



Mayor Cleveland – Community Updates | October

Regular Council Meeting – October 29th, 2025

Town Updates:

- **September 28** | Cobourg participated in the GLSLCI's first-ever *Great Lakes Coastal Cleanup* on Sunday, September 28th. Our incredible volunteers collected a whopping 90kg of litter over 4 clean-up sites. This initiative was a big success, all thanks to our wonderful volunteers, community organizations, fellow dignitaries, and staff who attended and helped make this day one to remember. And of course, a huge thank you to the Great Lakes & St Lawrence Cities Initiative for their leadership and vision for this event.
- **September 30** | For the National Day for Truth & Reconciliation, members of Council participated in the "Every Child Matters" Walk in Alderville to reflect, learn and honour survivors of residential schools. Victoria Hall also provided informational & historical prompts as well as conversational pieces out front as a way to reflect on the history of Indigenous people.
- **October 1** | Members of Council including Deputy Mayor Beatty, Councillors Mutton, Barber, and Darling, as well as some town staff & Directors visited the New Amherst development for a walking tour and to learn more about their current and future development plans.
- **October 3** | Deputy Mayor Beatty, and Councillors Bureau & Mutton attended the Cadets Week Flag Raising Ceremony outside of Victoria Hall to mark the start of Cadets Week. The tri-service flag represents the Army Cadets, Sea Cadets and the Air Cadets. Thank you to our outstanding Cadets for their valuable contributions to our community.

- **October 4** | Members of Council, town staff, Cobourg Police Service and Cobourg Fire Department came out to support Cornerstone's 18th Annual Walk-A-Mile Event, by donning red pumps to help raise awareness and money to support local women and children affected by gender-based violence.
- **Fire Prevention Week (October 5-11)** | The Cobourg Fire department launched their powerful, "In A Minute" PSA on October 8th to encourage fire safety and prevention, and to remind the community of the importance of having working smoke alarms and a practiced escape plan in place, as well as some of the dangers that can cause fires.
- **October 9** | I had the distinct pleasure of attending the official launch for "VFactory" – Canada's first VR Recruitment & retention platform for the manufacturing sector. I was joined by the Honourable David Piccini, members of the Northumberland Manufacturer's Association, NVenture CEO Wendy Curtis, the founders of Xpert VR, members of Council and other town staff.
- **October 17** | It was an honour to celebrate the official Opening Ceremony of the Canadian Coast Guard Search & Rescue Station here in Cobourg! I was joined by MP Malette, members of the Canadian Coast Guard, and members of Council. This Coast Guard Station is vital to the health and safety of our harbourfront.
- **October 18-19** | Over the weekend of October 18/19, I attended the "Healthy Democracy Forum" put on by AMO in Toronto. It was an incredible opportunity to learn more about municipal operations, deepen my knowledge and understanding of local democracy, meet and network with other leaders, and engage in open and respectful dialogue with others.
- **Local Government Week** took place from October 19-25. This week is celebrated to increase public and youth awareness of local government's role and the career opportunities available within the sector. Thank you to all our staff and municipal partners for your hard work and commitment!

- **Small Business Week** also took place the week of October 19-25, where small businesses and local entrepreneurs are celebrated for their contributions to our community, and help make Cobourg worth exploring!
- **October 21** was proclaimed as Child Care Worker & ECE Appreciation Day. ECE's and childcare workers play a vital role in shaping the lives of young children. Their dedication, care and compassion is truly commendable.
- **October 24** | On World Polio Day, I was proud to join the Rotary Club, Dr. Bob Scott - past Rotary International Vice-President, Gordon Ley, and other members of Council and staff for the flag raising Ceremony to advocate for the eradication of Polio.

County Updates:

- Following a Special Meeting on October 1st, County Council appointed Glenn Dees as Interim Chief Administrative Officer of Northumberland County. We extend our best wishes to Mr. Dees in this new role and look forward to continued collaboration under his leadership.
- Northumberland County Housing Corporation has been awarded \$1.6M in funding from the Government of Canada through the Affordable Housing Fund. This funding will support essential upgrades to 333 affordable housing units operated by the NCHC in communities in the County – including Cobourg. The County will also be investing \$3.8M over 3 years toward renewing community housing.
- Northumberland County is moving forward with the next phase of its Climate Action Strategy with the development of a Climate Adaptation and Resiliency Plan. This plan will help the community prepare for and respond to climate impacts such as extreme weather, rising temperatures, shoreline erosion, and unpredictable participation.
- The *She Owns It* Women's Conference, presented by the Business & Entrepreneurship Centre Northumberland (BECN), is returning for its third year on Thursday, November 6th, from 10 a.m. to 3:15 p.m. at the Best Western Plus Cobourg Inn & Convention Centre. This event features keynote speakers, insights on leadership & confidence, and interactive workshops.

- The Business and Entrepreneurship Centre Northumberland (BECN) is once again inviting local businesses to apply for the Starter Company Grant Program. Businesses that have been operating full-time in Northumberland County for at least 6 months can apply to receive a free micro grant of up to \$3,500, free training and mentorship, ongoing business support, opportunities to learn and network with other businesses. Applications are open until November 10, 2025.
- A draft Agricultural Amendment to the County's Official Plan is now available for public review. This amendment focuses on protecting the County's Agricultural System by increasing the amount of protected agricultural land in Northumberland and supporting the collective well-being of the agriculture economy. This initiative, which will guide community growth and development over the next 30 years, reflects extensive consultation conducted over the last 3 years with residents, stakeholders, and local partners. Community members are encouraged to review the draft amendment and mapping online and attend one of three Open Houses taking place across the County this fall.
- **Treaties Recognition Week, November 2 - 8:** Treaties Recognition Week is a time to reflect on the enduring significance of treaties between Indigenous Peoples and the Crown. This week encourages all Ontarians to deepen their understanding of treaty relationships, recognize Indigenous rights and history, and acknowledge the lasting impact of these agreements.