



# CAPTURE COBOURG

## DIGITAL PHOTOGRAPHY CONTEST

### WHAT YOU NEED TO KNOW:

**WHO IS ELIGIBLE?** The Town of Cobourg invites citizens and visitors to participate in the Capture Cobourg Photography Contest. Winners will be published in the 2018 Cobourg Visitors' Guide

**THEME:** The Town of Cobourg is hosting a photo contest to capture the essence of the Town through innovative and creative colours, angles and perspectives. Unique photographs that showcase Cobourg's many flattering assets in a way that differentiates our community from others around the province and helps to attract the attention of potential visitors.

**ENTRY FORMAT & RULES:**

- The contest runs from August 18 - September 29, 2017
- Maximum 2 photo entries per category, per person
- Each photo entry can only be submitted to one category.
- All photos entered must be original and photographed by the individual
- All entries must be unpublished
- All entries must be suitable for public viewing
- Finalists will be asked to provide a high resolution digital file to be used for potential publication in the 2018 Cobourg Visitors' Guide and various town marketing material.
- Photos will be submitted digitally on [cobourg.ca](http://cobourg.ca)
- All entries must be submitted with a completed online application
- Photos may be black & white or colour.

**VOTING & JUDGING:**

- All entries will be displayed on Town of Cobourg social media beginning October 2, 2017. Photos will be open for votes October 3 - October 11, 2017. The top three photographs (receiving the most likes) will advance to the final round of judging which will take place at Victoria Hall October 16, 2017.

**CATEGORIES:**

COVERING COBOURG : One shot that captures the essence of our town  
ADVENTURES IN COBOURG : Open to participants 14 and younger  
SHARE A SECRET : Capture the character of Cobourg as only you know it  
LOCAL LENS : Find something Cobourg is known for and show it in a different way

**PRIZES:** The winning entry from each category will be published in the 2018 Official Cobourg Visitors' Guide and receive a \$50 gift certificate to a local business.

**SUBMISSIONS:** Entry forms along with accompanying photos must be received by September 29, 2017, at 4pm, online at [www.cobourg.ca](http://www.cobourg.ca). Finalists will be notified by October 13, 2017. Winners will be chosen October 16, 2017.



For further information please contact Krista Williams  
[kwilliams@cobourg.ca](mailto:kwilliams@cobourg.ca) 905 372-7371 ext 8402