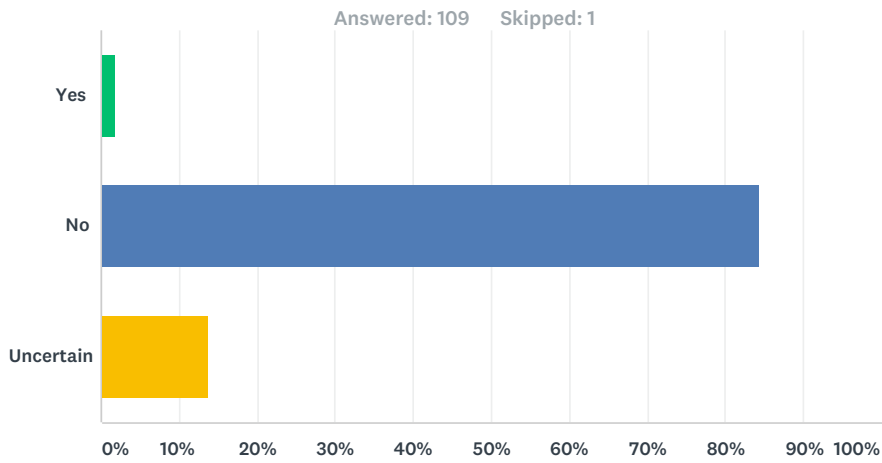
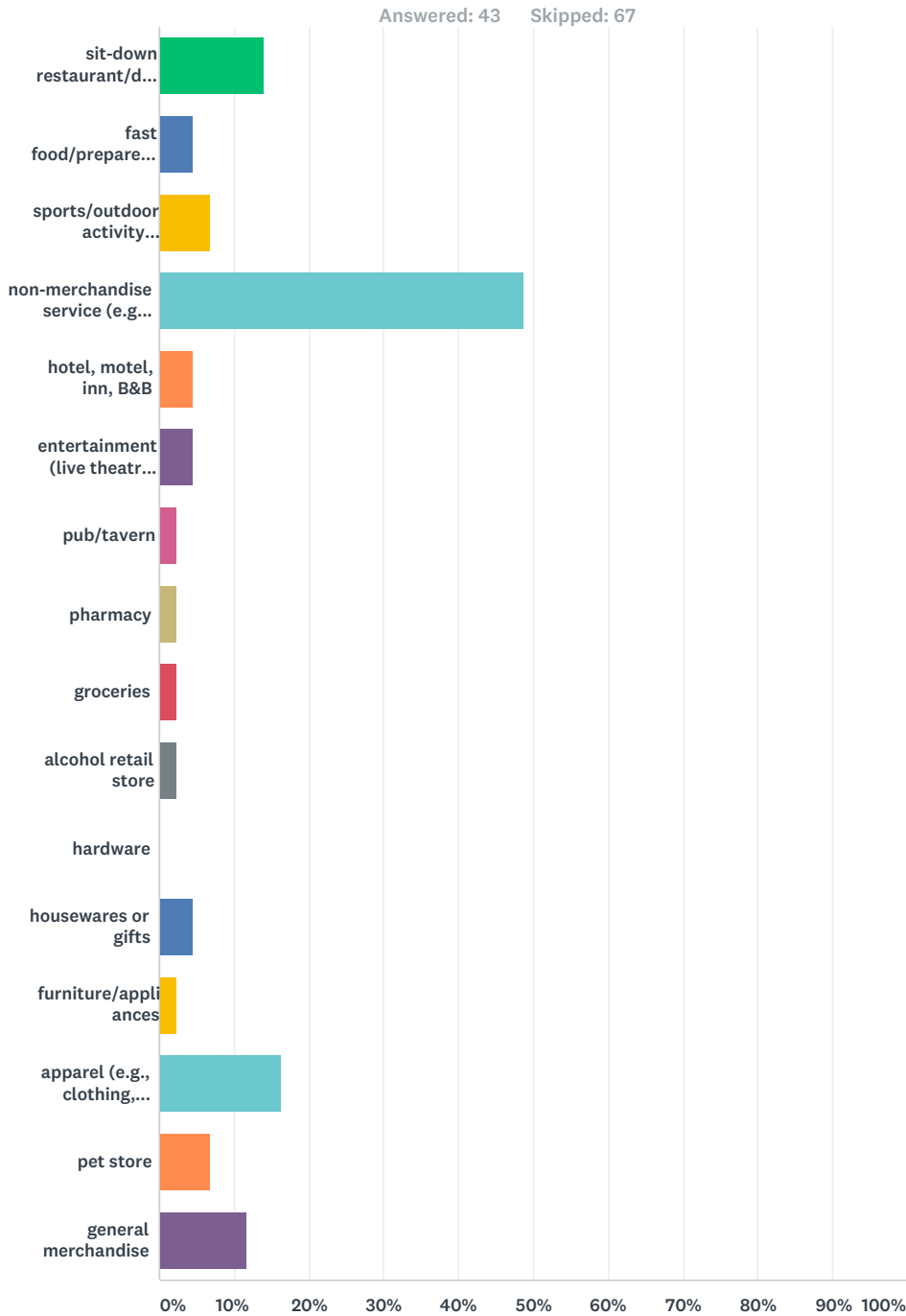


Q1 Have you, or someone else who represents your business, already completed this survey?



Answer Choices	Responses
Yes	1.83% 2
No	84.40% 92
Uncertain	13.76% 15
TOTAL	109

Q3 Please indicate the type of business you operate and provide additional detail below, if required. (check more than one if applicable)



Answer Choices	Responses
sit-down restaurant/diner/cafe	13.95% 6
fast food/prepared meals to go	4.65% 2
sports/outdoor activity equipment	6.98% 3
non-merchandise service (e.g., real estate, bank, clinic)	48.84% 21
hotel, motel, inn, B&B	4.65% 2

entertainment (live theatre, movies)	4.65%	2
pub/tavern	2.33%	1
pharmacy	2.33%	1
groceries	2.33%	1
alcohol retail store	2.33%	1
hardware	0.00%	0
housewares or gifts	4.65%	2
furniture/appliances	2.33%	1
apparel (e.g., clothing, shoes, jewellery)	16.28%	7
pet store	6.98%	3
general merchandise	11.63%	5
Total Respondents: 43		

#	Other (please specify)	Date
1	Jewellery	8/4/2017 8:52 PM
2	Coaching in area of finance and life transition	8/1/2017 10:54 PM
3	Vintage furniture and collectibles	8/1/2017 9:20 AM
4	shoe store	8/1/2017 7:09 AM
5	We also have a denture clinic downtown.	7/31/2017 4:02 PM
6	Natural health products	7/31/2017 12:53 PM
7	Env. Friendly Products	7/25/2017 10:18 AM
8	Employment supports for individuals with disabilities	7/25/2017 9:57 AM
9	Rentals/Outfitting/Events	7/24/2017 9:47 PM
10	Hobbies/crafts supplies	7/19/2017 4:56 PM
11	a new department store is coming for Christmas	7/17/2017 3:28 PM
12	Logistics	7/14/2017 9:58 AM
13	financial service	7/14/2017 9:42 AM
14	We are a staffing agency	7/12/2017 2:40 PM
15	All Inclusive Modular Aluminum Marina Manufacturer	7/12/2017 12:26 PM
16	sailing club with restaurant/bar open to members	7/12/2017 9:45 AM
17	mattress and bedroom furniture	7/10/2017 5:59 PM
18	Manufacturing of wear resistant material for protection of oil sands and hard-rock mining equipment	7/10/2017 12:17 PM
19	bakery/take out meals	7/9/2017 5:02 PM
20	High School	7/7/2017 11:09 AM
21	Secondary School	7/7/2017 11:08 AM
22	SALON SPA WITH RETAIL	7/7/2017 10:11 AM
23	Financial Services	7/7/2017 8:57 AM
24	Green Store	7/6/2017 3:44 PM
25	Retail Flowers and Decor / Gifts	7/6/2017 1:50 PM
26	20 unit apartment building	7/6/2017 12:43 PM
27	dental office	7/6/2017 11:02 AM
28	energy audits	7/5/2017 3:37 PM
29	Not For Profit Child & Youth Service	7/4/2017 3:51 PM

30	Foster Care Agency	7/4/2017 3:06 PM
31	training centre	7/4/2017 1:51 PM
32	Retail: vintage building materials and decor...sales, rentals and repairs	7/4/2017 12:53 PM
33	CUSTOM FRAMING, ART SUPPLIES, ART CLASSES	7/4/2017 11:31 AM
34	Hot sauce store	7/4/2017 11:05 AM
35	Service Carpet and Upholstery cleaning	7/4/2017 11:05 AM
36	Provide estate and family protection...life, disability, accident, sickness and retirement planning	7/4/2017 9:45 AM
37	Long Term Care Home - Health Care	7/3/2017 3:47 PM
38	Chiropractic	7/3/2017 7:54 AM
39	Waste services coordinator and consultant	6/30/2017 9:05 AM
40	Chiropractic and Physiotherapy clinic	6/30/2017 8:02 AM
41	manufacturing	6/29/2017 2:53 PM
42	medical	6/29/2017 1:35 PM
43	Child Welfare - Clinical Services	6/28/2017 2:54 PM
44	Insurance Brokerage	6/28/2017 1:44 PM
45	Camping	6/28/2017 1:22 PM
46	Life coaching and financial fitness coaching	6/28/2017 1:06 PM
47	Community radio	6/28/2017 10:29 AM
48	Automotive Sales and Service	6/27/2017 12:25 PM
49	Beauty salon with retail	6/27/2017 11:07 AM
50	Commercial Real Estate - Own, Develop, Manage	6/26/2017 8:57 AM
51	Marine supplies, chandlery.	6/26/2017 8:53 AM
52	Signs	6/25/2017 6:45 AM
53	antiques, retro, collectibles etc.	6/24/2017 10:17 AM
54	Bookkeeper	6/24/2017 7:03 AM

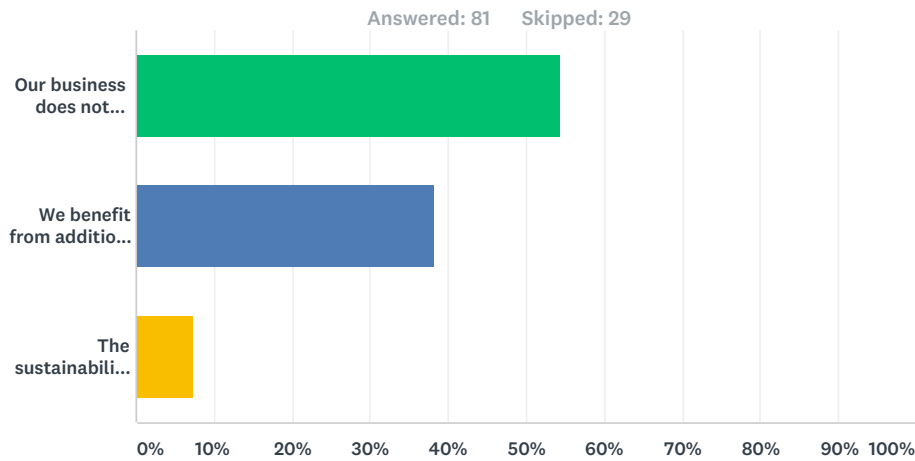
Q4 If required, please further describe your business and/or the types of services/merchandise you offer.

Answered: 35 Skipped: 75

#	Responses	Date
1	We also have a mortgage business	8/1/2017 10:54 PM
2	Full-fitting shoe store	8/1/2017 7:09 AM
3	N/A	7/31/2017 4:02 PM
4	Our first product is called Tack Attack. It removes labels and has many other uses.	7/25/2017 10:18 AM
5	Ten Thousand Villages is a not-for-profit, fair trade retail store overseen by a Board of Directors and staffed, primarily, by community volunteers.	7/24/2017 5:45 PM
6	We also offer classes, studio and lounge space for crafters	7/19/2017 4:56 PM
7	we are a Mall	7/17/2017 3:28 PM
8	Transportation of industrial goods	7/14/2017 9:58 AM
9	Bicycle repair shop	7/12/2017 6:19 PM
10	We are a full service staffing agency providing permanent, temporary and or contract positions	7/12/2017 2:40 PM
11	Seaco Marine designs and manufacture full marina systems that is inclusive for multi usage operation	7/12/2017 12:26 PM
12	sailing school and club house	7/12/2017 9:45 AM
13	artisanal scratch bakery with take out meals, selection of gourmet food products.	7/9/2017 5:02 PM
14	Insurance and investments products	7/7/2017 8:57 AM
15	Board games, Card games, Snacks, Tournaments and Events, as well as local handcrafted jewelry and art.	7/6/2017 5:56 PM
16	beads, beading supplies, handcrafted jewellery, repairs	7/6/2017 5:15 PM
17	Motel rooms, cottages rental	7/6/2017 4:27 PM
18	Environmentally friendly/health conscious products.	7/6/2017 3:44 PM
19	Travel Services	7/5/2017 5:18 PM
20	Books/office supplies/paper product/toys	7/5/2017 4:10 PM
21	Provide service to children and youth from age 4 - 23, and their families in Cobourg and throughout Northumberland County.	7/4/2017 3:51 PM
22	The shops receive donations of quality second-hand clothing and small household items and sell them at very affordable prices to raise funds for the grassroots development programs of our partners in Central America and Mexico. The shops also collaborate with many local community organizations in providing clothes and household items free of charge to those in need.	7/4/2017 12:02 PM
23	We sell hot sauces, bbq sauces, condiments, spicy snacks, gifts, essential oils, incense. Many local products as well as imported products.	7/4/2017 11:05 AM
24	as well accumulation for education and tax free savings.....	7/4/2017 9:45 AM
25	Denture Clinic	7/4/2017 9:16 AM
26	Accounting and income tax preparation, general business services	6/30/2017 3:02 PM
27	Financial Services Insurance, Mortgages, Investments, financial planning etc	6/30/2017 10:27 AM
28	17 staff including 12 practitioners, Physio, chiro, massage, chiroprapist, occupational therapy - multidisciplinary health care facility	6/30/2017 8:02 AM
29	International financial/management consultancy -NO walk in traffic -Projects supported by international funding agencies	6/29/2017 2:35 PM
30	Financial Planning	6/28/2017 1:49 PM
31	General Insurance Brokerage	6/28/2017 1:44 PM
32	Our business includes: -sites to camp on (Trailer and Tent) -Pump out station for guests and non guests -Washroom facilities (Shower/Laundry Room)	6/28/2017 1:22 PM

33	Insurance and Financial Services	6/26/2017 2:05 PM
34	We offer clock repair, train repair, coin appraisals and/or purchase, and consignment.	6/24/2017 10:17 AM
35	Dental clinic	6/23/2017 4:22 PM

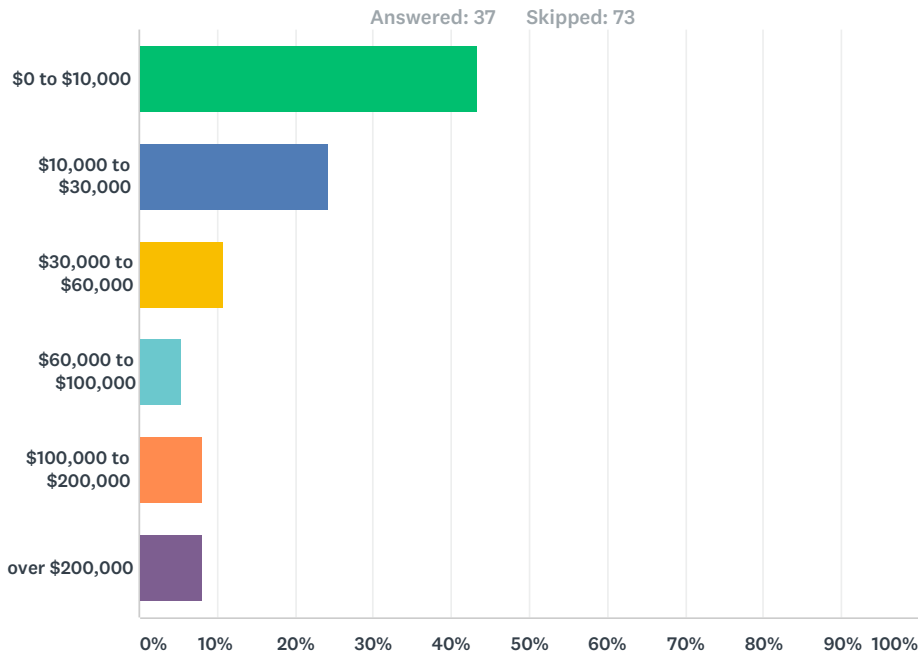
Q5 Which one of the following statements best reflects your business interests in tourists/visitors to Cobourg?



Answer Choices	Responses
Our business does not generally provide merchandise/services to tourists/visitors to Cobourg.	54.32% 44
We benefit from additional trade that is generated by tourists/visitors to Cobourg.	38.27% 31
The sustainability of our business depends on trade generated by tourists/visitors to Cobourg.	7.41% 6
TOTAL	81

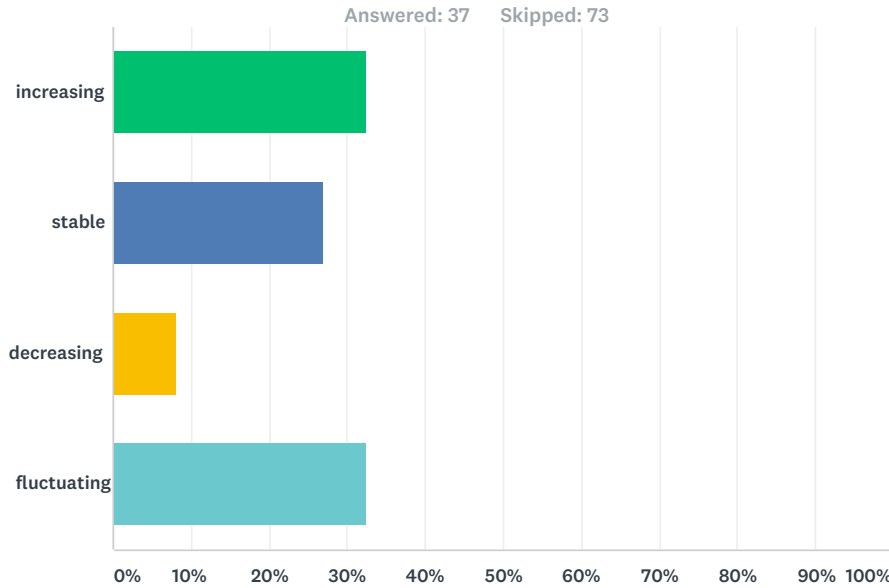
#	Other (please specify)	Date
1	Our nearest customer is a plane flight away.	7/10/2017 12:18 PM
2	By benefit, I only mean by a small amount.	7/8/2017 3:03 PM
3	USUALLY JUST FOR RETAIL SOMETIMES SERVICES	7/7/2017 10:11 AM
4	We should, but do not benefit from additional trade that is generated by tourists / Visitors to Cobourg	7/6/2017 1:53 PM
5	Our business interests multiple visitors/tourists as it gives them a place to stay while travelling Canada when they come from Germany or other countries. They stay at the campground and are within walking distance to multiple businesses downtown	6/28/2017 1:29 PM
6	When the focus is on Waterfront activities/events, we generally do not see any benefit, as the focus is on the waterfront. Ribfest, people are eating, beach activities - people are on the beach and sand, however, we do see a few more customers during the Highland games, as family members often come in to browse while their spouse/child is competing.	6/24/2017 10:20 AM

Q6 Please indicate the category that reflects the dollar value of tourist/visitor generated trade for your business in the last year. (All information associated with individual businesses will be kept strictly confidential, and will be reported only in aggregate form - e.g., 15% of businesses indicated that tourism generated between \$10,000 and \$20,000 in trade last year).



Answer Choices	Responses
\$0 to \$10,000	43.24% 16
\$10,000 to \$30,000	24.32% 9
\$30,000 to \$60,000	10.81% 4
\$60,000 to \$100,000	5.41% 2
\$100,000 to \$200,000	8.11% 3
over \$200,000	8.11% 3
TOTAL	37

Q7 If you think in terms of trends over that past five to ten years (or the number of years you have been in operation, if less), does the amount you indicated above represent a proportionately increasing, stable, decreasing or fluctuating component of your business income?



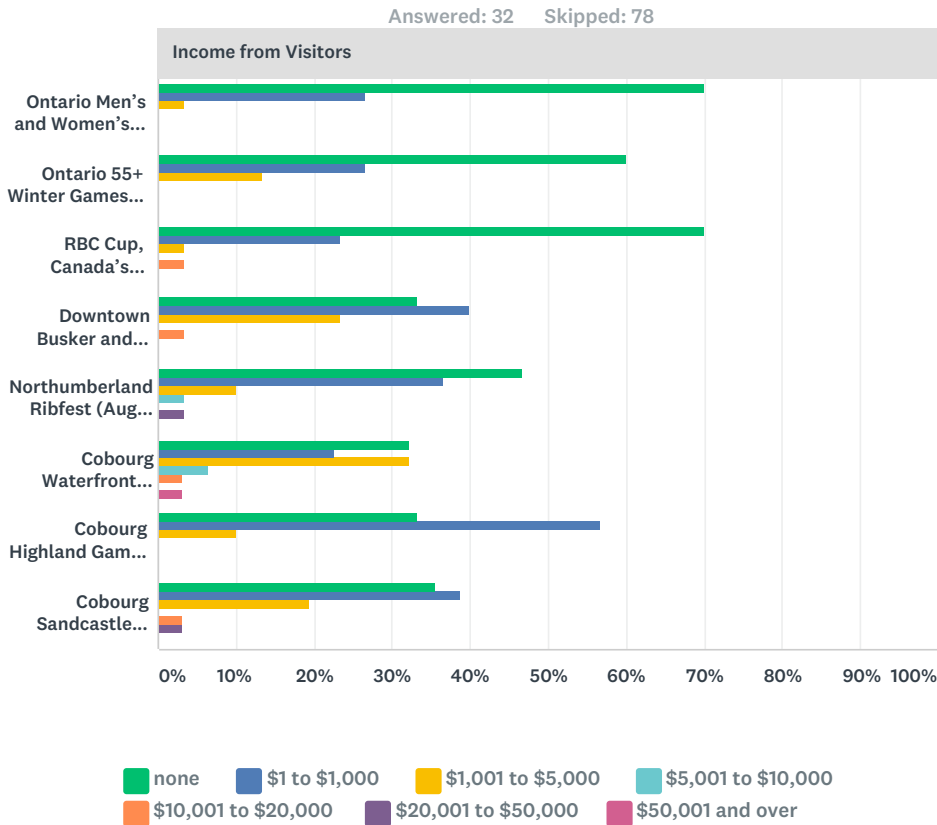
Answer Choices	Responses
increasing	32.43% 12
stable	27.03% 10
decreasing	8.11% 3
fluctuating	32.43% 12
TOTAL	37

Q8 Please note the reason(s) for the above-noted trend in visitor-generated business income.

Answered: 28 Skipped: 82

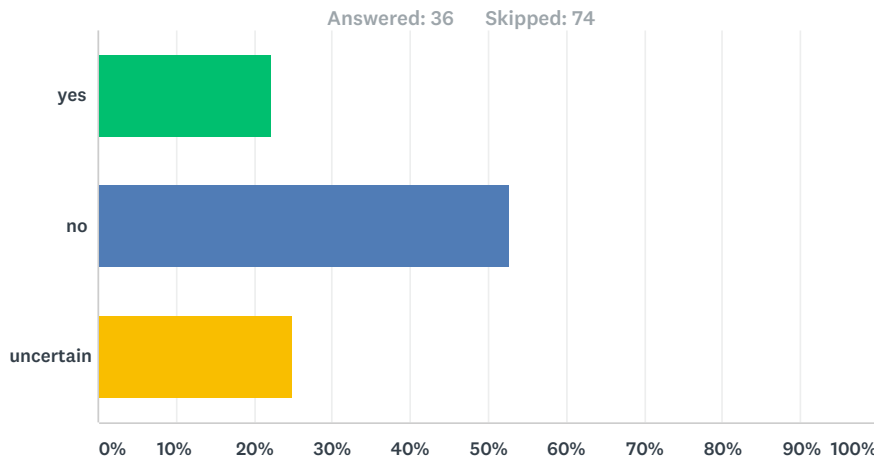
#	Responses	Date
1	Increased exposure for us as a new business and also potential for future sales both in store and online	8/1/2017 3:22 PM
2	Visitors to the beach/park are not coming to shop.	8/1/2017 9:22 AM
3	More coming from Toronto to live in smaller communities, and the beach	8/1/2017 7:11 AM
4	Mild increase in last couple of years due to increased connection to marina and better DBIA management of events.	7/31/2017 12:57 PM
5	Weather and local attractions play a factor. For example 2017 has been raining and the beach has been damaged as a result. This has affected the tourist traffic in this area.	7/31/2017 11:29 AM
6	We have shifted local advertising dollars towards marketing outside of Cobourg and are designing events to generate more tourism	7/24/2017 9:51 PM
7	We don't track sales by tourism dollars; it's all just an estimate and "stable" is the best estimate.	7/24/2017 5:50 PM
8	Although there are several downtown events, the lack of events that reach our storefront limits our exposure.	7/21/2017 2:15 PM
9	We have been in business for only 2.5 months in downtown Cobourg, so it is difficult to make any comparisons. I would say maybe 10% of my sales have been to tourists to date.	7/19/2017 4:59 PM
10	increased visitor traffic to the community, increased social media presence targeted towards visitors	7/19/2017 2:00 PM
11	visiting boaters are weather dependent	7/12/2017 9:47 AM
12	lack of parking too much paid parking inconsistent advertising of festival (one year people were charged to enter Victoria park)	7/11/2017 10:49 PM
13	Boaters are not as likely to buy; mostly "browsing". Tourists are bargain shoppers!	7/11/2017 4:59 PM
14	we are becoming more well known by out of towners.	7/9/2017 5:05 PM
15	Tourists do not have a big impact overall on our business.	7/8/2017 3:04 PM
16	LACK OF STAFFING TO BUSY TO ACCOMMODATE VISITORS FOR SERVICE	7/7/2017 10:13 AM
17	Continued awareness of our town	7/7/2017 8:58 AM
18	In 3 years of operation, my experience has been that business generated from tourism/visitors has held steadily at 5-8% of my income for the year.	7/6/2017 5:58 PM
19	more walk-in traffic	7/6/2017 5:16 PM
20	People walk in from the beach looking for accommodation	7/6/2017 4:29 PM
21	Generally have tourists in the summer and this year seems to be less than last. This is only our second summer on King Street.	7/6/2017 3:46 PM
22	There has been no noticeable change in the small amount of Tourist dollars that are generated in our business.	7/6/2017 1:57 PM
23	We are a destination for a large portion of our customer base most of which is in a radius of 150 miles. They come to Cobourg purposely to deal with us. Tourists and drop-ins do not significantly contribute to our business.	7/4/2017 1:02 PM
24	Visitors tend to buy unique products not available in their own place of residence	7/1/2017 6:34 AM
25	depends on the number of store fronts open, weather, events	6/27/2017 11:09 AM
26	Changing lifestyles, trends, fashions, and less disposable income all contribute. Also the large number of charity shops which allow access to inexpensive goods.	6/24/2017 10:24 AM
27	Better economic conditions, A long history of delivering a consistently good quality hospitality. Increased marketing spend. Increased population in our demographic.	6/23/2017 6:21 PM
28	Our office is open 7 days a week and offers emergency services. Visitors who have their own dentist elsewhere find our emergency services accessible and convenient.	6/23/2017 4:23 PM

Q9 For each of the following events that were held in Cobourg in the past year, please indicate the range that represents your estimate of the dollar value to your business that was generated by visitors to the Town.



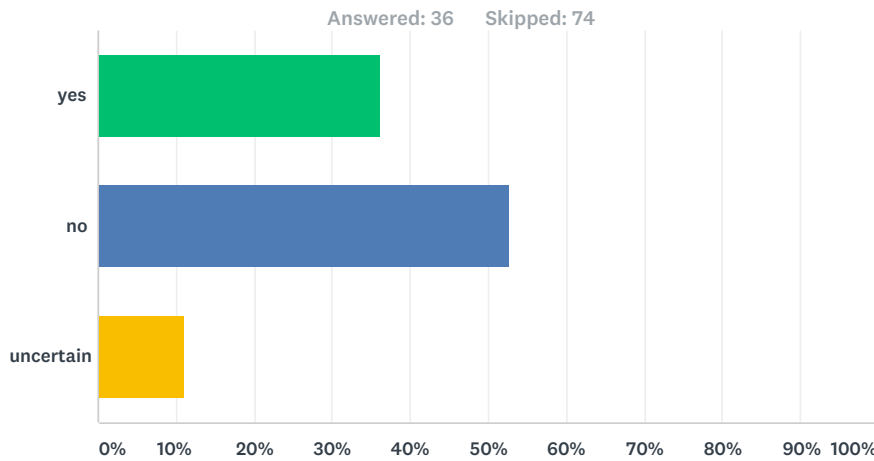
Income from Visitors								
	none	\$1 to \$1,000	\$1,001 to \$5,000	\$5,001 to \$10,000	\$10,001 to \$20,000	\$20,001 to \$50,000	\$50,001 and over	Total
Ontario Men's and Women's Curling Championships (Jan 29 - Feb 5, 2017)	70.00% 21	26.67% 8	3.33% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	30
Ontario 55+ Winter Games (February 21-23, 2017)	60.00% 18	26.67% 8	13.33% 4	0.00% 0	0.00% 0	0.00% 0	0.00% 0	30
RBC Cup, Canada's National Junior A Hockey Championship (May 13 - 21, 2017)	70.00% 21	23.33% 7	3.33% 1	0.00% 0	3.33% 1	0.00% 0	0.00% 0	30
Downtown Busker and Street Festival (June 11, 2016)	33.33% 10	40.00% 12	23.33% 7	0.00% 0	3.33% 1	0.00% 0	0.00% 0	30
Northumberland Ribfest (August 19 - 21, 2016)	46.67% 14	36.67% 11	10.00% 3	3.33% 1	0.00% 0	3.33% 1	0.00% 0	30
Cobourg Waterfront Festival (July 1 - 3, 2016)	32.26% 10	22.58% 7	32.26% 10	6.45% 2	3.23% 1	0.00% 0	3.23% 1	31
Cobourg Highland Games (June 18, 2016)	33.33% 10	56.67% 17	10.00% 3	0.00% 0	0.00% 0	0.00% 0	0.00% 0	30
Cobourg Sandcastle Festival (July 30, 2016)	35.48% 11	38.71% 12	19.35% 6	0.00% 0	3.23% 1	3.23% 1	0.00% 0	31

Q10 The Town hosts other sports tournaments from time to time (e.g., beach volleyball, soccer, fastball/softball/baseball, pickleball, hockey) that bring visitors to Cobourg. Are these types of events important to generating income for your business?



Answer Choices	Responses
yes	22.22% 8
no	52.78% 19
uncertain	25.00% 9
TOTAL	36

Q11 Due to high water levels this year on Lake Ontario, the busy season for beach/waterfront started later than usual. Have you noticed any impact on your business/trade to date this season as compared to previous years?



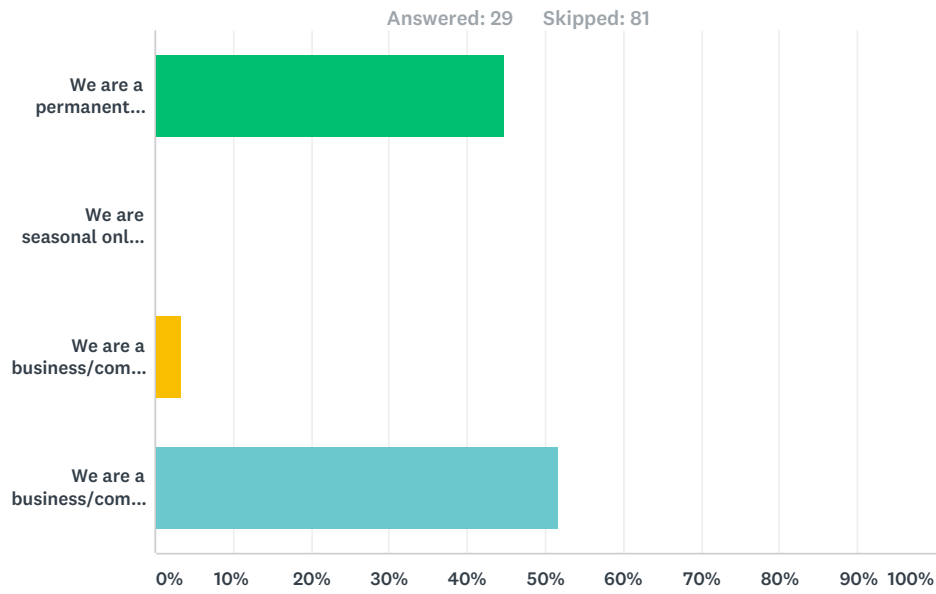
Answer Choices	Responses	
yes	36.11%	13
no	52.78%	19
uncertain	11.11%	4
TOTAL		36

Q12 If you indicated 'yes' to the above question, please comment on the nature of the impact on your trade/business that has resulted from the high water level.

Answered: 13 Skipped: 97

#	Responses	Date
1	When we purchased our spot we were told that the summer months were lucrative and essential to yearly profits. We haven't seen a very substantial increase and other local businesses have confirmed it's been a "bad year"	8/1/2017 3:25 PM
2	The beach was damaged because of the high water, this has brought in less tourist and visitor traffic.	7/31/2017 11:31 AM
3	Reduced rental business although this is minimal to our overall sales. Paddling sales have still increased. We broke another sales record in May despite poor weather and beach conditions	7/24/2017 9:56 PM
4	Less foot traffic from people who would normally be coming downtown from Victoria Park / Cobourg Beach.	7/21/2017 2:17 PM
5	decreased weekend traffic from visitors	7/19/2017 2:02 PM
6	We are a floating dock manufacturer with high water or fluctuating water levels business increases	7/12/2017 12:39 PM
7	low number of visiting boaters, no dock services	7/12/2017 9:48 AM
8	less tourists	7/11/2017 10:55 PM
9	Fewer visitors, so less foot traffic from those visitors, so less opportunity to convert those walk-ins to sales.	7/6/2017 5:59 PM
10	It seems to be that there is less visitors, but it is hard to really know for certain what that relates to.	7/6/2017 3:49 PM
11	Tourists have been slower in coming in to town due to the beach and weather.	7/4/2017 11:08 AM
12	Less visitors to town and issue also relates to Trent/Severn waterway	7/1/2017 6:37 AM
13	Fewer visitors. No power on docks. Permanent boaters not using boats.	6/26/2017 9:55 AM

Q13 What is the location of your business in relationship to Cobourg's downtown waterfront?



Answer Choices	Responses
We are a permanent business/commercial operation on Cobourg's downtown waterfront.	44.83% 13
We are seasonal only business/commercial operation on Cobourg's downtown waterfront.	0.00% 0
We are a business/commercial operation in the downtown core with a seasonal operation on the waterfront.	3.45% 1
We are a business/commercial operation in the downtown core with no seasonal presence on the waterfront.	51.72% 15
TOTAL	29

Q14 If you operate a seasonal business on the waterfront with a location other than the address provided above, please note it here:

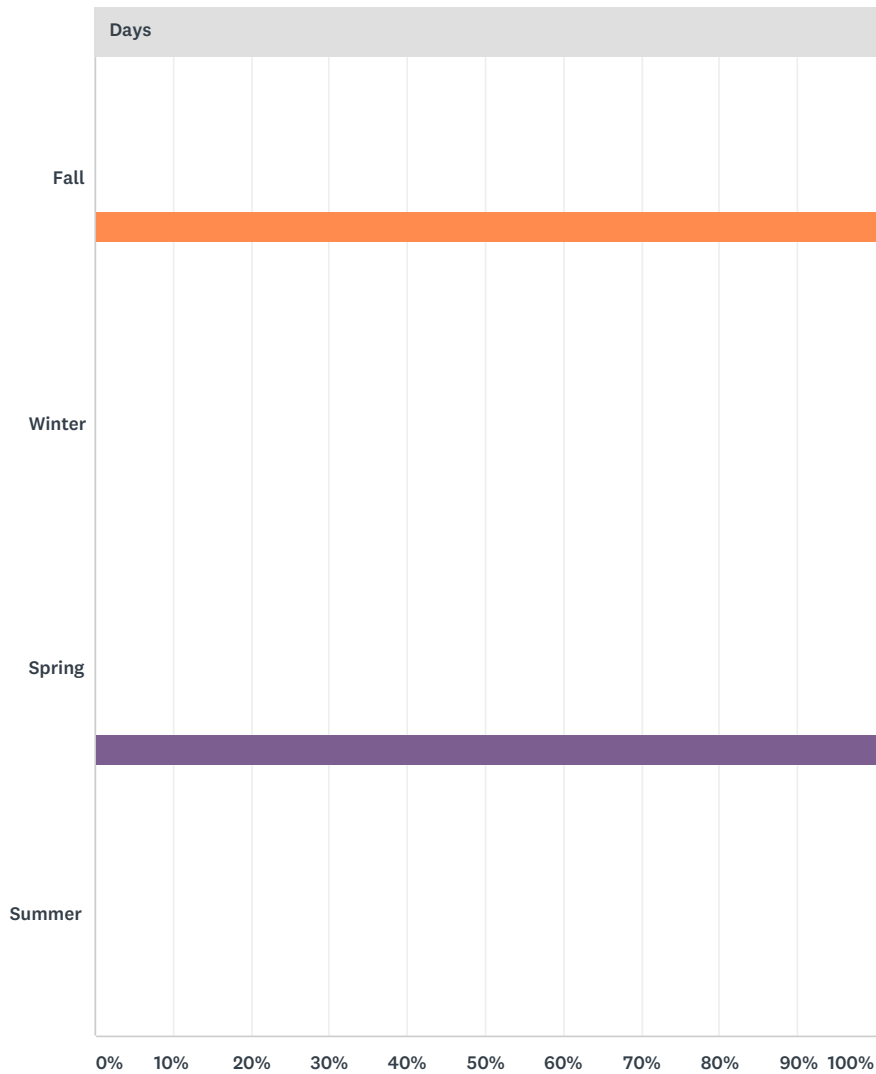
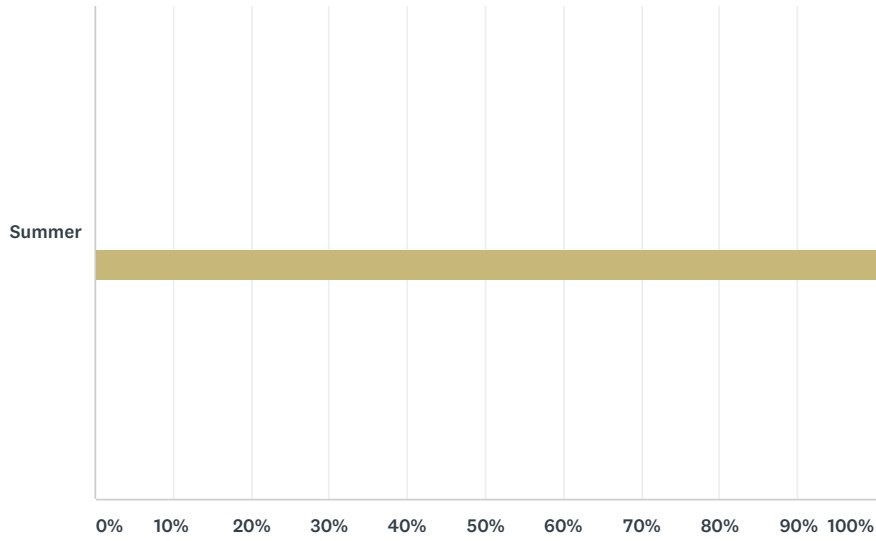
Answered: 1 Skipped: 109

#	Responses	Date
1	Breakers Beach off 94 Green St	7/24/2017 10:01 PM

Q15 In a typical year, for how many weeks OR days (if less than one week) does your seasonal business operate on the waterfront (including set-up and take-down)?

Answered: 1 Skipped: 109

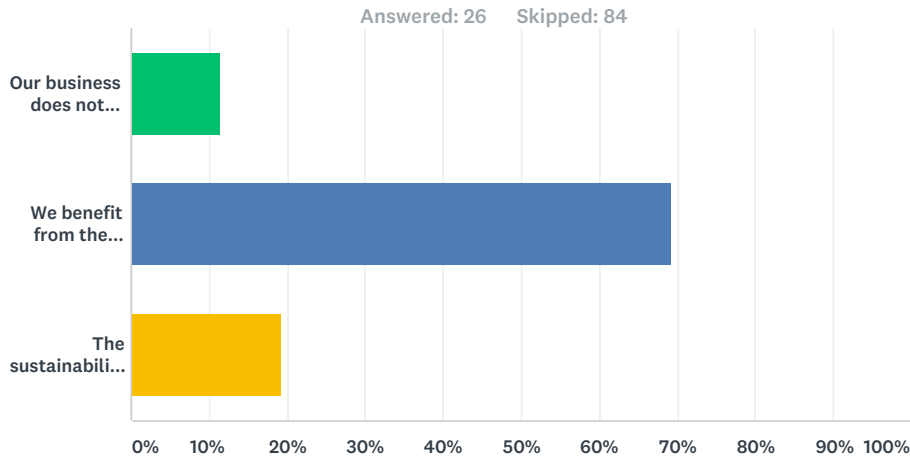




Weeks														
	1	2	3	4	5	6	7	8	9	10	11	12	>12	Total
Fall	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0
Winter	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0
Spring	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0
Summer	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	1

Days							
	1	2	3	4	5	6	Total
Fall	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Winter	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0
Spring	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	1
Summer	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0

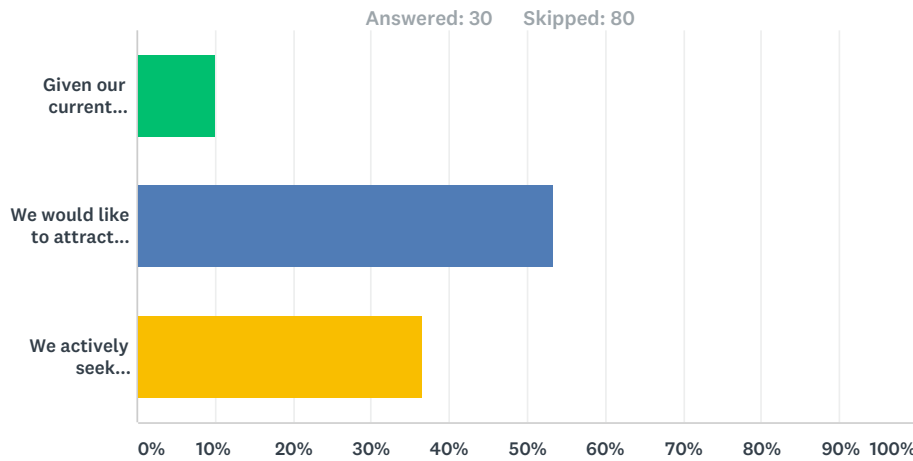
Q16 Which one of the following statements best reflects your current business relationship to Cobourg's waterfront?



Answer Choices	Responses
Our business does not provide merchandise/services of interest to waterfront visitors/users.	11.54% 3
We benefit from the additional trade that is generated by visitors to/users of the waterfront.	69.23% 18
The sustainability of our business depends on trade generated by visitors to/users of the waterfront.	19.23% 5
TOTAL	26

#	Other (please specify)	Date
1	We do not directly provide merchandise or services to waterfront visitors, but may be of interest to certain of them in terms of checking out a new business in our industry when traveling. We don't really have any way to verify this other than asking in passing whether people are local or not. Most people we have asked this to are locals.	7/19/2017 5:02 PM
2	But again, only by a small amount	7/8/2017 3:08 PM
3	TRAILER PARK TOURISTS AND BOATERS	7/7/2017 10:15 AM
4	Our business does provide merchandise/services that should be of interest of waterfront visitors/users.	7/6/2017 2:04 PM
5	WE SEE THE ODD PERSON FROM A FESTIVAL OR SAILORS...NOT BIG FOR US.	7/4/2017 11:43 AM
6	We do benefit, but not greatly, as we find the focus is on other activities, and we seem to be an 'afterthought'.	6/24/2017 10:29 AM

Q17 Which one of the following statements best describes future aspirations for your business in relation to Cobourg's waterfront?



Answer Choices	Responses
Given our current operations and business plan, we do not see our merchandise/services being of interest to waterfront visitors/users.	10.00% 3
We would like to attract additional trade from visitors to/users of the waterfront, but do not view it as essential to future sustainability.	53.33% 16
We actively seek opportunities, and engage in product development strategies/promotions, to generate additional trade from waterfront visitors/users.	36.67% 11
TOTAL	30

#	Other (please specify)	Date
1	Due to consistent closure of King St. E, during activities, we have closed our store.	8/1/2017 9:26 AM

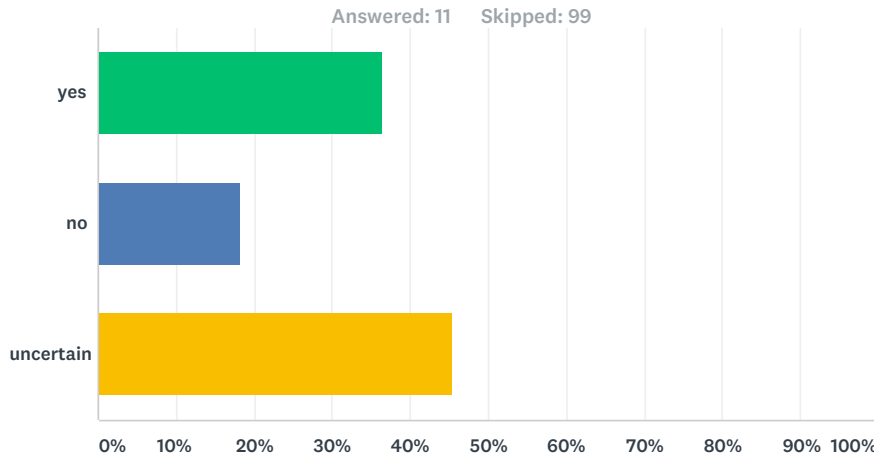
Q18 Please describe current or past initiatives to attract trade from waterfront visitors/users and the outcomes of these efforts.

Answered: 9 Skipped: 101

Answer Choices	Responses
Initiative #1	100.00% 9
Initiative #2	88.89% 8
Initiative #3	66.67% 6
Initiative #4	33.33% 3
Initiative #5	22.22% 2

#	Initiative #1	Date
1	We offer European style coffee which they can only get in our store	8/1/2017 3:28 PM
2	busker festival	8/1/2017 7:16 AM
3	Paddling Events - Extremely Successful and also creating revenue for other businesses	7/24/2017 10:09 PM
4	Increased Merchandise Sales - increased walk in's	7/21/2017 2:19 PM
5	Sailing school for child, youth, adults. wide geographical use. ongoing continuously for 50 years	7/12/2017 9:58 AM
6	Advertisng in festival brochures	7/6/2017 4:32 PM
7	Including coupon in bags for marina visitors. Uncertain if it helped.	7/6/2017 3:51 PM
8	Open on all holidays	7/4/2017 11:11 AM
9	offer hats and sunglasses in store	7/1/2017 6:39 AM
#	Initiative #2	Date
1	Only licensed cafe	8/1/2017 3:28 PM
2	waterfront festival	8/1/2017 7:16 AM
3	Beach Rental Kiosk - Good but slower in 2017 so far	7/24/2017 10:09 PM
4	Radio Marketing - shows promise	7/21/2017 2:19 PM
5	Lake Ontario yacht club membership. we host events to attract boaters from around the lake.	7/12/2017 9:58 AM
6	Advertising in Toronto	7/6/2017 4:32 PM
7	Open 7 days a week	7/4/2017 11:11 AM
8	offer sales in store	7/1/2017 6:39 AM
#	Initiative #3	Date
1	We have future plans we aren't disclosing at this time	8/1/2017 3:28 PM
2	sidewalk sale	8/1/2017 7:16 AM
3	Ads in Washrooms at Beach - Somewhat Effective	7/24/2017 10:09 PM
4	Print - No very successful	7/21/2017 2:19 PM
5	Ontario Wayfair sailing races. Hosted by CYC	7/12/2017 9:58 AM
6	loose fit clothing that can be used as coverups	7/1/2017 6:39 AM
#	Initiative #4	Date
1	food festival	8/1/2017 7:16 AM
2	Ads in Marina - Very Effective	7/24/2017 10:09 PM
3	Annual food related events-lobster, pig, beef roast events (125-175 attend)	7/12/2017 9:58 AM
#	Initiative #5	Date
1	Paddlesports Retail - Extremely Successful	7/24/2017 10:09 PM
2	Collaboration with canoe club, kayak, & dragon boat teams. Host large events annually.	7/12/2017 9:58 AM

Q19 Do you require the Town's assistance with product development and/or promotion to generate growth in trade from waterfront visitors/users?



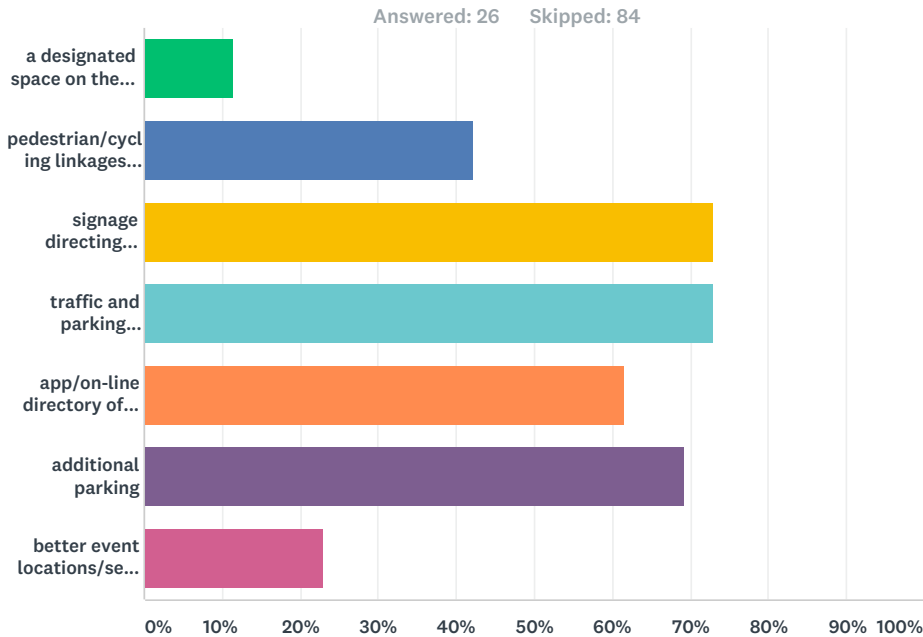
Answer Choices	Responses	
yes	36.36%	4
no	18.18%	2
uncertain	45.45%	5
TOTAL		11

Q20 Please describe the specific type(s) of assistance you require from the Town.

Answered: 5 Skipped: 105

#	Responses	Date
1	More advertising in areas such as the GTA would make sense as far as targeted online and print campaigns (Prince Edward County is a great example of this initiative)	8/1/2017 3:29 PM
2	Opening the entire King St. area would have helped our business.	8/1/2017 9:28 AM
3	If we can't locate directly on the beach it would help if we could at least locate signage on the beach to direct tourists to our kiosk (sandwich board, etc)	7/24/2017 10:11 PM
4	We need the marina to encourage visiting boaters from other sources. we would benefit from sailing school promotion in town advertising.	7/12/2017 9:59 AM
5	Free advertising!	7/4/2017 11:11 AM

Q21 Please indicate which of the following improvements to the waterfront and/or downtown core are important to supporting your business aspirations (check all that apply).



Answer Choices	Responses
a designated space on the waterfront (e.g., kiosk) from which to operate	11.54% 3
pedestrian/cycling linkages between the waterfront and the downtown core	42.31% 11
signage directing waterfront users to businesses in the downtown core	73.08% 19
traffic and parking management	73.08% 19
app/on-line directory of shops/services at/near waterfront	61.54% 16
additional parking	69.23% 18
better event locations/set-up	23.08% 6
Total Respondents: 26	

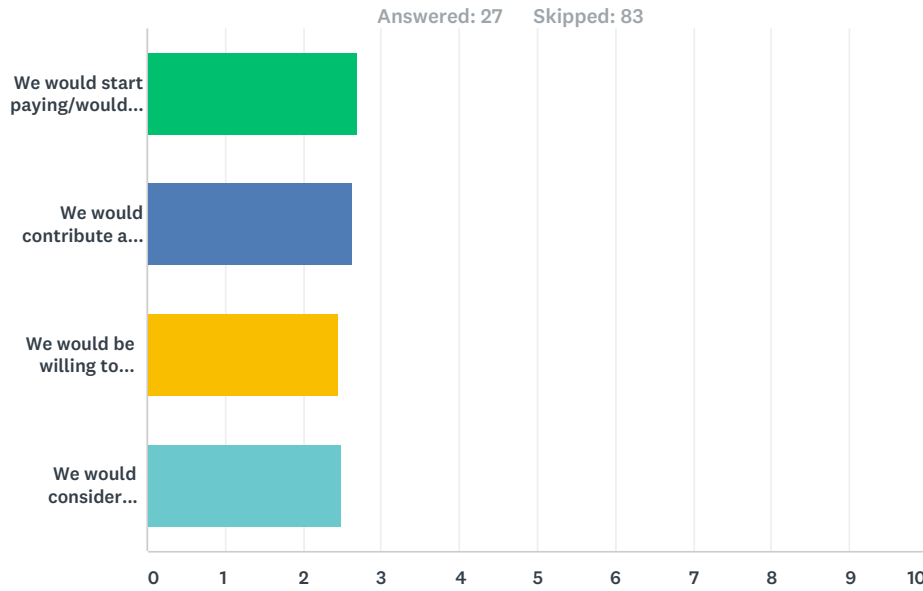
#	Other (please specify)	Date
1	same as before	8/1/2017 9:29 AM
2	While extra trade from visitors is appreciated, our bread and butter is absolutely locals. Events are understandable, but for July and August the downtown parking is filled with beach goers all week, many of whom do not make any contribution to the town while they are here but do prevent and discourage regulars from accessing the downtown.	7/31/2017 1:29 PM
3	getting people from the beach/marina to the downtown is important	7/9/2017 5:12 PM
4	Being located on the East side of Division street, we are generally excluded from all street closures and events taking part to the west of Division street. We lack staffing to staff both the business and a separate location inside the closure for anything less than the Sidewalk Sale which is the only such event that reliably makes enough in sales to justify the expense.	7/6/2017 6:02 PM
5	Maybe a town-run space on the waterfront with literature promoting downtown businesses?	7/6/2017 3:54 PM
6	Safer, quieter traffic!	7/3/2017 10:34 AM

Q22 If you wish, please provide suggested improvements to the Town's tourism marketing practices.

Answered: 12 Skipped: 98

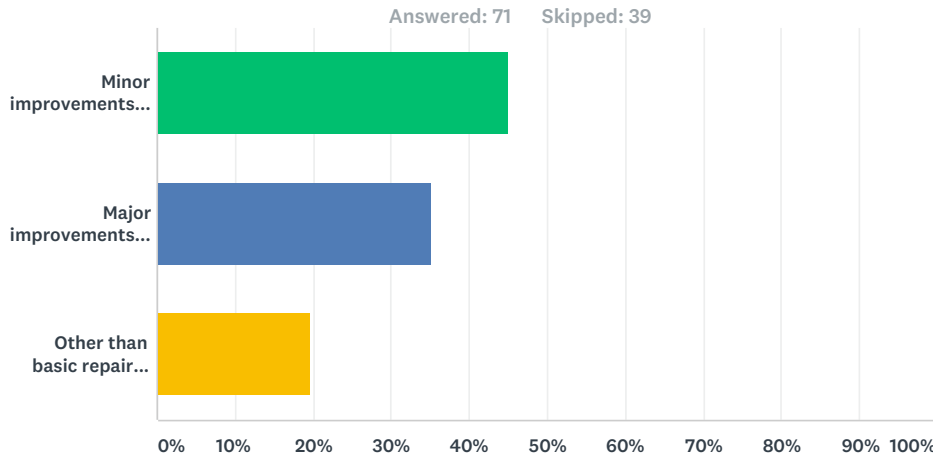
#	Responses	Date
1	See response to question 18	8/1/2017 3:31 PM
2	Limit parking meters to 2 hour parking for shopping, not all day to visit park and beach.	8/1/2017 9:29 AM
3	Free parking on Sundays	8/1/2017 7:18 AM
4	The video and print magazine from last year were great. Would love to see more of that and we really appreciated being represented so well	7/24/2017 10:15 PM
5	I think you're doing a great job so far. Keep up with the social media posts. There's always new channels to turn to, like SnapChat is growing. Summer events and festivals are great. Talking to people about Cobourg's inherent charms is always awesome. We also need to focus on marketing the empty storefronts on King St West to potential business owners looking start something new, or expand their current businesses. Emphasising low startup costs, Cobourg charm and the tourist season are all great ways to get people to consider moving their businesses here. The more we have, the more people will come. I can totally see Cobourg is on the edge of growing into an even better place than it already is. Emphasising ease of travel is also a great initiative.	7/19/2017 5:10 PM
6	increased and consistent presence on social media improved communication between tourism/events/downtown	7/19/2017 2:05 PM
7	Advertise events earlier than the day of the event-newspaper, etc.	7/6/2017 4:34 PM
8	Rather than promoting the beach maybe focus attention on the great and unique shops that make it worthwhile coming to Cobourg to shop?	7/6/2017 3:54 PM
9	Less money spent on marketing to the tourist trade and more spent on local trade.	7/6/2017 2:09 PM
10	parking signs, lighting, cleanliness, closed commercial stores should be maintained and cleaned.	6/27/2017 11:14 AM
11	More slips in harbour.	6/26/2017 10:04 AM
12	It is not the tourism - it is high rents all year round which hurt business owners. If you use tourism as your only reason for income, then what do you do year round for sustainability? Building owners must work with business owners to realize this.	6/24/2017 10:33 AM

Q23 We are interested in your views concerning financial support for improvements to Cobourg's waterfront in support of businesses. Please indicate whether you agree or disagree with the following statements.



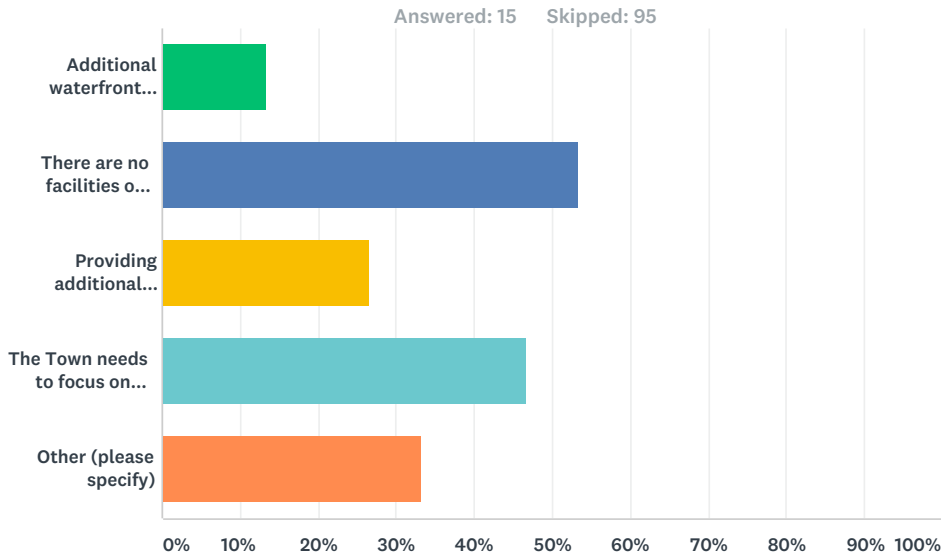
	agree	neutral	disagree	uncertain	Total	Weighted Average
We would start paying/would pay higher rent to have access to waterfront space/facilities for our business to use	11.11% 3	11.11% 3	74.07% 20	3.70% 1	27	2.70
We would contribute a percentage of capital costs to developing waterfront spaces/facilities for our business to use	18.52% 5	3.70% 1	74.07% 20	3.70% 1	27	2.63
We would be willing to share space with others businesses at the waterfront	25.93% 7	18.52% 5	40.74% 11	14.81% 4	27	2.44
We would consider fees/rent/profit share to start new services/businesses on the waterfront	25.93% 7	14.81% 4	44.44% 12	14.81% 4	27	2.48

Q24 Please indicate which one of the following statements best reflects your opinion on what is needed in the way of waterfront improvements.



Answer Choices	Responses
Minor improvements are required to restore/upgrade existing infrastructure and make it more usable (e.g., more shade structures, services in Victoria Park to support special events, additional wash/changerooms, improved signage, etc.)	45.07% 32
Major improvements are required to enhance connections and functioning of spaces along the waterfront and between the waterfront and downtown (e.g., redevelopment of east pier as a focal point for the waterfront, access to lighthouse and breakwater, connecting north-south pathways, cycling lanes, providing/enhancing north-south vistas/viewsheds, accommodating various uses of the harbour).	35.21% 25
Other than basic repairs and regular maintenance to existing infrastructure, no improvements to the waterfront are required.	19.72% 14
TOTAL	71

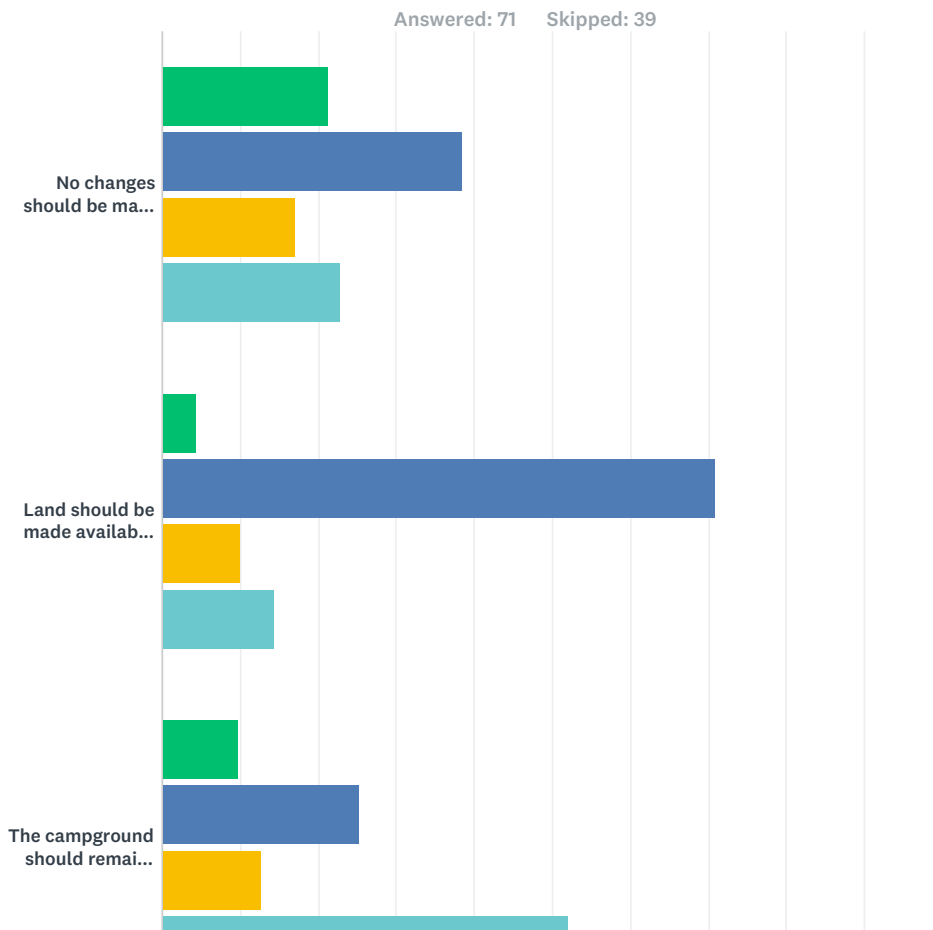
Q25 If you indicated 'basic repairs and regular maintenance only to existing infrastructure' in the preceding question, why do you think there is no need for more extensive improvements/additions? (Please check all that apply).

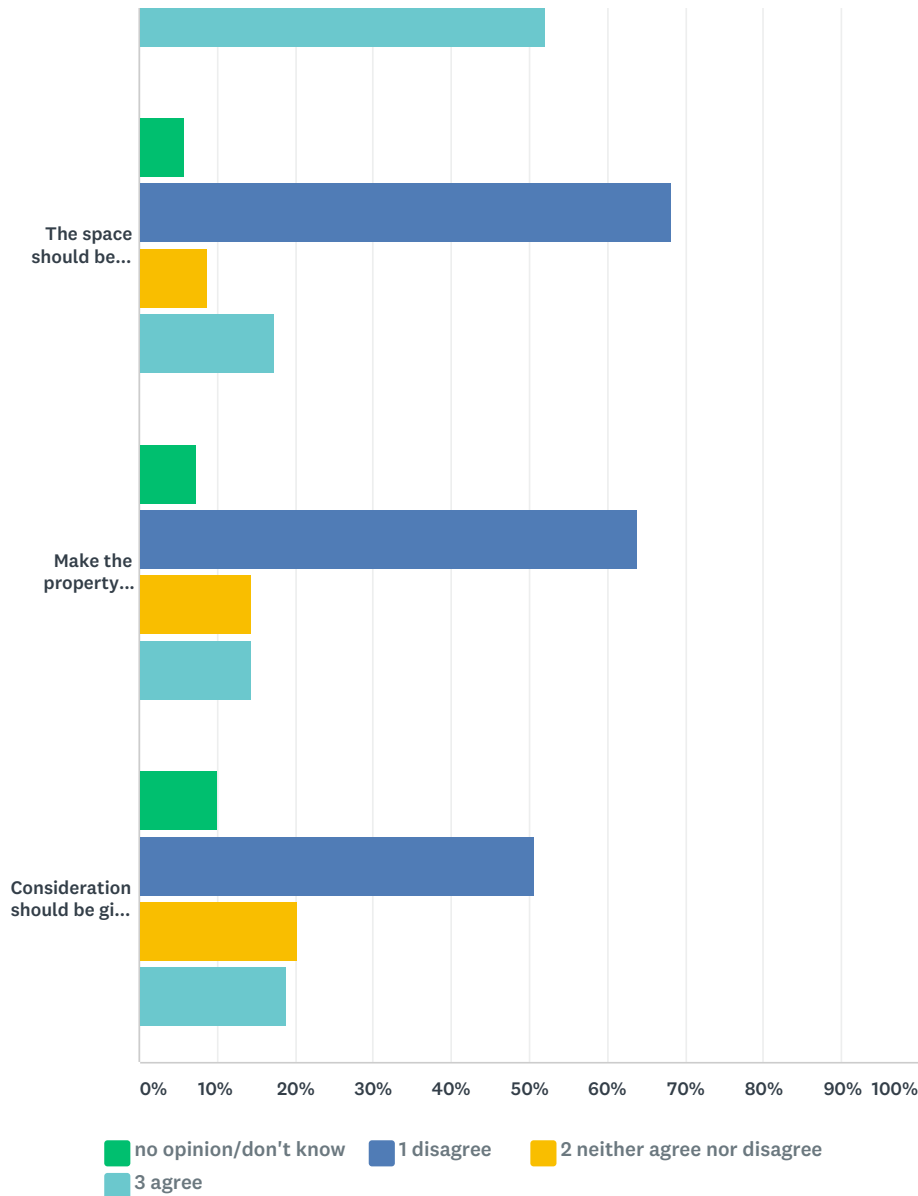


Answer Choices	Responses
Additional waterfront infrastructure would be too expensive to build and/or operate.	13.33% 2
There are no facilities or amenities that our business would benefit from, if they were provided.	53.33% 8
Providing additional waterfront infrastructure may cause property taxes to increase.	26.67% 4
The Town needs to focus on other spending priorities.	46.67% 7
Other (please specify)	33.33% 5
Total Respondents: 15	

#	Other (please specify)	Date
1	There are many town infrastructure priorities (parking, roads) before growing means to attract additional visitors.	7/31/2017 1:33 PM
2	The amenities are operating at or near capacity and to offer more without the ability for our natural environment to service the additional crowds, the experience will degrade. Too busy is not too good.	7/4/2017 1:07 PM
3	We need more revenue from visitors!	7/4/2017 9:54 AM
4	Tourism at the beach or harbour doesn't translate to more traffic downtown. I do believe the yacht club building should renovated and open to the public.	6/27/2017 11:18 AM
5	The waterfront is so charming and beautiful now. Why change it?	6/23/2017 6:31 PM

Q26 Victoria Park Campground/Cobourg Trailer Park: Statement of Facts Victoria Park Campground is a 3.8 acre parcel of property located at 138 Division St. The park is bordered by Division St. to the east, Victoria Park Beach to the south, Victoria Park to the west, and mixed use residential and commercial development and Centennial Pool to the north. The park consists of 71 serviced R/V sites and 5 unserviced tent sites. There is an on-site sanitary disposal station. In 2016 the campground generated in excess of \$279,000 in revenues and payed out over \$107,000 in expenditures. The majority of expenditures are paid to local individuals and businesses. This means the campground generated a surplus in excess of \$172,000, of which \$20,000 was transferred to a reserve fund for future capital expenses for the campground and \$152,000 was used to help offset general tax levies. Please indicate your level of agreement with each of the following statements on a scale of 1 to 3, with 1 meaning 'disagree', 2 meaning 'neither agree nor disagree', and 3 meaning 'agree.' An option for 'no opinion/don't know' is also provided.





	no opinion/don't know	1 disagree	2 neither agree nor disagree	3 agree	Total
No changes should be made to the trailer park.	21.43% 15	38.57% 27	17.14% 12	22.86% 16	70
Land should be made available for development of a waterfront hotel.	4.35% 3	71.01% 49	10.14% 7	14.49% 10	69
The campground should remain in its present use as a trailer park with capital upgrades (e.g., electrical supply, services building, aesthetic improvements, etc.)	9.86% 7	25.35% 18	12.68% 9	52.11% 37	71
The space should be converted to a day use/picnic area and special event space to alleviate the pressure on Victoria Park.	5.80% 4	68.12% 47	8.70% 6	17.39% 12	69
Make the property available for needed community facilities (e.g., cultural centre, art gallery, etc.).	7.25% 5	63.77% 44	14.49% 10	14.49% 10	69
Consideration should be given to extending the campground's season by providing rental cabins.	10.14% 7	50.72% 35	20.29% 14	18.84% 13	69

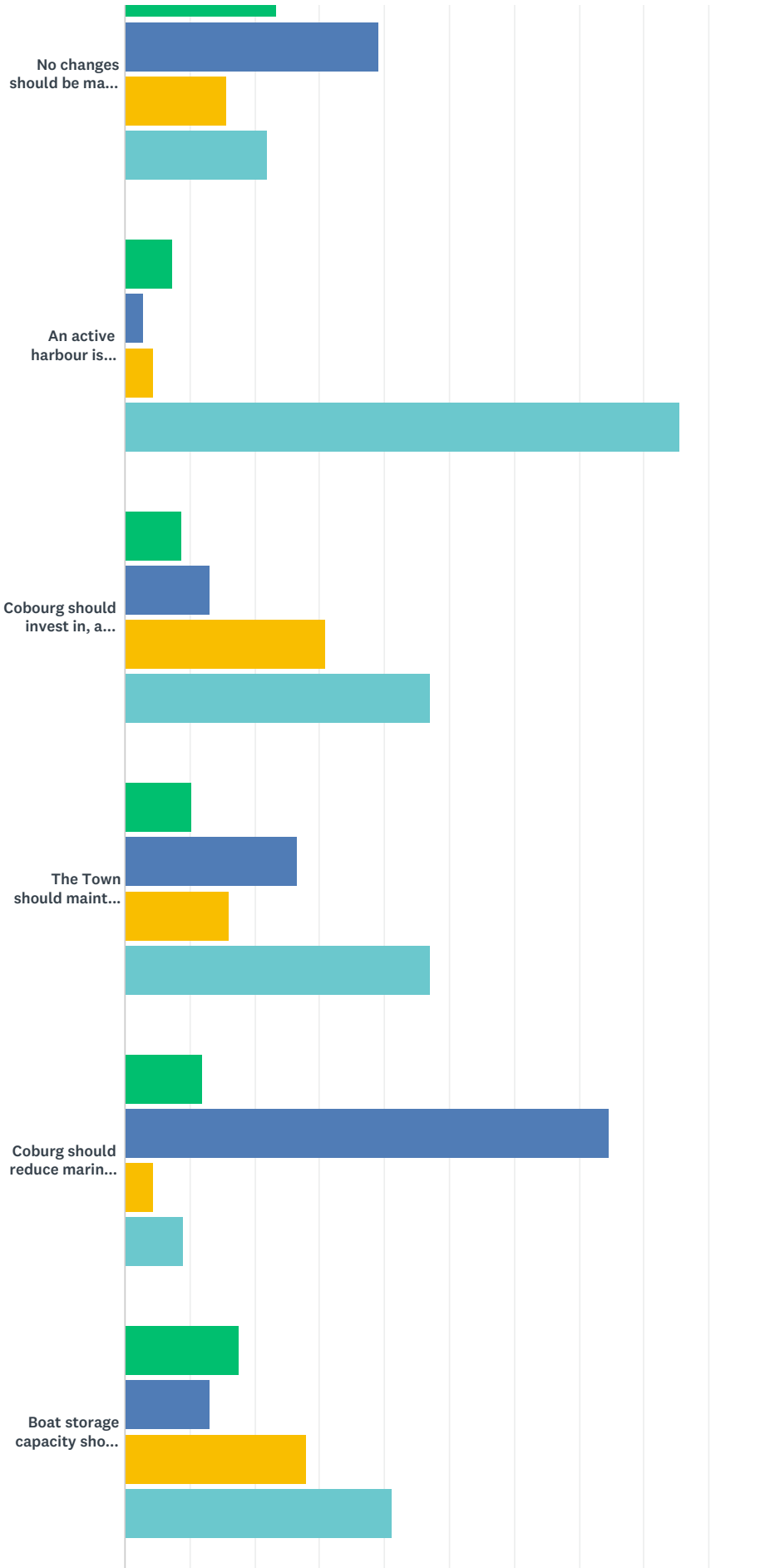
#	Other (please specify)	Date
1	The campers in this area support the downtown and want to shop on the main streets.	8/1/2017 9:32 AM

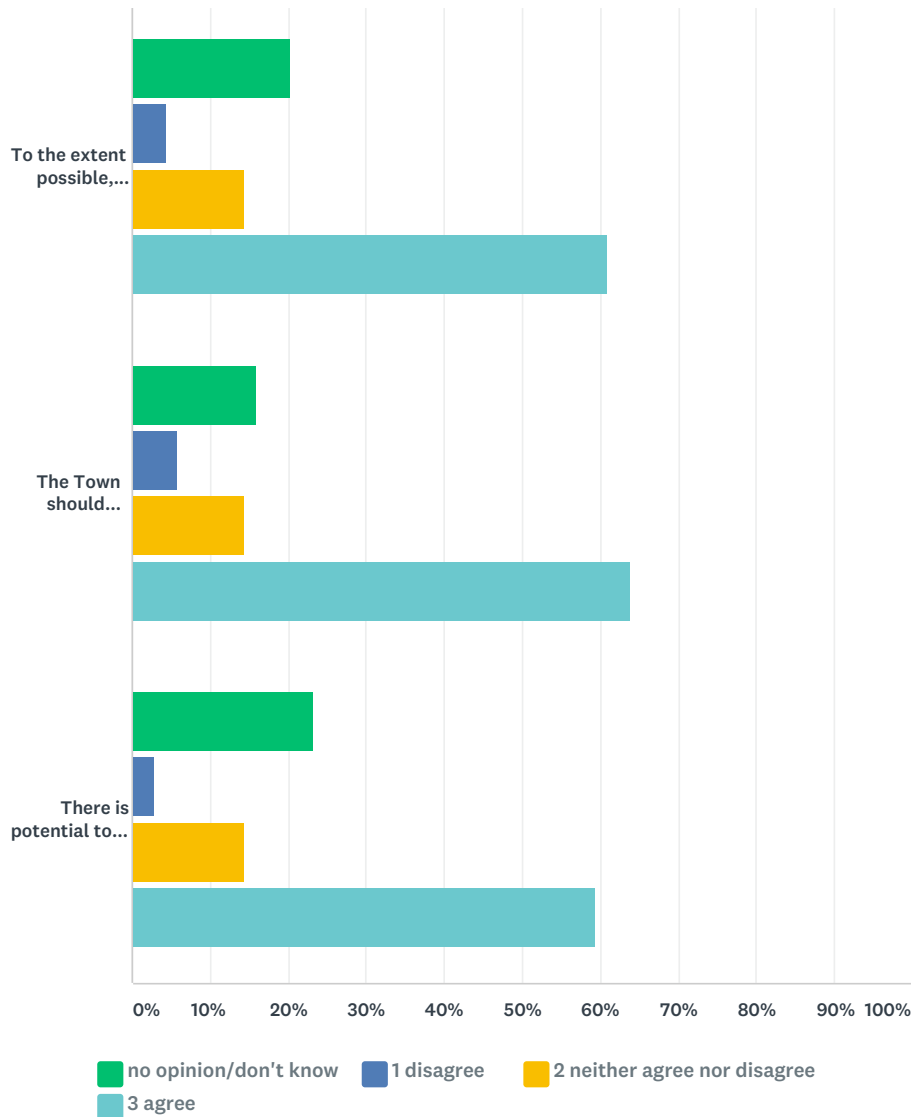
2	The above revenue numbers are several times higher than i have been told in the past. Whatever replaces it needs to bring as much money into the town. I am not opposed to the campground remaining and I also like the idea of a hotel -- as long as enough money ends up going to the town and not being carried out of the area by a chain or someone who coerces unfair tax breaks, unfair limitations to the existing waterfront areas for its purposes or other unfair advantages. It would definitely need to include it's own ample parking within its own footprint and not add to the parking burden on the downtown. Too often the potential economic benefits of this kind of development are overestimated and concessions are made that in the end only benefit that corporation. Cobourg's Waterfront is a rare and unique resource that shouldn't be given away to corporate interests.	7/31/2017 1:44 PM
3	There doesn't need to be any big offending structures cluttering up the beach and harbour front area. There are places for people to stay in accommodations surrounding the area.	7/31/2017 11:39 AM
4	Suggest modernizing parts of campground for yurts/cabins/glamping /tree houses/etc but it should stay a campground. Fees should be increased to be at least on par with Ontario parks to increase revenues. Absolutely no hotel it virtually guarantees that sections of the public beach will eventually become privatized!	7/24/2017 10:21 PM
5	hotel option would have to include opportunity of use of space for the public ie: restaurant/cafe, meeting/event space, community space ie: 4 season use, community dances etc.	7/19/2017 2:08 PM
6	the time that campers can stay should be limited so that a greater number can make use of this wonderful spot.	7/12/2017 10:03 AM
7	if the facilities were improved, higher fees could be charged, and a more up market could be attracted, hopefully more affluent and willing to spend in downtown stores and restaurants	7/9/2017 5:17 PM
8	FEES TO CAMPERS NEED TO BE HIGHER THAN PROVINCIAL PARK FEES NOT LOWER THAN	7/7/2017 10:21 AM
9	Create retail, restaurant and shopping along the connecting avenues between King St and the Waterfront so that the two are better integrated	7/5/2017 5:22 PM
10	A cost/ benefit analysis should be performed to determine if it is viable that all spaces be made available for transient campers/ tents/trailers with no stays in excess of 7 days. Allow more people to enjoy the facilities and events.	7/4/2017 1:14 PM
11	The trailer park has served its purpose but now it is time to use this green space for all visitors- it is the #1 thing I hear from those visiting the beach- why would this prime waterfront space be only used by a relative few all season when the rest of the area is so busy- most feel the trailer park, although appropriate in the past, is now an eyesore and could easily be in another location	6/30/2017 8:07 AM
12	Hotel/conference center	6/29/2017 2:55 PM
13	Diversity of activities is one of the draws to Cobourg	6/29/2017 2:38 PM
14	I believe it should be a secondary downtown with patio restaurants etc.	6/27/2017 12:30 PM
15	The waterfront belongs to the people. The amount of use proves that this is enjoyed by a large number of local people who will never have access to our lake unless it remains as a trailer park. These seasonal residents help keep crime down.	6/27/2017 11:21 AM
16	Its making money . Why would you get rid of it?	6/24/2017 7:06 AM

Q27 Cobourg Marina: Statement of Facts Cobourg Marina is located at 103 Third St. The marina consists of a 4,500 sq. ft. administration building with washroom and shower facilities. The 218 boat slips occupy the northeast section of the harbour. The harbour is bordered by approximately 2,190 linear ft. of seawall, 1,240 linear ft. of breakwater and a 650 ft. west headland. Additional marina facilities include a single lane boat launch ramp, 185 ft. fuel dock with gasoline and diesel fuel storage and dispensing facilities as well as a sanitary pumpout station. The two underground fuel storage tanks have a combined storage capacity of 25,000 litres. Boat storage is located in a secure 1.12 acre compound at the south end of Hibernia St. and can accommodate 65 to 70 boats. The marina currently occupies approximately 27% of the total harbour area. In 2016 the marina generated in excess of \$676,000 in revenues and payed more than \$631,000 in expenditures. The expenditures included harbour maintenance costs that were not related to marina operations. The majority of these expenditures are paid to local individuals and businesses. This means the marina generated a surplus of more than \$45,000, which was deposited into a marina reserve fund. These funds are used to fund capital expenses relating to the marina as well as the harbour. Cobourg harbour is strategically located for both tourism and utilitarian purposes. Tourism benefits from short or long stays by visitors who take advantage of proximity to the downtown core and its services. From a utilitarian perspective, it provides the only harbour of safe refuge between Whitby and Presquile Bay, a distance of 60 nautical miles, and was selected to support a permanent coast guard station. Regardless of marina responsibilities, a minimum level of service would still be required to provide this emergency function. Please indicate your level of agreement with each of the following statements on a scale of 1 to 3, with 1 meaning 'disagree', 2 meaning 'neither agree nor disagree', and 3 meaning 'agree.' An option for 'no opinion/don't know' is also provided.

Answered: 69 Skipped: 41







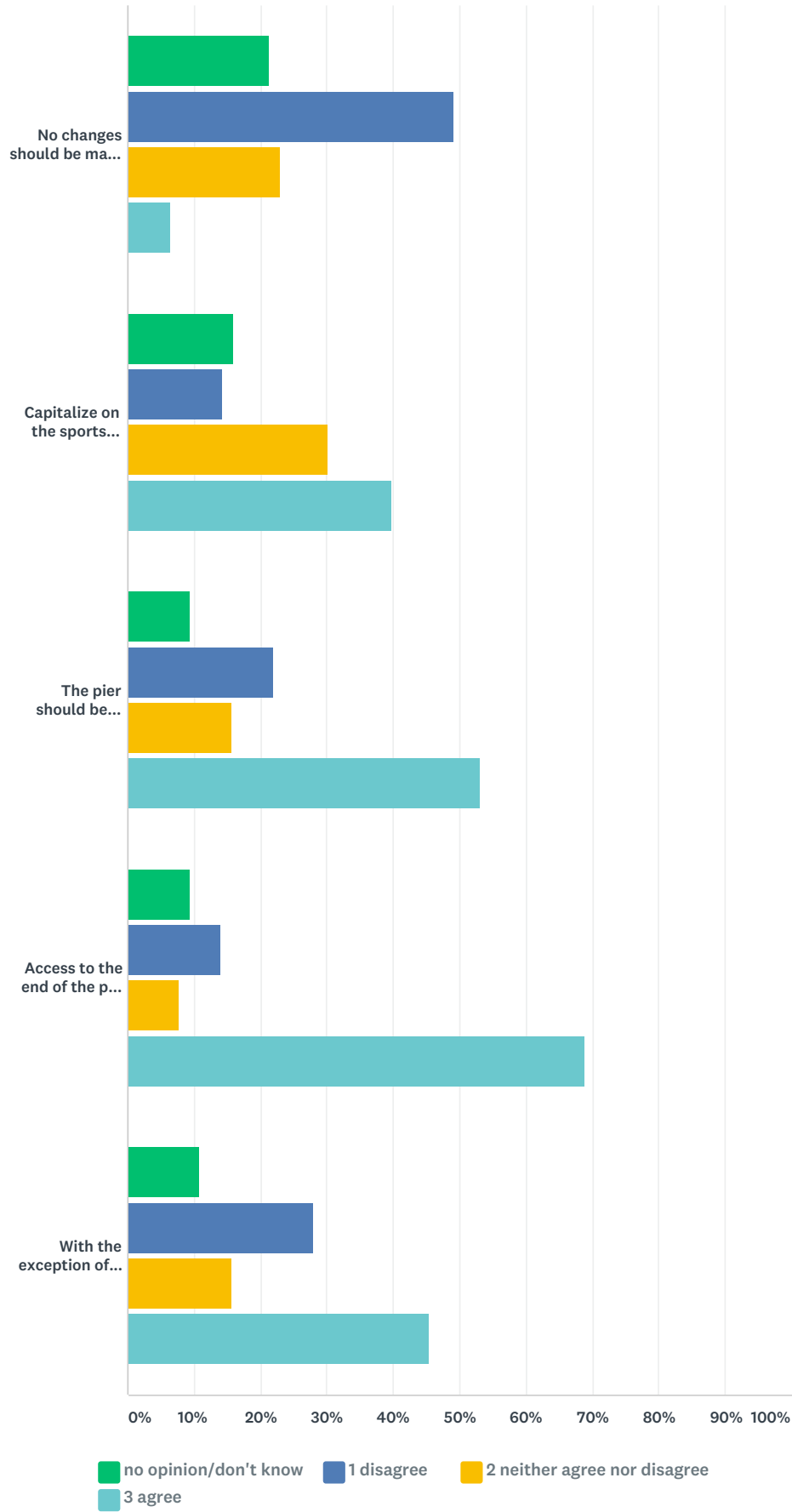
	no opinion/don't know	1 disagree	2 neither agree nor disagree	3 agree	Total
No changes should be made to the marina.	23.44% 15	39.06% 25	15.63% 10	21.88% 14	64
An active harbour is important to the successful development of the waterfront.	7.25% 5	2.90% 2	4.35% 3	85.51% 59	69
Cobourg should invest in, and grow, its marina business (e.g., boat lifting, storage, cleaning/maintenance/repairs, etc.).	8.82% 6	13.24% 9	30.88% 21	47.06% 32	68
The Town should maintain existing marina service level, including boat storage, with minor improvements/upgrades.	10.29% 7	26.47% 18	16.18% 11	47.06% 32	68
Cobourg should reduce marina service and discontinue boat storage.	11.94% 8	74.63% 50	4.48% 3	8.96% 6	67
Boat storage capacity should be increased to accommodate demand.	17.65% 12	13.24% 9	27.94% 19	41.18% 28	68
To the extent possible, increased boat storage should be located away from the waterfront to an inland site.	20.29% 14	4.35% 3	14.49% 10	60.87% 42	69
The Town should facilitate investment in the marina if revenues generated as a result are used to finance improvements to/maintenance of the harbour and the waterfront for other uses/users.	15.94% 11	5.80% 4	14.49% 10	63.77% 44	69

There is potential to address the organization and scheduling of various uses of the harbour to minimize current competition/conflicts and improve access for all (e.g., non-motorized watercraft, SUPs, power boats, fishers, etc.)	23.19% 16	2.90% 2	14.49% 10	59.42% 41	69
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#	Other (please specify)	Date
1	Marina building should be upgraded to be more physically appealing and a restaurant that is open to public	8/1/2017 10:58 PM
2	Now that SUPs and kayaks are allowed to launch from the beach some of the traffic will be reduced	7/24/2017 10:26 PM
3	I believe the harbour has the capacity to facilitate an all inclusive multi use approach for existing an new users	7/12/2017 12:51 PM
4	harbours are for boats, more boats=more spending in town	7/9/2017 5:21 PM
5	MARINA SHOULD GENERATE \$\$ TO INVEST BACK INTO MARINA	7/7/2017 10:23 AM
6	The Marina needs more boat slips to accommodate increased demand.	7/6/2017 2:20 PM
7	marina is sitting on prime real estate. The yacht club is sitting on prime real estate. The yacht club should be loaned money to reinvent the club and restaurant to welcome all visitors to the harbour. The 2 acres of land for boat storage should be relocated. If the marina is in such demand then the rates should be higher. It is a small percentage of the population that operates boats on lake ontario. A larger percentage uses the lake and harbour for other activities. Those who use kayaks and canoes, etc have nowhere save to launch or no bathroom facilities, no storage lockers, no storage for their boats.	6/27/2017 11:54 AM
8	When I boated in the 1000 Islands & said I was from Cobourg the comments about what a wonderful Marina we have was all I heard. I think it is a wonderful to promote Cobourg and attract visitors. Boats are not cheap so these visitors will have money to spend here.	6/24/2017 7:10 AM

Q28 East Pier: Please indicate your level of agreement with each of the following statements on a scale of 1 to 3, with 1 meaning 'disagree', 2 meaning 'neither agree nor disagree', and 3 meaning 'agree.' An option for 'no opinion/don't know' is also provided.

Answered: 64 Skipped: 46

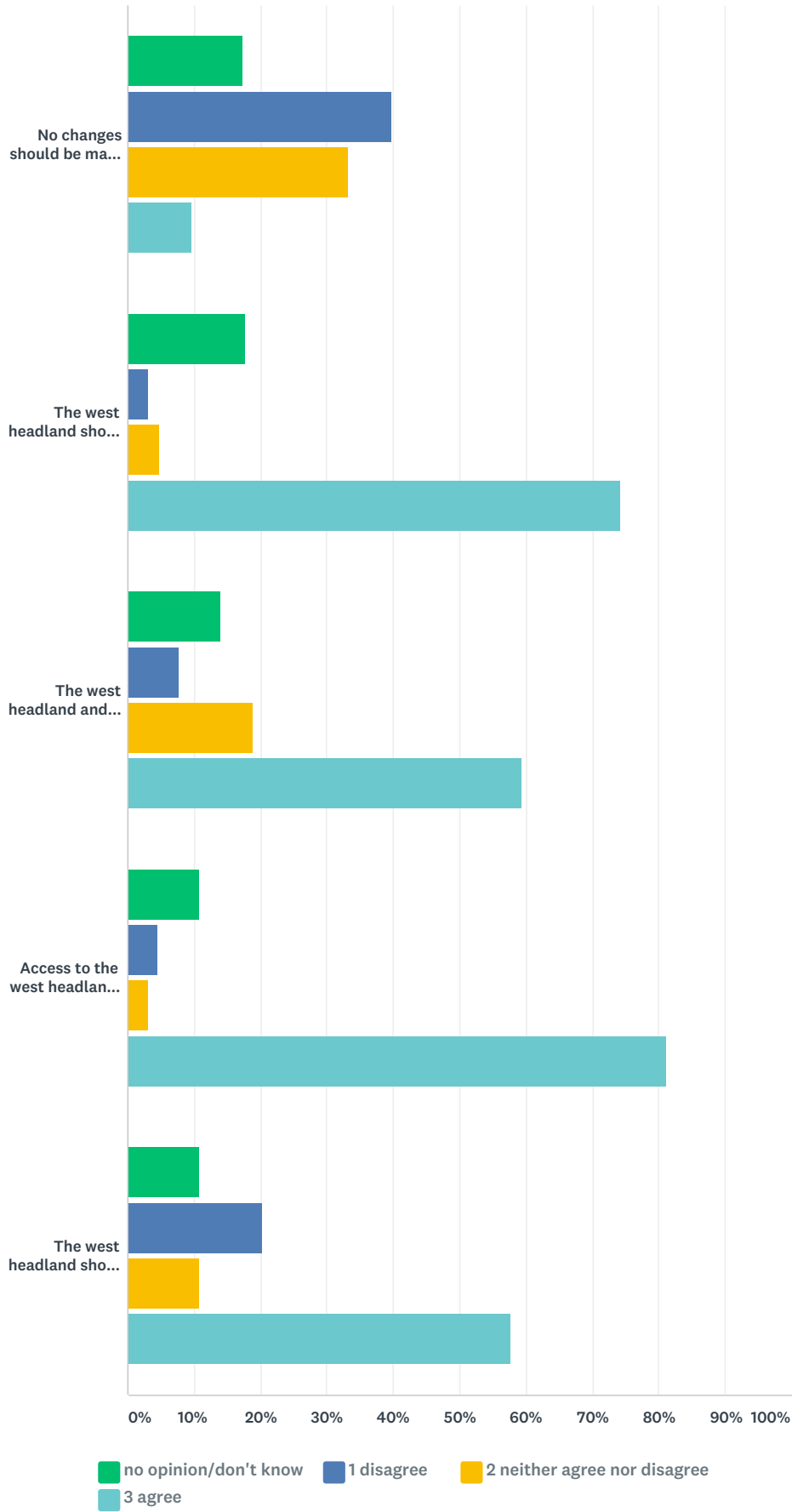


	no opinion/don't know	1 disagree	2 neither agree nor disagree	3 agree	Total
No changes should be made to the east pier.	21.31% 13	49.18% 30	22.95% 14	6.56% 4	61
Capitalize on the sports fishing industry by providing infrastructure necessary to support a charter fishing/tour boat base of operations along the east pier.	15.87% 10	14.29% 9	30.16% 19	39.68% 25	63
The pier should be upgraded and developed into a feature space that is pedestrian and vehicle-friendly and can accommodate special events, entertainment, services for users, etc.	9.38% 6	21.88% 14	15.63% 10	53.13% 34	64
Access to the end of the pier and the lighthouse should be part of improvement plans.	9.38% 6	14.06% 9	7.81% 5	68.75% 44	64
With the exception of access for emergency vehicles and those needed for special events and to facilitate accessibility, the pier should be a pedestrian-only space.	10.94% 7	28.13% 18	15.63% 10	45.31% 29	64

#	Other (please specify)	Date
1	Currently is popular for vehicles to rev engines and squeel tires on pier. The waterfront experience would be enhanced if this practice was curbed.	7/24/2017 10:34 PM
2	prefer east pier to be pedestrian only	7/19/2017 2:12 PM
3	Keep vehicles off the pier. Provide bike parking to encourage cyclists to visit but keep the pier itself for pedestrians.	7/12/2017 6:29 PM
4	at the very least, it should be cleaned up, so it presents better	7/9/2017 5:24 PM
5	1 says agree & so does 3????	6/28/2017 2:58 PM
6	Why are only agree options provided?	6/28/2017 10:39 AM
7	Agree down twice is confusing. Is the fix in?	6/26/2017 10:13 AM
8	I see an increase in business from visiting boaters, as much as other events in town.	6/24/2017 10:46 AM
9	How come there is "I agree" but no "I disagree"	6/24/2017 8:54 AM

Q29 West Headland: Due to its configuration and reach into the Lake, the west headland presents significant opportunities to improve access to the water and for users to enjoy amazing site lines/viewing opportunities in all directions from this vantage point out in Lake Ontario. Please indicate your level of agreement with each of the following statements on a scale of 1 to 3, with 1 meaning 'disagree', 2 meaning 'neither agree nor disagree', and 3 meaning 'agree.' An option for 'no opinion/don't know' is also provided.

Answered: 65 Skipped: 45

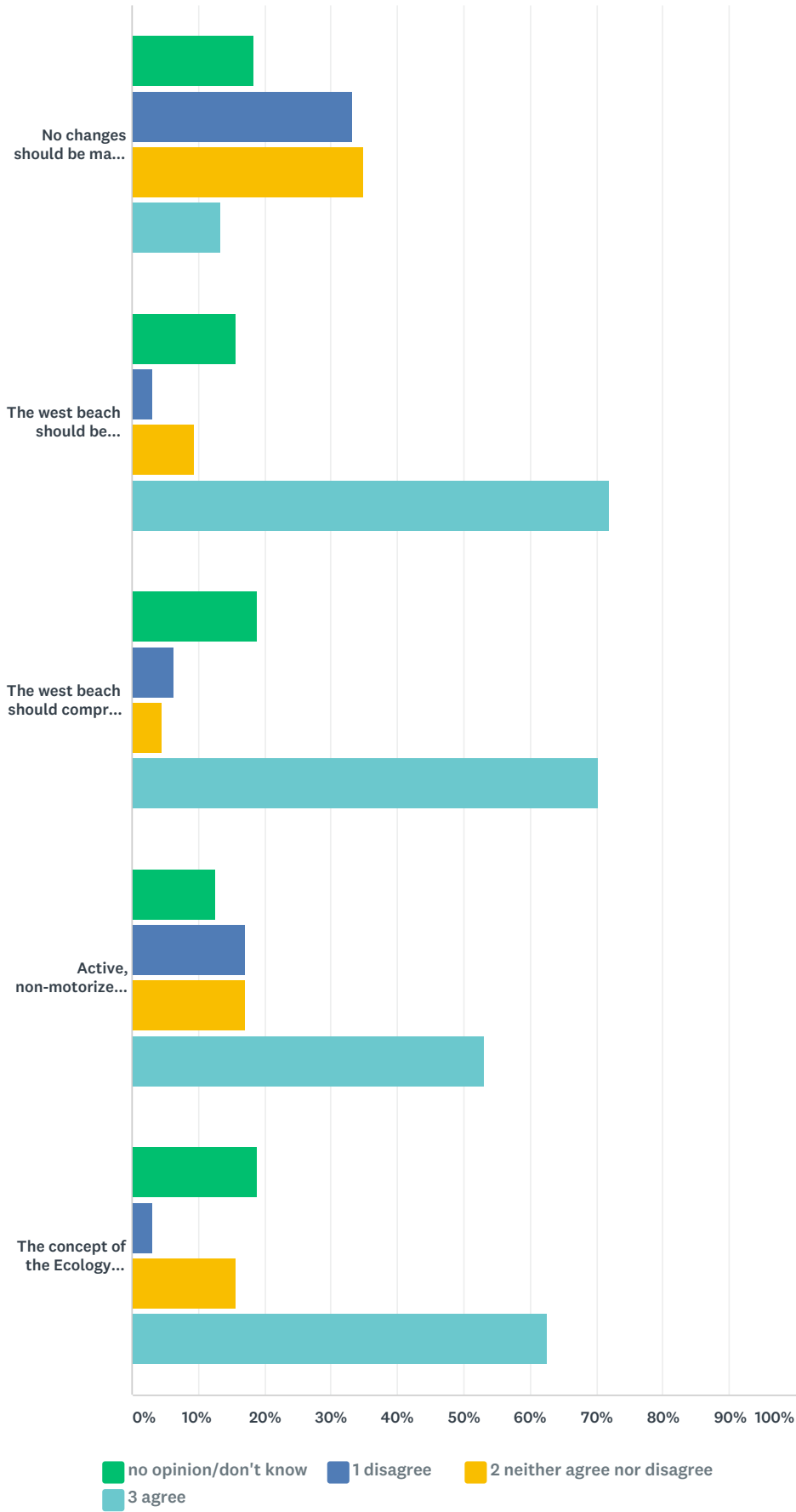


	no opinion/don't know	1 disagree	2 neither agree nor disagree	3 agree	Total
No changes should be made to this area.	17.46% 11	39.68% 25	33.33% 21	9.52% 6	63
The west headland should be better connected to the west beach via pathways.	17.74% 11	3.23% 2	4.84% 3	74.19% 46	62
The west headland and beach should comprise non-manicured, natural vegetation.	14.06% 9	7.81% 5	18.75% 12	59.38% 38	64
Access to the west headland should be restricted to pedestrians and cyclists (with the exception of emergency vehicles and facilitating accessibility) via a series of networked, accessible natural trails/pathways.	10.94% 7	4.69% 3	3.13% 2	81.25% 52	64
The west headland should provide integrated features and amenities for a variety of uses (e.g., picnic shelters, overlooks, boardwalk, fishing nodes, seating areas, social gathering spaces, etc.)	10.94% 7	20.31% 13	10.94% 7	57.81% 37	64

#	Other (please specify)	Date
1	Washroom /changeroom	7/24/2017 10:34 PM
2	The West Beach is in constant change as new vegetation takes over the sand. Board walks are becoming overgrown by plant growth. Without some controls the sand will be completely overgrown	7/12/2017 10:09 AM

Q30 West Beach: Please indicate your level of agreement with each of the following statements on a scale of 1 to 3, with 1 meaning 'disagree', 2 meaning 'neither agree nor disagree', and 3 meaning 'agree.' An option for 'no opinion/don't know' is also provided.

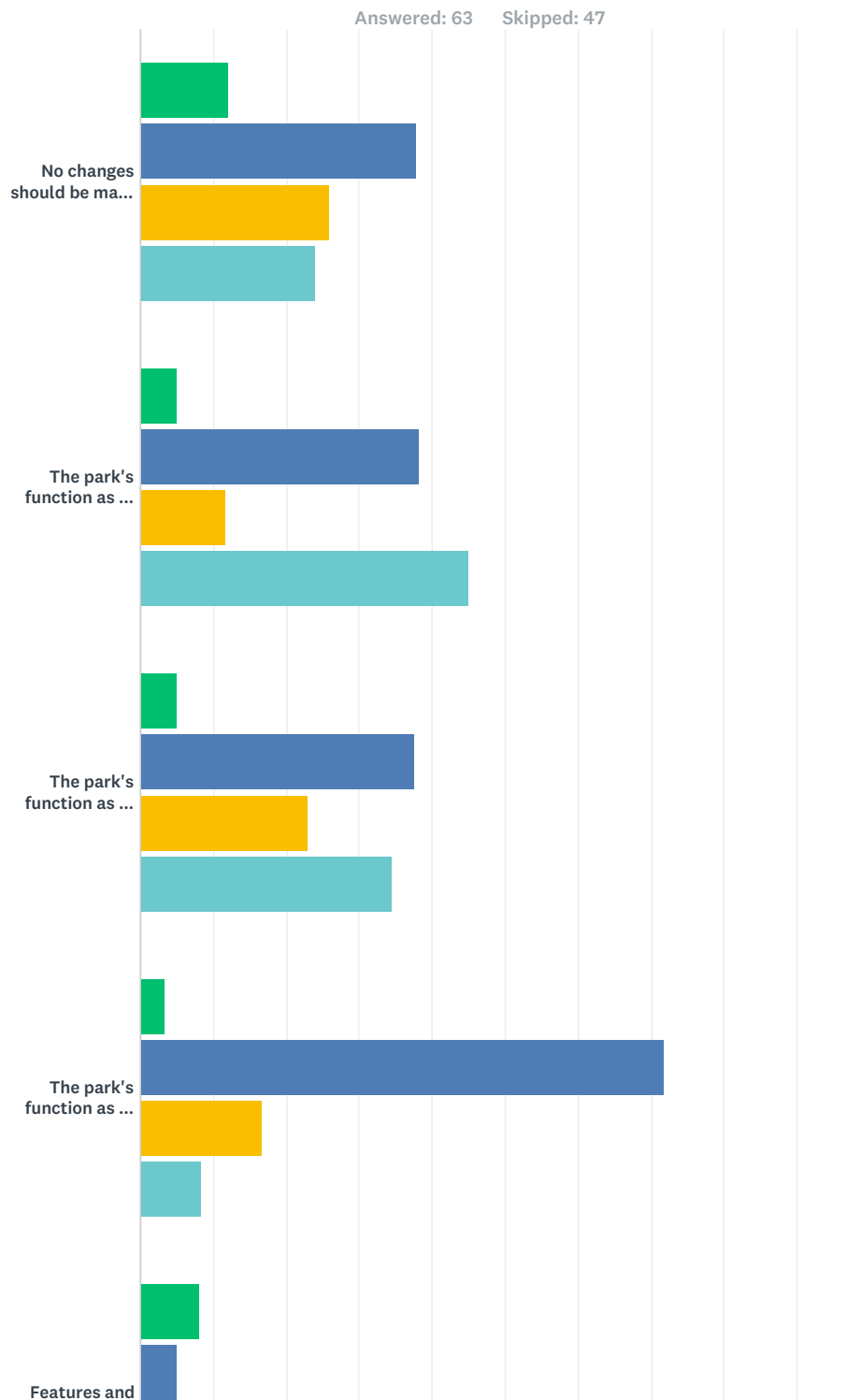
Answered: 65 Skipped: 45

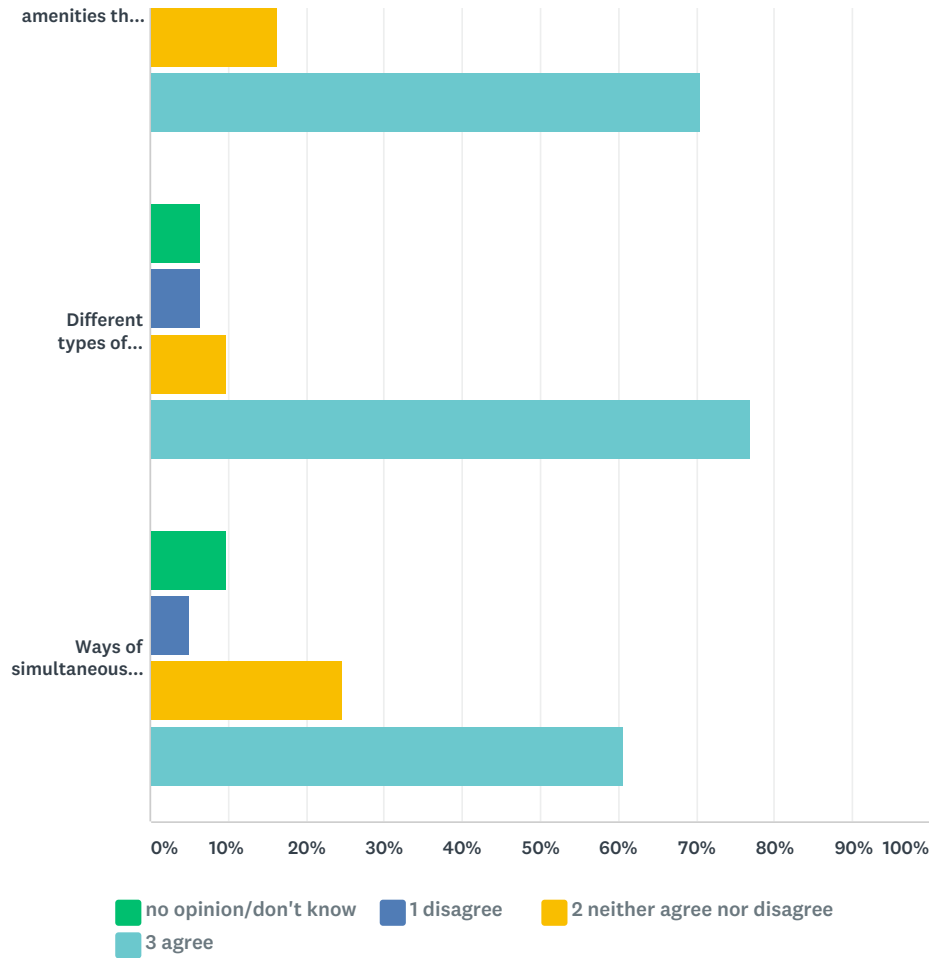


	no opinion/don't know	1 disagree	2 neither agree nor disagree	3 agree	Total
No changes should be made to this area.	18.33% 11	33.33% 20	35.00% 21	13.33% 8	60
The west beach should be better connected to the west headland via pathways.	15.63% 10	3.13% 2	9.38% 6	71.88% 46	64
The west beach should comprise a naturalized area with accessible multi-use pathways throughout.	18.75% 12	6.25% 4	4.69% 3	70.31% 45	64
Active, non-motorized water uses should be accommodated along the west beach (e.g., launches, docks, swim areas).	12.50% 8	17.19% 11	17.19% 11	53.13% 34	64
The concept of the Ecology Garden should be extended to other planted areas of the west beach.	18.75% 12	3.13% 2	15.63% 10	62.50% 40	64

#	Other (please specify)	Date
	There are no responses.	

Q31 Victoria Park: Victoria Park is the centre piece of Cobourg's park system. What happens here is what draws people to the beauty of the waterfront, and to the adjacent downtown and its businesses. Please indicate your level of agreement with each of the following statements on a scale of 1 to 3, with 1 meaning 'disagree', 2 meaning 'neither agree nor disagree', and 3 meaning 'agree.' An option for 'no opinion/don't know' is also provided.



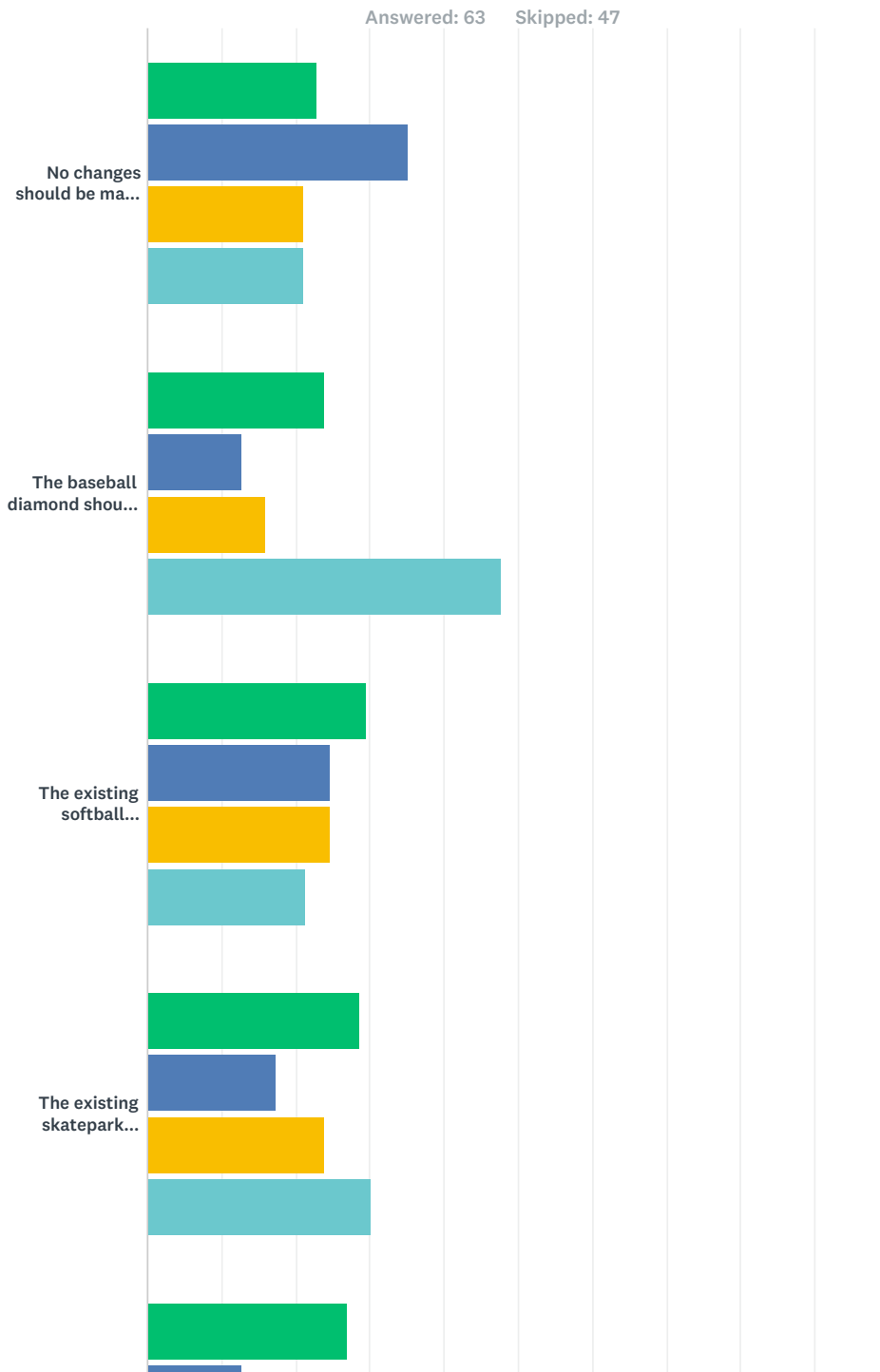


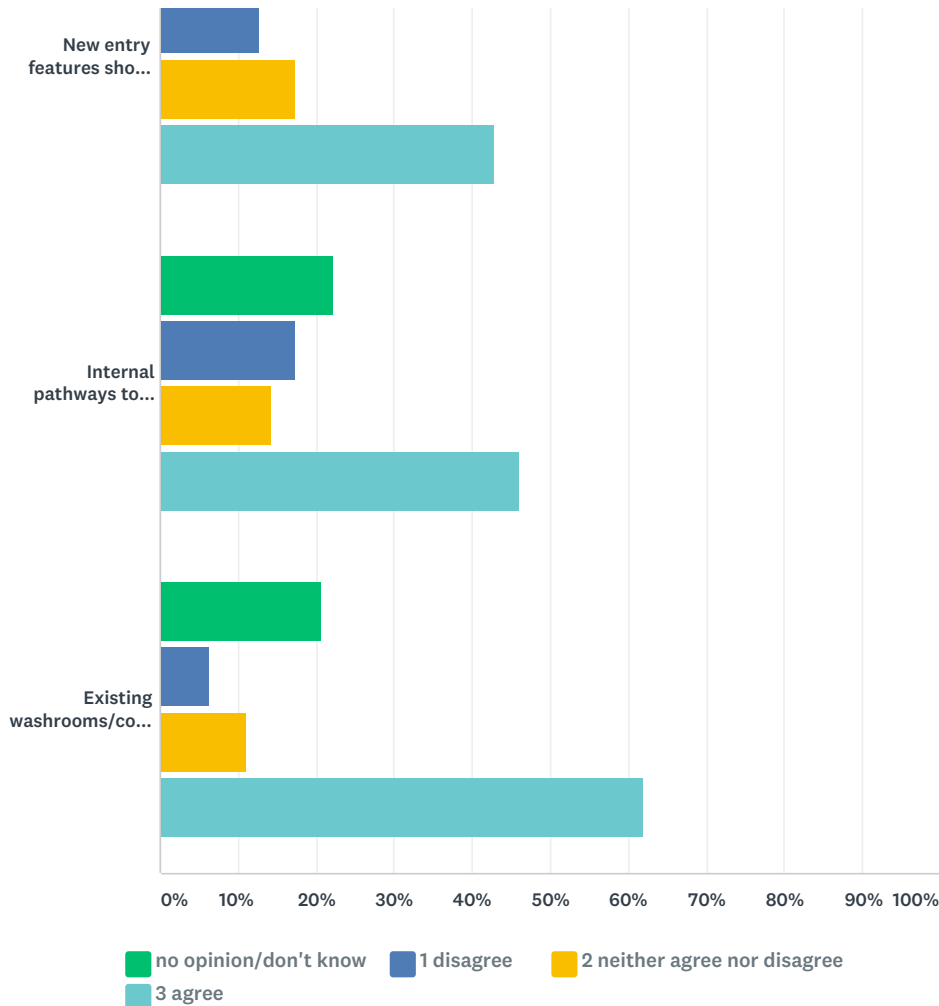
	no opinion/don't know	1 disagree	2 neither agree nor disagree	3 agree	Total
No changes should be made to the park's current function/use.	12.07% 7	37.93% 22	25.86% 15	24.14% 14	58
The park's function as a special event venue should be expanded.	5.00% 3	38.33% 23	11.67% 7	45.00% 27	60
The park's function as a special event venue should be retained at the current level.	4.92% 3	37.70% 23	22.95% 14	34.43% 21	61
The park's function as a special event venue should be reduced.	3.33% 2	71.67% 43	16.67% 10	8.33% 5	60
Features and amenities that facilitate access by various users should be provided or enhanced (e.g., families, children, disabled, seniors, etc.)	8.20% 5	4.92% 3	16.39% 10	70.49% 43	61
Different types of events/festivities should be hosted (e.g., art shows, wine tasting, gourmet food shows, etc.)	6.56% 4	6.56% 4	9.84% 6	77.05% 47	61
Ways of simultaneously accommodating events, event-goers, and users of other areas of the park are needed.	9.84% 6	4.92% 3	24.59% 15	60.66% 37	61

#	Other (please specify)	Date
1	Incorporate a skating trail loop with the Christmas lights complete with torches and warming fires. Attend the fire and ice trail at Arrowhead on a Saturday night and you'll see why.	7/24/2017 10:39 PM
2	do NOT need expanded canteen or food truck use. need people to come into downtown, haven't we spent a ton of money trying to do that already.	7/9/2017 5:27 PM
3	Have more supervision to decrease large groups of people from littering and taking over the area.	7/3/2017 3:54 PM

4	Adding the trailer park space to the green space of Victoria park is a perfect way to offset these current issues- more can enjoy the entire park during events and it can be returned to green space between events	6/30/2017 8:13 AM
5	Our park should remain 'ours' - accessible and free to all for most events; with adequate parking (or bussing from off-site), and adequate sanitary/ garbage facilities.	6/29/2017 2:43 PM
6	Again, visitors to events tend to focus on the event and not necessarily downtown shopping. If we're lucky, they may come back another day to shop.	6/24/2017 10:50 AM

Q32 Donegan Park is an important park in the Town's park system. It includes a baseball diamond and soccer pitch. The 2013 Parks Master Plan proposed to upgrade the park to a premier facility. Please indicate your level of agreement with each of the following statements on a scale of 1 to 3, with 1 meaning 'disagree', 2 meaning 'neither agree nor disagree', and 3 meaning 'agree.' An option for 'no opinion/don't know' is also provided.





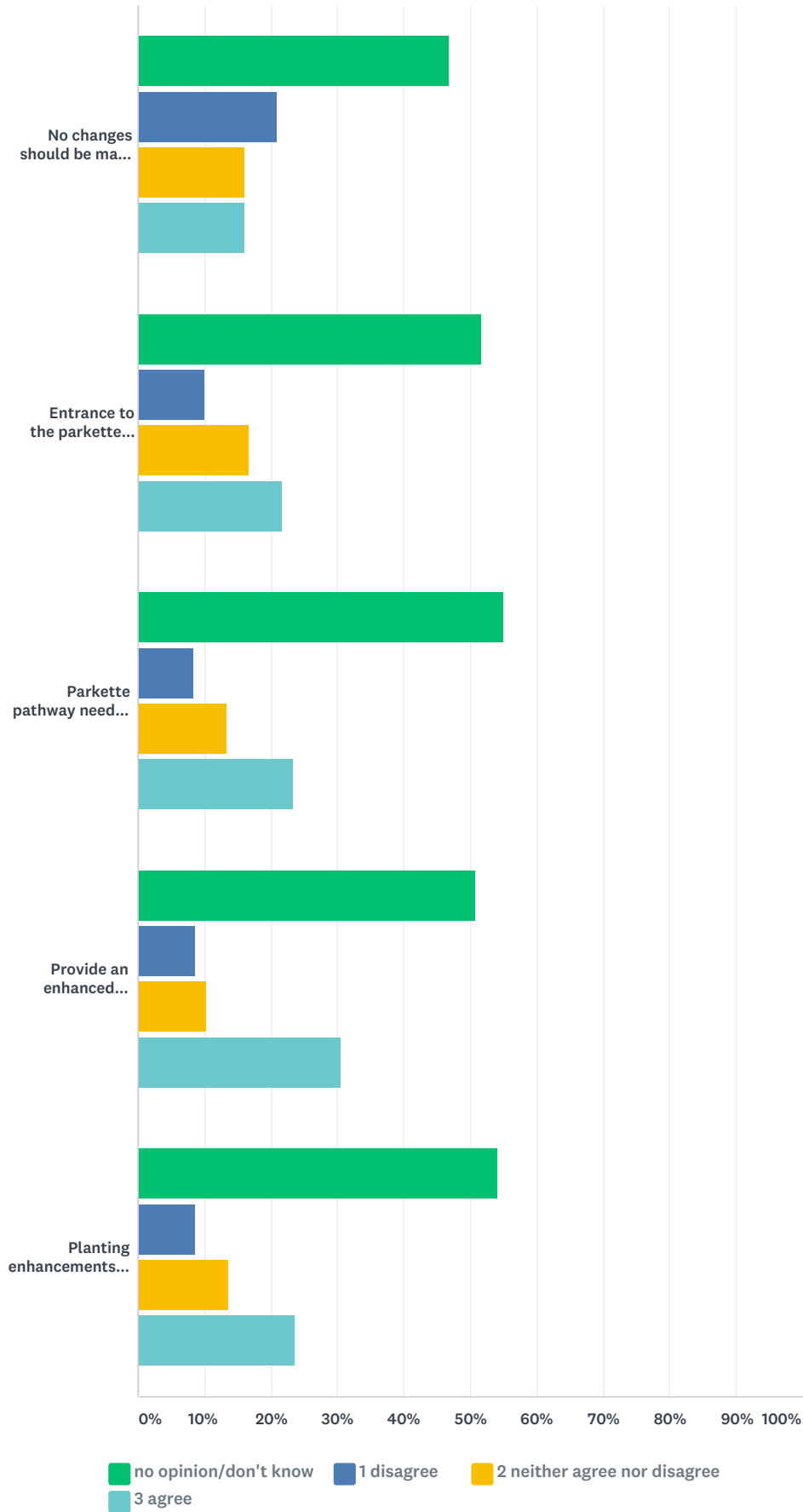
	no opinion/don't know	1 disagree	2 neither agree nor disagree	3 agree	Total
No changes should be made to Donegan Park.	22.81% 13	35.09% 20	21.05% 12	21.05% 12	57
The baseball diamond should be improved with enhanced spectator facilities developed in a traditional heritage "ball park" style.	23.81% 15	12.70% 8	15.87% 10	47.62% 30	63
The existing softball diamond should be removed and replaced with a new baseball diamond.	29.51% 18	24.59% 15	24.59% 15	21.31% 13	61
The existing skatepark should be relocated to Lions Park/Cobourg Community Centre.	28.57% 18	17.46% 11	23.81% 15	30.16% 19	63
New entry features should be provided to announce arrival to the park along D'Arcy Street at Lakeshore Drive and Bay Street.	26.98% 17	12.70% 8	17.46% 11	42.86% 27	63
Internal pathways to connect on site facilities should be developed.	22.22% 14	17.46% 11	14.29% 9	46.03% 29	63
Existing washrooms/concession building and adjacent patio/picnic areas should be improved to better accommodate park users.	20.63% 13	6.35% 4	11.11% 7	61.90% 39	63

#	Other (please specify)	Date
1	Much could be done with Donegan, especially if one or two of the softball diamonds are removed. There could be a small dog park for the use of local residents and/or senior fitness trail as a couple of examples.	7/12/2017 6:33 PM
2	This should be top on the list to be changed. We are active in baseball with in the Community and this park is not near what it could be	7/5/2017 4:16 PM
3	skateboard park should be in ground made of cement (ie Uxbridge Skateboard park)	6/29/2017 2:59 PM

4	Donegan Park is under-advertised, and under-utilized as a green space in Cobourg.	6/29/2017 2:44 PM
5	better lighting and use of park for parking during events at victoria	6/27/2017 12:35 PM

Q33 Fitzhugh Shores Parkette provides a connection to the waterfront from East House Crescent. The 2013 Parks Master Plan proposes a number of enhancements. Please indicate your level of agreement with each of the following statements on a scale of 1 to 3, with 1 meaning 'disagree', 2 meaning 'neither agree nor disagree', and 3 meaning 'agree.' An option for 'no opinion/don't know' is also provided.

Answered: 63 Skipped: 47

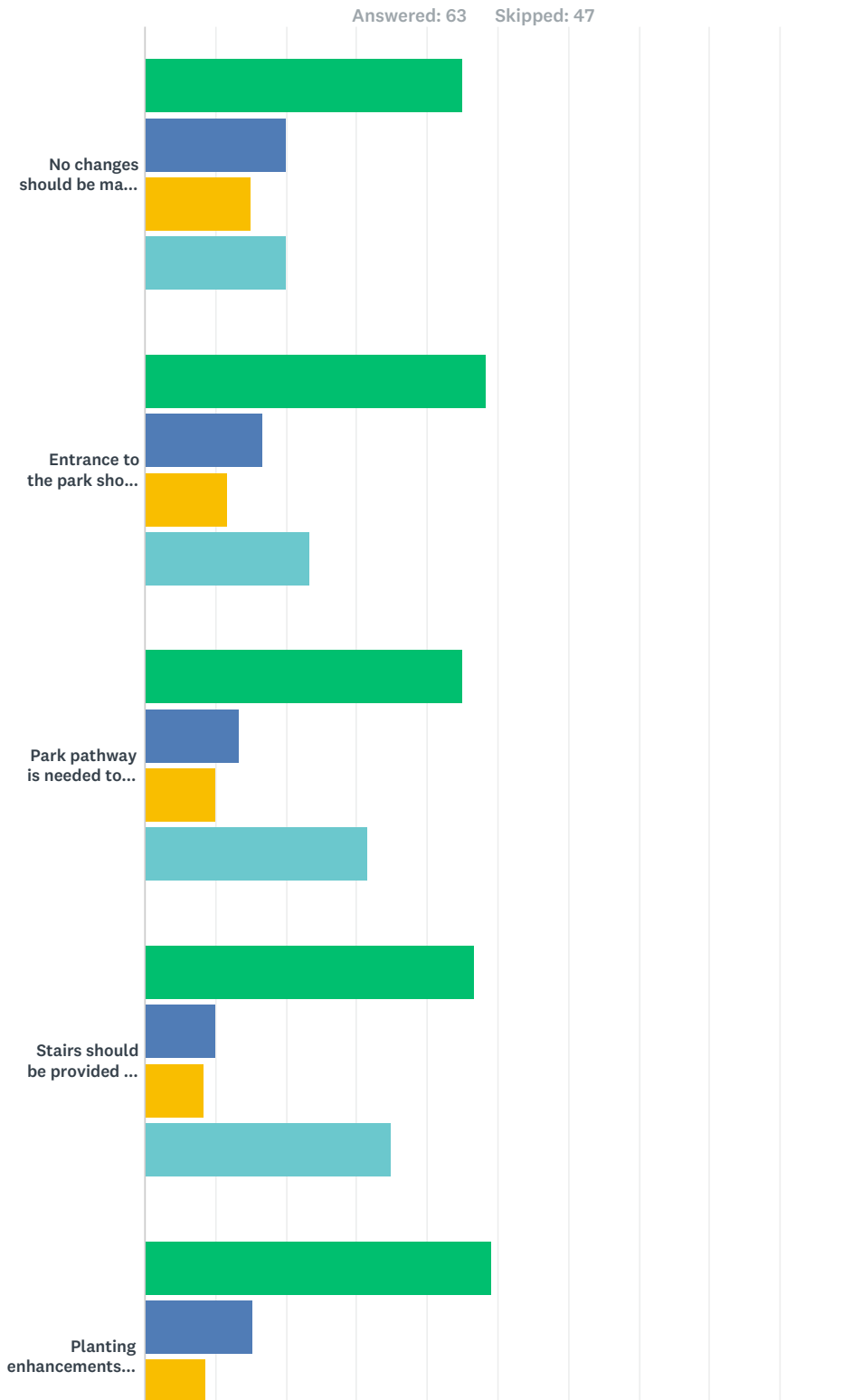


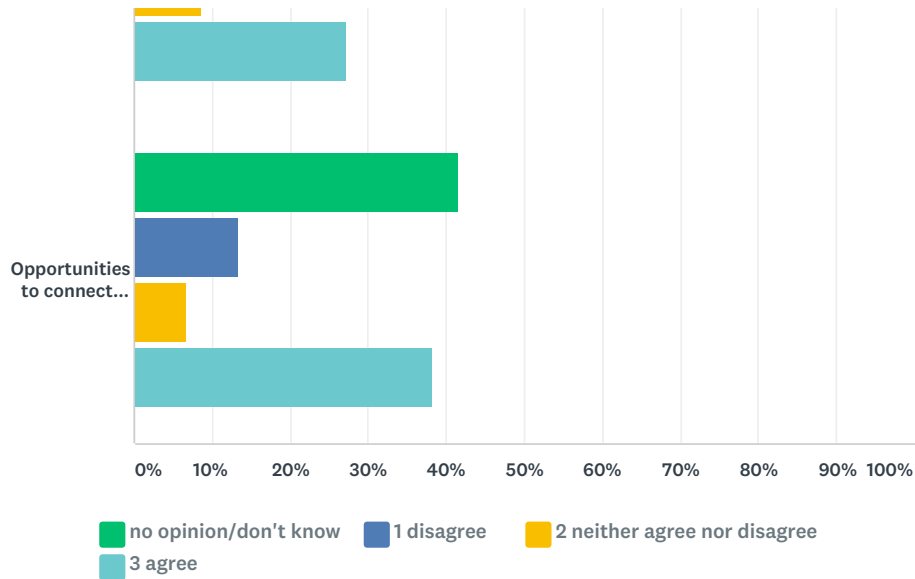
	no opinion/don't know	1 disagree	2 neither agree nor disagree	3 agree	Total
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No changes should be made to Fitzhugh Shores Parkette.	46.77% 29	20.97% 13	16.13% 10	16.13% 10	62
Entrance to the parkette should be enhanced.	51.67% 31	10.00% 6	16.67% 10	21.67% 13	60
Parkette pathway needs improvements.	55.00% 33	8.33% 5	13.33% 8	23.33% 14	60
Provide an enhanced seating area with views of the Lake.	50.85% 30	8.47% 5	10.17% 6	30.51% 18	59
Planting enhancements are needed.	54.24% 32	8.47% 5	13.56% 8	23.73% 14	59

#	Other (please specify)	Date
1	Could be a potential kayak launch zone for area residentsmoolool	7/24/2017 10:48 PM
2	I don't actually know what this parkette is or where it is located.	7/6/2017 6:12 PM
3	fishing, dog swimming, picnic areas, etc.	6/27/2017 12:35 PM
4	As it is now, it's a nice quiet place to visit - as opposed to the busier parks.	6/24/2017 10:56 AM

Q34 Lookout Point Park is located at the foot of Coverdale Avenue. The 2013 Parks Master Plan proposes a number of enhancements. Please indicate your level of agreement with each of the following statements on a scale of 1 to 3, with 1 meaning 'disagree', 2 meaning 'neither agree nor disagree', and 3 meaning 'agree.' An option for 'no opinion/don't know' is also provided.



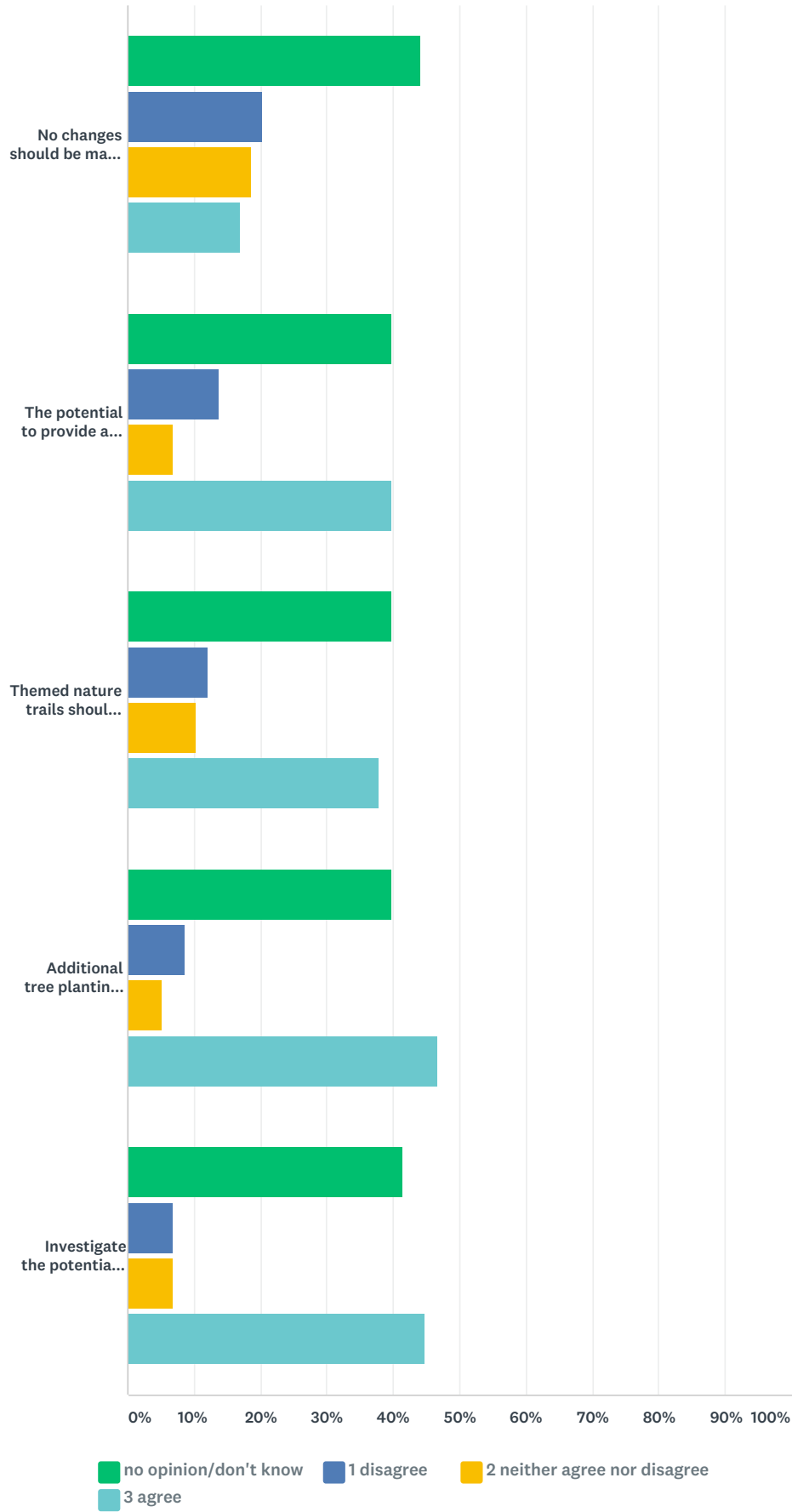


	no opinion/don't know	1 disagree	2 neither agree nor disagree	3 agree	Total
No changes should be made to Lookout Point Park.	45.00% 27	20.00% 12	15.00% 9	20.00% 12	60
Entrance to the park should be enhanced.	48.33% 29	16.67% 10	11.67% 7	23.33% 14	60
Park pathway is needed to link to a seating area.	45.00% 27	13.33% 8	10.00% 6	31.67% 19	60
Stairs should be provided to access the Lake.	46.67% 28	10.00% 6	8.33% 5	35.00% 21	60
Planting enhancements are needed.	49.15% 29	15.25% 9	8.47% 5	27.12% 16	59
Opportunities to connect along the Lake to Fitzhugh Shores Park and Lucas Point Park should be investigated.	41.67% 25	13.33% 8	6.67% 4	38.33% 23	60

#	Other (please specify)	Date
1	I'm not too familiar with this area. Any connections to other parks, is always good for cycling etc.	7/31/2017 4:10 PM
2	Any connections would be welcome.	7/12/2017 6:33 PM
3	fishing, kayak entrance, etc.	6/27/2017 12:35 PM

Q35 Lucas Point Park, located at 545 Willmott Street, is proposed to be a premier nature park and prime destination in the Town. The 2013 Parks Master Plan proposes a number of enhancements. Please indicate your level of agreement with each of the following statements on a scale of 1 to 3, with 1 meaning 'disagree', 2 meaning 'neither agree nor disagree', and 3 meaning 'agree.' An option for 'no opinion/don't know' is also provided.

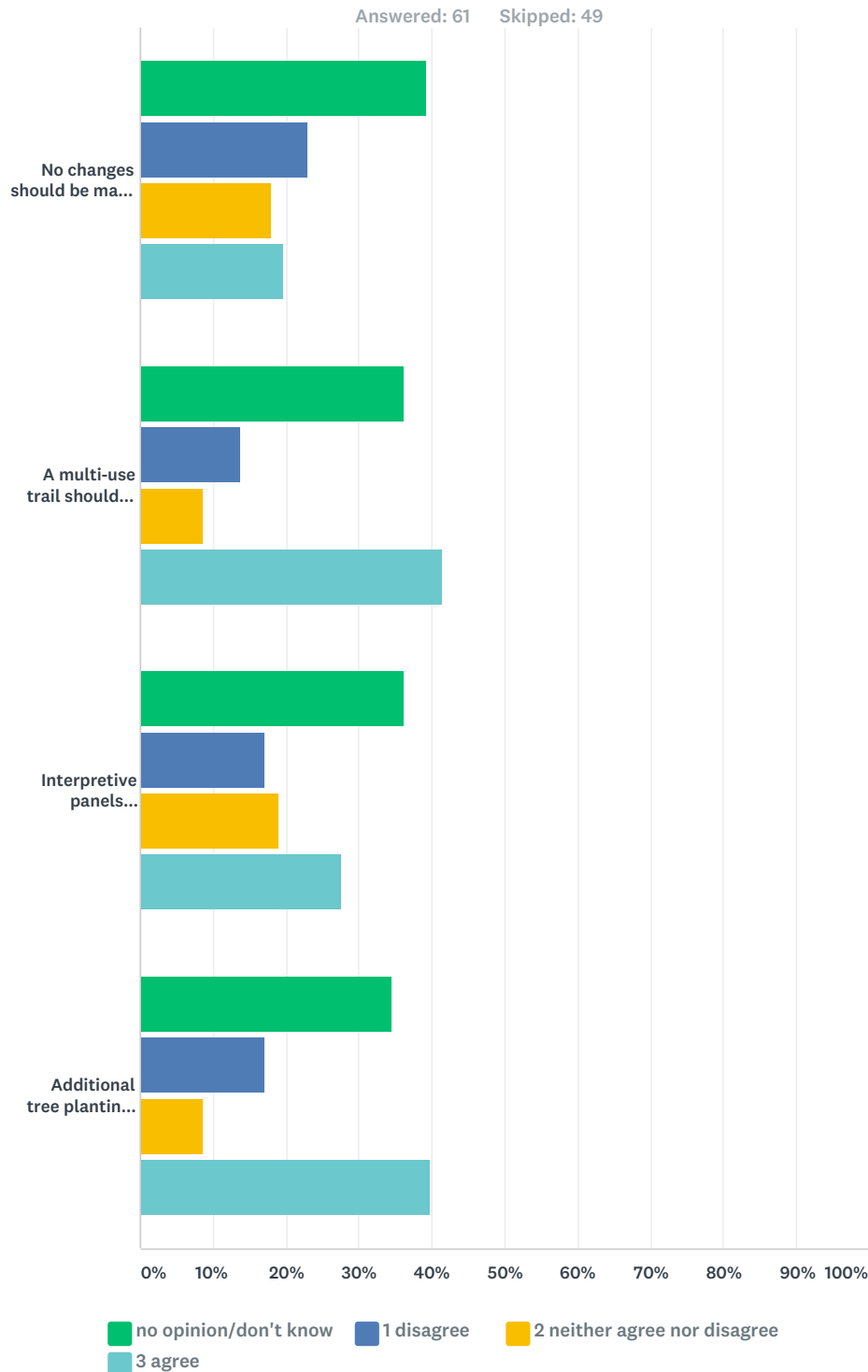
Answered: 61 Skipped: 49



	no opinion/don't know	1 disagree	2 neither agree nor disagree	3 agree	Total
No changes should be made to Lucas Point Park.	44.07% 26	20.34% 12	18.64% 11	16.95% 10	59
The potential to provide an outdoor education centre with interpretive program and outdoor classroom should be investigated.	39.66% 23	13.79% 8	6.90% 4	39.66% 23	58
Themed nature trails should be developed.	39.66% 23	12.07% 7	10.34% 6	37.93% 22	58
Additional tree planting should be undertaken to create an arboretum of native trees.	39.66% 23	8.62% 5	5.17% 3	46.55% 27	58
Investigate the potential for an easement across Sabic Innovative Plastics property to extend waterfront trail.	41.38% 24	6.90% 4	6.90% 4	44.83% 26	58

#	Other (please specify)	Date
1	Bike trail dead ends awkwardly here. Would be great to see an extension	7/24/2017 11:02 PM
2	Extension of the trail is a great idea. This would be the top priority for me.	7/12/2017 6:38 PM
3	this is an area that could be used for boat storage instead of downtown.	6/27/2017 12:38 PM
4	An outdoor education centre and/or arboretum may be better situated at the Cobourg Conservation Area. Another good location might be the Ecology Garden, perhaps at the south end of Ontario, Bagot or Durham Street.	6/26/2017 2:12 PM

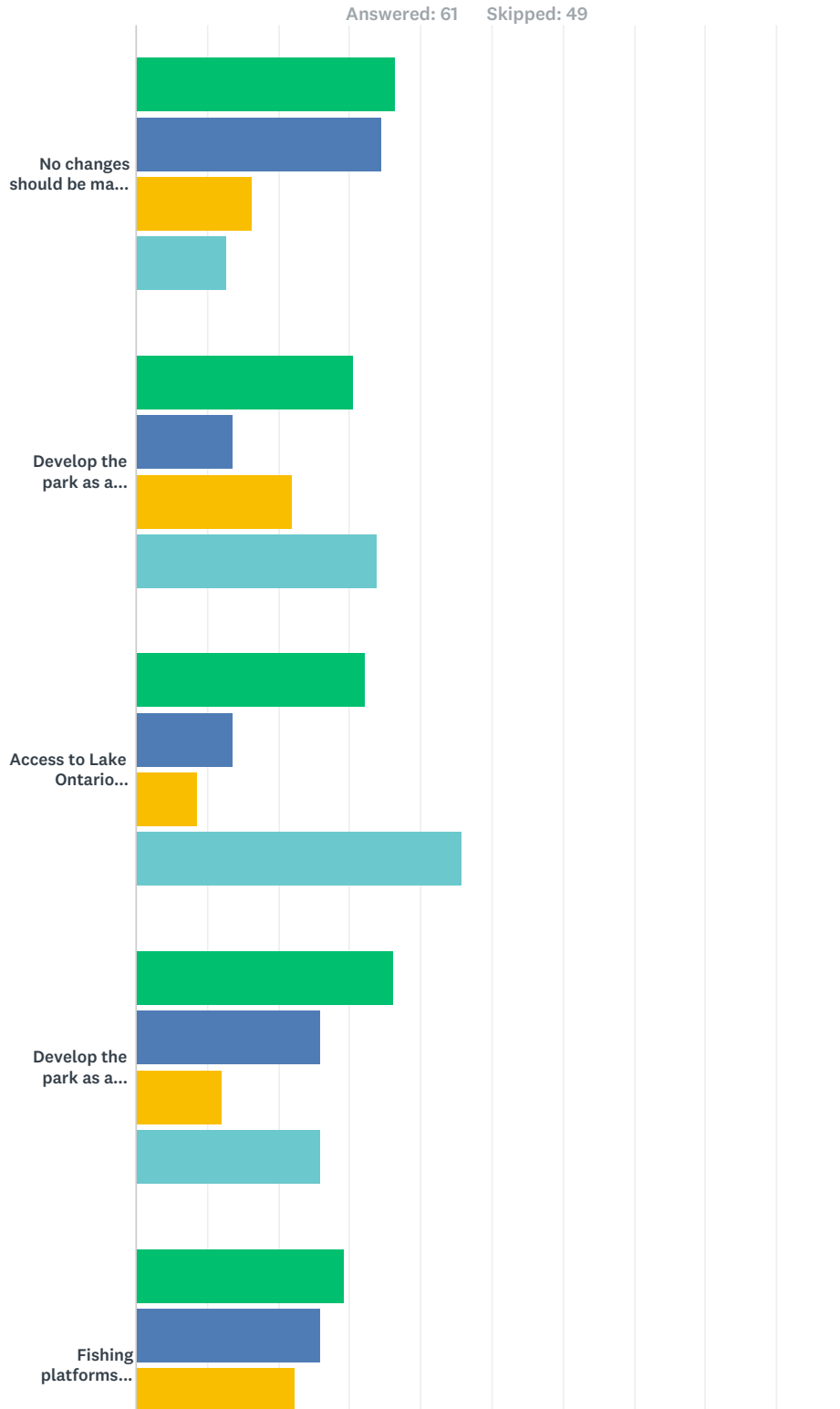
Q36 Monk's Cove Park is located at 121 Burnham Street. The 2013 Parks Master Plan proposes a number of enhancements. Please indicate your level of agreement with each of the following statements on a scale of 1 to 3, with 1 meaning 'disagree', 2 meaning 'neither agree nor disagree', and 3 meaning 'agree.' An option for 'no opinion/don't know' is also provided.

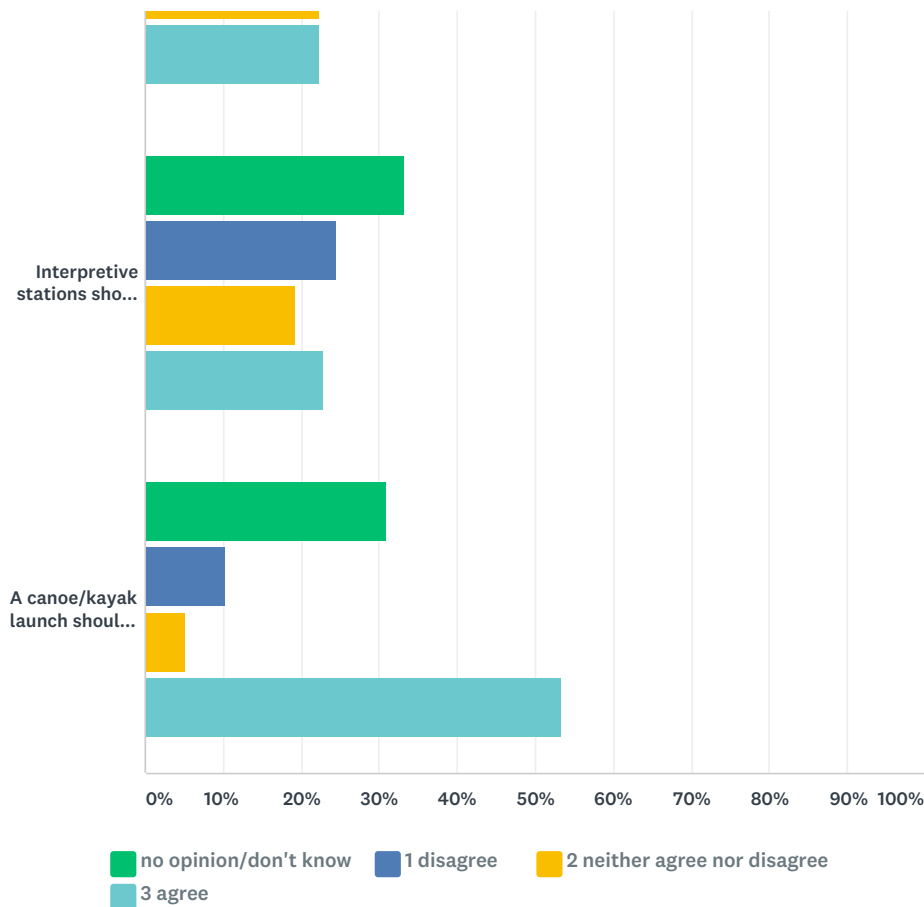


	no opinion/don't know	1 disagree	2 neither agree nor disagree	3 agree	Total
No changes should be made to Monk's Cove Park.	39.34% 24	22.95% 14	18.03% 11	19.67% 12	61
A multi-use trail should be developed along the top of the slope with seating areas overlooking the Lake.	36.21% 21	13.79% 8	8.62% 5	41.38% 24	58
Interpretive panels integrated with the seating areas should be developed.	36.21% 21	17.24% 10	18.97% 11	27.59% 16	58
Additional tree planting should be provided.	34.48% 20	17.24% 10	8.62% 5	39.66% 23	58

#	Other (please specify)	Date
1	I know of several area residents who use this as a kayak/SUP launch zone but find the stairs difficult to navigate	7/24/2017 11:02 PM
2	Let's make sure the slope at Monks Cove doesn't slip into the lake before making plans. Perhaps additional trees would help prevent that with the root systems. However, shrubs should be kept mown as it blocks the view. There are many who come to view the sunset, birds, and lake; to take photographs, and to picnic. Perhaps a sunshade and additional benches would be an asset. There are numerous dog walkers here. (We are adjacent the park)	6/29/2017 2:48 PM

Q37 Peace Park is located at 175 Fourth Street. The 2013 Parks Master Plan proposes a number of enhancements. Please indicate your level of agreement with each of the following statements on a scale of 1 to 3, with 1 meaning 'disagree', 2 meaning 'neither agree nor disagree', and 3 meaning 'agree.' An option for 'no opinion/don't know' is also provided.

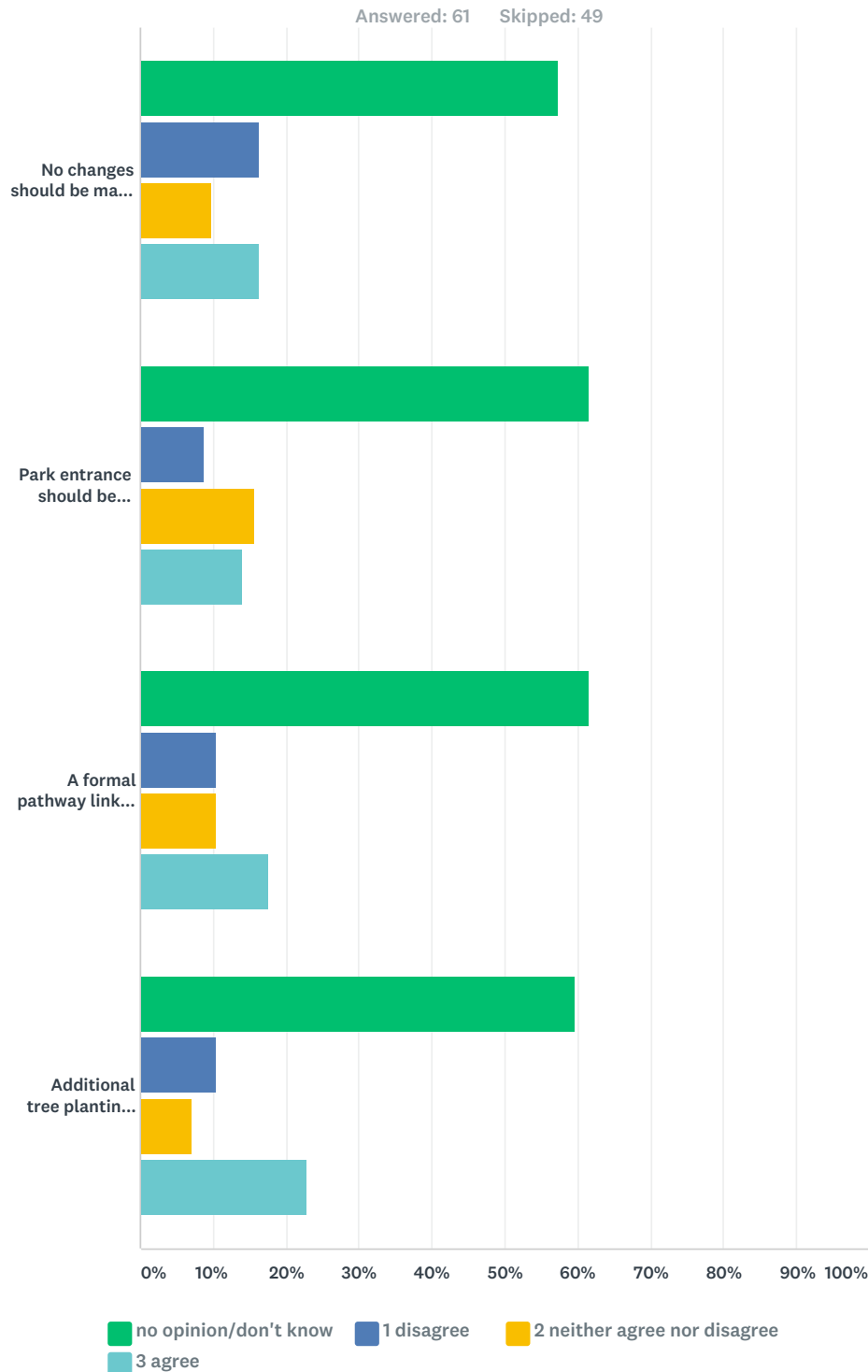




	no opinion/don't know	1 disagree	2 neither agree nor disagree	3 agree	Total
No changes should be made to Peace Park.	36.36% 20	34.55% 19	16.36% 9	12.73% 7	55
Develop the park as a nature centre.	30.51% 18	13.56% 8	22.03% 13	33.90% 20	59
Access to Lake Ontario shoreline and Cobourg Creek should be improved.	32.20% 19	13.56% 8	8.47% 5	45.76% 27	59
Develop the park as a special events space.	36.21% 21	25.86% 15	12.07% 7	25.86% 15	58
Fishing platforms should be provided.	29.31% 17	25.86% 15	22.41% 13	22.41% 13	58
Interpretive stations should be provided.	33.33% 19	24.56% 14	19.30% 11	22.81% 13	57
A canoe/kayak launch should be provided.	31.03% 18	10.34% 6	5.17% 3	53.45% 31	58

#	Other (please specify)	Date
1	A linkage/continuation of the boardwalk would probably be one of the greatest trail achievements of it's time!	7/24/2017 11:02 PM
2	This park needs a focus to increase the use. For cyclists, it is mainly a "pass through" area...somewhat nice to look at but with no reason to stop. A canoe/kayak launch and better access to the Lake Ontario shoreline would make the park more distinctive.	7/12/2017 6:38 PM
3	While keeping the fishing/ nature aspect near the water, the green areas could have better picnic/ rest areas	6/29/2017 2:48 PM

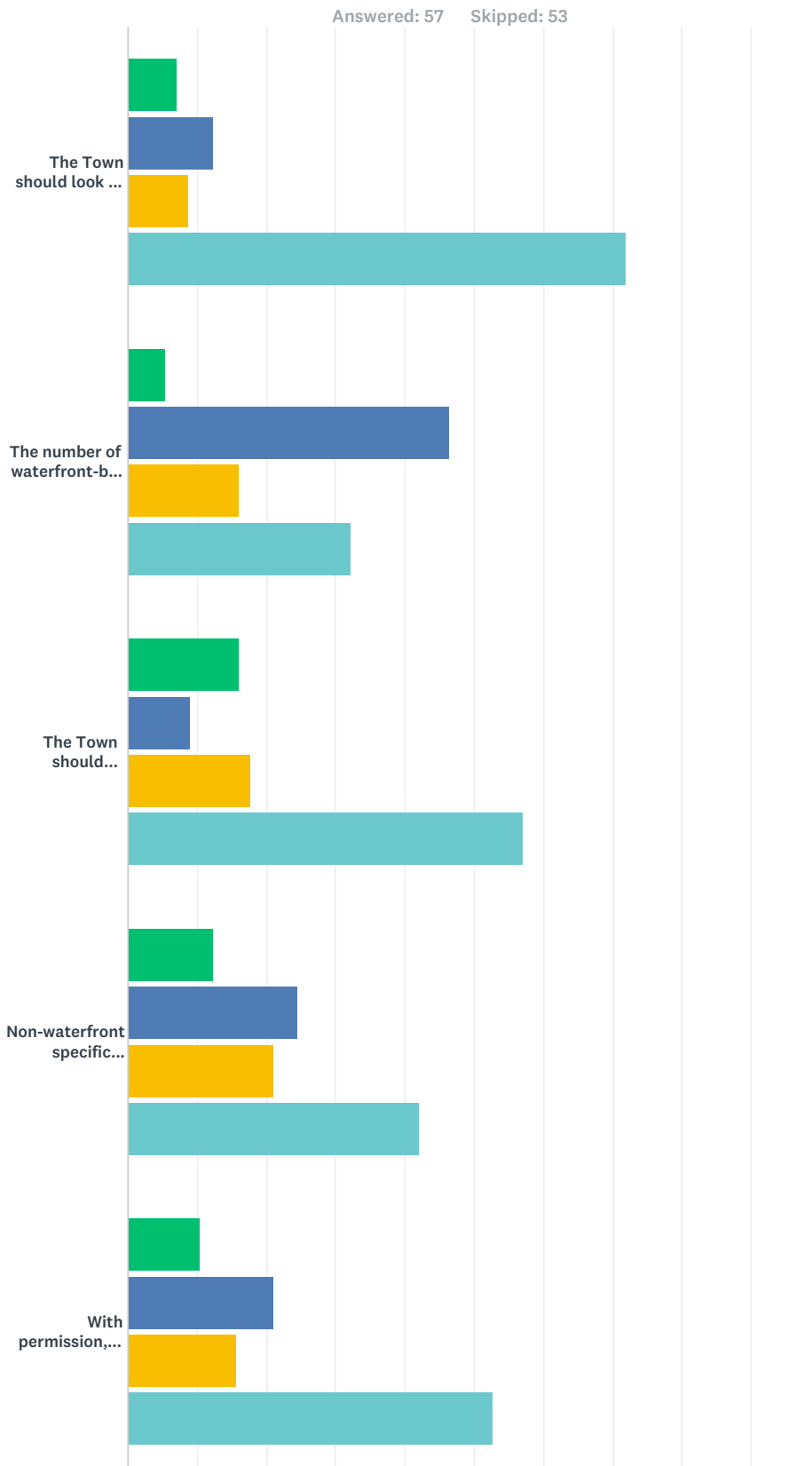
Q38 Tracey Parkette is located at the end of Tracey Road. The 2013 Parks Master Plan proposes a number of enhancements. Please indicate your level of agreement with each of the following statements on a scale of 1 to 3, with 1 meaning 'disagree', 2 meaning 'neither agree nor disagree', and 3 meaning 'agree.' An option for 'no opinion/don't know' is also provided.

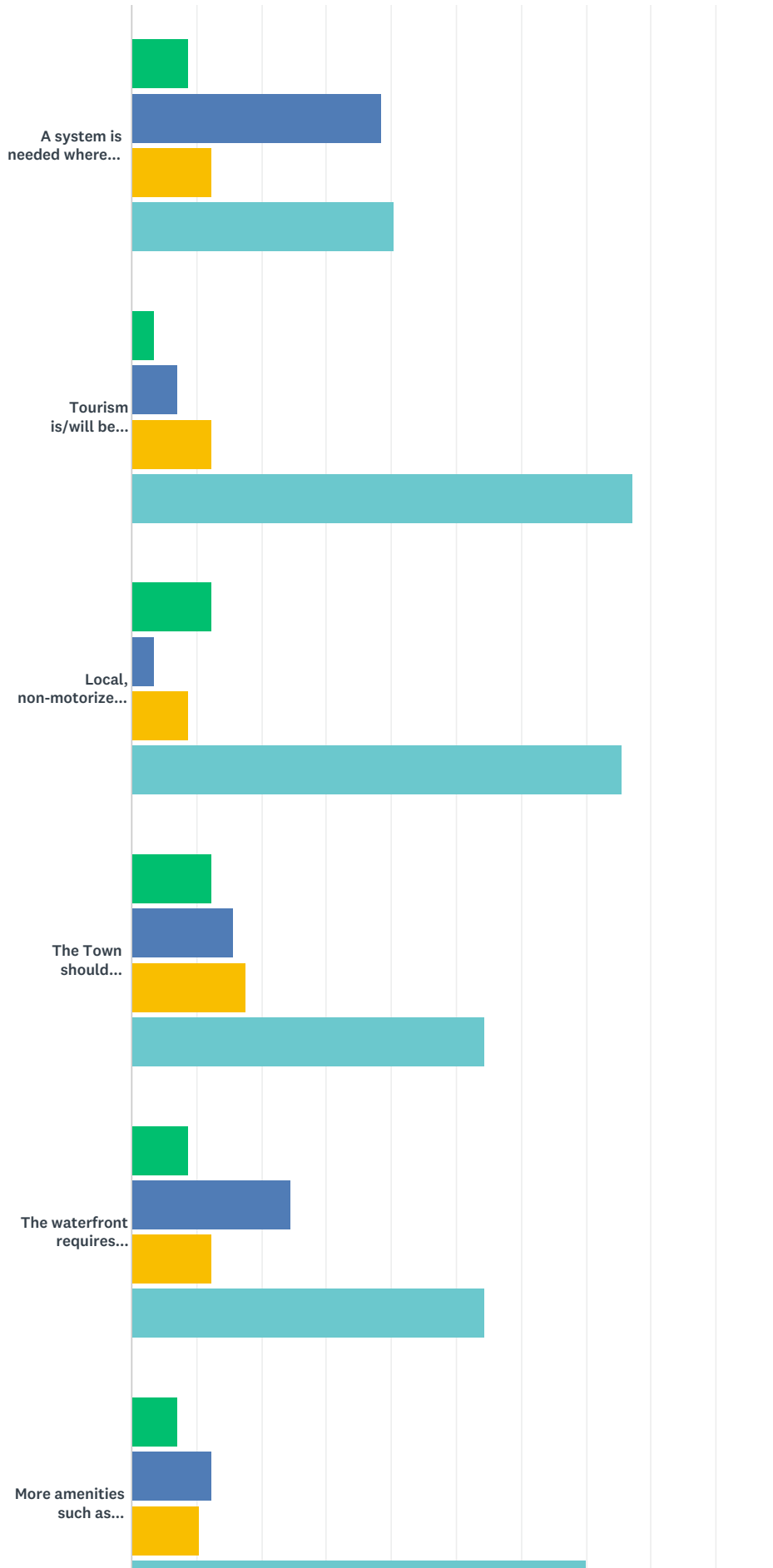


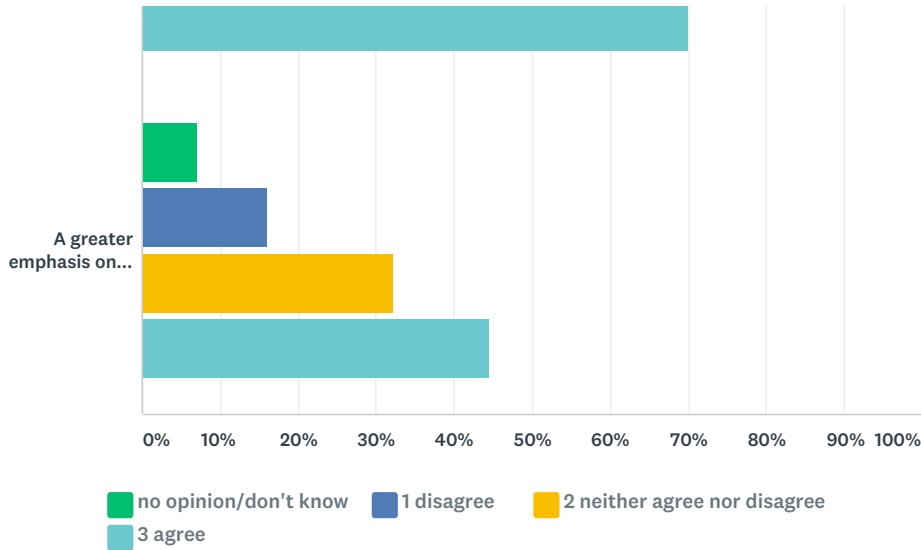
	no opinion/don't know	1 disagree	2 neither agree nor disagree	3 agree	Total
No changes should be made to Tracey Parkette.	57.38% 35	16.39% 10	9.84% 6	16.39% 10	61
Park entrance should be enhanced.	61.40% 35	8.77% 5	15.79% 9	14.04% 8	57
A formal pathway link to a seating area overlooking the Lake is required.	61.40% 35	10.53% 6	10.53% 6	17.54% 10	57
Additional tree planting should be provided.	59.65% 34	10.53% 6	7.02% 4	22.81% 13	57

#	Other (please specify)	Date
1	I don't frequent this park, so I hesitate to offer an opinion.	7/31/2017 4:12 PM

Q39 Please indicate your level of agreement with each of the following statements on a scale of 1 to 3, with 1 meaning 'disagree', 2 meaning 'neither agree nor disagree', and 3 meaning 'agree.' An option for 'no opinion/don't know' is also provided.







	no opinion/don't know	1 disagree	2 neither agree nor disagree	3 agree	Total
The Town should look to further develop waterfront-based recreation activities as a source of revenue generation (e.g., beach volleyball tournaments, stand-up paddle board events, etc.)	7.02% 4	12.28% 7	8.77% 5	71.93% 41	57
The number of waterfront-based special events on weekends should be reduced (e.g., one weekend per month without an event).	5.36% 3	46.43% 26	16.07% 9	32.14% 18	56
The Town should institute policy that focuses on retaining and expanding public ownership/access to waterfront lands.	16.07% 9	8.93% 5	17.86% 10	57.14% 32	56
Non-waterfront specific special events should be moved away from the area (e.g to the CCC, future Town Square).	12.28% 7	24.56% 14	21.05% 12	42.11% 24	57
With permission, businesses should be allowed to operate on public property at the waterfront.	10.53% 6	21.05% 12	15.79% 9	52.63% 30	57
A system is needed whereby visitors are charged to park on residential streets in the vicinity of the waterfront.	8.77% 5	38.60% 22	12.28% 7	40.35% 23	57
Tourism is/will be important to the Town's economy.	3.51% 2	7.02% 4	12.28% 7	77.19% 44	57
Local, non-motorized water sports (e.g., stand up paddling, surfing, kite boarding, etc.) should be provided with drop-off zones and launch points (i.e., safe, designated non-swim areas) along the waterfront.	12.28% 7	3.51% 2	8.77% 5	75.44% 43	57
The Town should institute policy whereby user groups that want new or improved facilities/amenities at the waterfront should be required to contribute a pre-determined proportion of capital and/or operating costs.	12.28% 7	15.79% 9	17.54% 10	54.39% 31	57
The waterfront requires additional food services, such as a restaurant for sit-down dining and food trucks/kiosks for quick, casual meals.	8.77% 5	24.56% 14	12.28% 7	54.39% 31	57
More amenities such as washrooms, change rooms, shade structures, seating, etc. are required.	7.02% 4	12.28% 7	10.53% 6	70.18% 40	57
A greater emphasis on arts and culture as an integral part of the waterfront is needed (e.g., public art installations, local history interpretation, built heritage, etc.)	7.14% 4	16.07% 9	32.14% 18	44.64% 25	56

#	Other (please specify)	Date
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1	1) Tourism is important to every town, but it is not the prime business of Cobourg. 2) I don't think it is practical to charge people to park on residential streets, broader thoughtful policy on parking should be made (and is needed) and should always apply. 3) Users should not contribute financially to the services they want, this quickly becomes a matter of "buying" what small factions with money are most interested in. Either the activity makes sense for the town or it doesn't and if it does it should be funded by the town.	7/31/2017 2:31 PM
2	Food trucks are a great idea.	7/12/2017 6:42 PM
3	NO additional food service/ no food trucks/ no small business kiosks. while visitors are important to local economy, bricks and mortar businesses in the downtown pay huge property taxes and need to be protected from cheap start up operations that contribute little during off season	7/9/2017 5:37 PM
4	I think it is important that the waterfront becomes integrated into the framework of the town, and is linked effectively. Tourism will not benefit the local economy without effective linkages. Currently the downtown does not greatly benefit from tourism. The town needs to ask - what is tourism? What type of tourism do you want to attract? What demographic do you wish to attract? Socio-economics play a huge role in tourism, and infrastructure is necessary to accommodate it. Providing research of other tourist markets - not forgetting agri-tourism, would be optimal.	7/4/2017 4:22 PM
5	Install adult exercise equipment (activity park) at each end of town (like the ones in China)	6/29/2017 2:51 PM
6	Less commercialization - keep the parks as green space as much as possible.	6/24/2017 11:04 AM

Q40 We are interested in innovative designs from around the world to provide inspiration for improvements to Cobourg's waterfront. Please provide suggestions from your experience of other places that you think are great examples of waterfront design. If you have images you would like to share please email them to waterfront@cobourg.ca.

Answered: 10 Skipped: 100

#	Responses	Date
1	The Forks in Winnipeg	8/1/2017 3:59 PM
2	Nil	8/1/2017 7:32 AM
3	The Forks in Winnipeg	7/12/2017 1:04 PM
4	Potential space for development of marine path on rocks and concrete of breakwater Prevent artificial support of waterfowl for health of waters Install floating dock for small watercraft entry and to provide handicap accessible boat access Build small craft launch ramp for safety of users Install handicap accessible entry point to CYC clubhouse for greater openness for other community events Utilize portion of boat storage area for summer parking of trailers and cars Install electrical and water services and improve dock space on west side of central pier to encourage more visitors to the town Install locked gates at each dock ramp for safety & security Install Travel-lift facilities and Increase permanent dockage to serve a higher percentage of marina customers and keep marine services business in town. Maintain launch ramp for day use and larger boats	7/12/2017 10:31 AM
5	the waterfront west of power station at darlington(?) is quite nice,	7/9/2017 5:37 PM
6	Residents should have free parking as is given in many communities that I have visited.	7/7/2017 9:26 AM
7	Sculptures in Kingston and in Spain, Water Features in Spain.	7/6/2017 4:58 PM
8	Hampton New Hampshire, Collingwood, Toronto, Montreal, Vancouver, Victoria.	7/3/2017 3:58 PM
9	https://www.pinterest.com/pin/422564377512999865/	6/29/2017 2:51 PM
10	Renovations to the east pier as a propane such has been done at Port Stanley would make the lakefront more appealing.	6/28/2017 10:52 AM

Q41 Please provide any additional comments or thoughts you have on the future of Cobourg's waterfront.

Answered: 22 Skipped: 88

#	Responses	Date
1	We need to continue making it attractive for businesses to flourish along the waterfront. We have few restaurants and shops..look at celebration in Florida..great set up	8/1/2017 11:07 PM
2	First consideration should always be given to local businesses over outside vendors to avoid situations like the Food Fest where local businesses felt left out	8/1/2017 4:01 PM
3	The town should concentrate on giving the main street businesses the same advertising that they have given to the Cobourg Beach.	8/1/2017 9:48 AM
4	Nil	8/1/2017 7:32 AM
5	The focus on this questionnaire has been on tourists. Any development and improvements should absolutely be made with the best interests of residents in mind. Residents live here year round and provide the budget that makes this work possible. If we improve life for residents, we automatically improve it for tourists, generating an entire town of word of mouth promoters at the same time.	7/31/2017 2:34 PM
6	Keep it public and maximize access. Keep it clean and fun.	7/24/2017 11:13 PM
7	Clean up the parks cut the weeds and repair the bare spots where festivities and park trucks are wearing away the grass. Cleanliness would go a long way. The park grass and tree are deteriorating more each year due to poor maintenance and improper clean up after festivals etc.. Less flowerbeds would leave time to pull the weeds from remaining gardens.Grass needs to be replanted. Event holders should pay for the repairs.	7/14/2017 10:17 AM
8	I would really like to see the East pier developed as a people place. Perhaps it could also be used for some special events to take some of the load off of Victoria Park.	7/12/2017 6:43 PM
9	Cobourg has a real asset in the water front as it stretches beyond the harbour to the west and the east. A commitment to keep the water front connected and provide both passive and interactive means to enjoy this land water connection	7/12/2017 1:10 PM
10	keep it publicly owned, no food trucks or cheap kiosks, respect the present businesses in the downtown, no hotel, raise fees at marina and trailer park	7/9/2017 5:39 PM
11	BOUTIQUE HOTEL ON NORTH EAST CORNER OF DIVISION AND KING OR CCIW TRACK/SOCCER FEILD	7/7/2017 10:36 AM
12	We have a gorgeous waterfront, we have to protect it	7/7/2017 9:26 AM
13	Nothing at this time.	7/6/2017 4:58 PM
14	King St. should be part of Cobourg's Waterfront. We have to find ways to integrate both strips to get a bigger bang for the buck and to offer the visitor much more.	7/5/2017 5:35 PM
15	It makes sense to think of tourism as a year-round activity - agri-tourism, arts, fall, winter and spring festivals can all add to the ambiance of the community for both tourists and residents.	7/4/2017 4:24 PM
16	Keep the waterfront clean and user friendly for all and the tourist will come. This will be good for all business in the area and residents.	7/4/2017 11:44 AM
17	We need to protect as much green space as possible- our opinion is that the trailer park should be turned into a picnic area/ green space for the use of all visitors. The mature trees provide natural shade and it easily provides a space for food trucks, tables, recycling/garbage facilities etc.	6/30/2017 8:20 AM
18	A range of activities that appeal to visitors and locals of various age/ incomes/ abilities should be the goal. Keep our natural look, while allowing access.	6/29/2017 2:52 PM
19	Moving the Trailer Park away from the waterfront should be the 1st concern.	6/28/2017 2:03 PM
20	Slow down before taxes make living here unaffordable, especially for the senior population.	6/28/2017 10:53 AM
21	The waterfront is only one aspect of Cobourg, and summer season based. We also need year round attention - and free parking would help tremendously. People leave my shop to go put \$\$ in the meter, or because their metered time is up, instead of staying longer to shop. That impacts as much as anything else.	6/24/2017 11:07 AM
22	Our business does not rely on tourism. I am against spending additional funds if it results in taxes increasing.	6/24/2017 8:59 AM