourg

The Town of Cobourg is a lakeside community (population 20,500) located on the north shore of Lake Ontario halfway between Toronto and Kingston and has been recognized multiple times by MoneySense Magazine as "One of Canada's Best Places to Live" in populations under 25,000.

Founded in 1798, Cobourg is rich in heritage offering a vibrant downtown, sophisticated small-town atmosphere and renowned waterfront that serves as a popular getaway destination. As the largest town in Northumberland County, Cobourg is personified by historic Victoria Hall, hosts a 27.4 million community centre, an educated and skilled labour force, flourishing commercial sector and supportive municipal government. Cobourg has received the Federation of Canadian Municipalities Sustainable Communities Award, accolades from the Accessibility for Ontarians with Disabilities Act Alliance, and multiple heritage, environmental, and event awards.





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