



Waterfront User Needs Assessment & Detailed Design what we have heard so far

Town of Cobourg
Open House #2
Wednesday May 10, 2017

Session #1: 4 to 6 PM
Session #2: 7 to 9 PM

Introductions

Town of Cobourg

Brian Darling, Councillor

Teresa Behan, Manager of Parks

Paul Gauthier, Manager of Marina & Waterfront Facilities

Consulting Team

Mike Tocher, thinc design

Peter Heyblom, thinc design

Mary Catherine Mehak, Mehak, Kelly & Associates

Agenda

1. Project intent (1 min)
2. Study area (1 min)
3. Work initiated (2 min)
4. Meetings (2 min)
5. Process/schedule (2 min)
6. What we heard (5 min)
7. Survey (5 min)
8. Design charrette (2 min)
9. Questions/discussion

Project Intent

Develop a Waterfront User Needs Assessment and Detailed Design Plan

- ▶ Confirm the community's vision for the waterfront
- ▶ Implement waterfront related components of the Parks Master Plan (2013)
- ▶ Update and consolidate waterfront policies and guidelines
- ▶ Detailed waterfront plan (goals, objectives, plans, implementation strategy)

Study Area



secondary study areas

secondary study areas

primary study areas

primary study area

Work Initiated

- ▶ Background documents review
- ▶ Site investigation
- ▶ Steering Committee Meetings (2)
- ▶ Meetings with municipal representatives (21)
(March 21, 2017)
- ▶ Open House/Workshop #1 (April 4, 2017)
- ▶ Meetings (24) with stakeholder groups
(April 10, 11 and May 3, 2017)
- ▶ Surveys

Process/Schedule

Stage 1: Research + Policy Review

- Steering Committee meetings
- Municipal Representative Meetings
- Public Open House/ Workshop #1
- Stakeholder Meetings

we are here

- Public Open House/ Workshop #2
- Surveys

February to May
BACKGROUND

Stage 2: Assessment + Draft Project Plan

- Steering Committee meetings
- Community Design Charrette (Workshop #3)
- Surveys (ongoing)

May to June
DRAFT

Stage 3: Final Plan

- Steering Committee meetings
- Public Open House/ Workshop #4
- Final Plan
- Presentation to Council

July to September
FINAL

Meetings

Municipal Representatives (March 21)

Mayor Gil Brocanier

Deputy Mayor John Henderson

Councillor Brian Darling

Councillor Debra McCarthy

Councillor Aaron Burtchat

Councillor Suzanne Seguin

Councillor Forrest Rowden

Lara Scott, Events Coordinator

Ian Davey, Dir. Corp. Services

Brent Larmer, Bylaw and Policy

Stephen Peacock, CAO

Rory Quigley, Arborist

Erin Wakely, Tourism Coordinator

Jason Johns, Supervisor Parks

Glenn McGlashon, Director Planning
& Development

Dean Hustwick, Director Recreation
& Culture

Julie Behan-Jones and Chris Barnes,
Marina/Campground

Teresa Behan, Manager of Parks

Barry Thrasher, Director of Public
Works

Paul Allen, Parks and Recreation
Advisory Committee

Workshop Schedule

- ▶ Open House/Workshop #1 **April 4**
- ▶ Open House/Workshop #2 **Today**
- ▶ Community Design Charrette **May 31**
- ▶ Open House/Workshop (#3) **June 27**
- ▶ Public Open House (#4) **September 27**

What we have heard

Workshop #1 Comment Sheet

- ▶ 62 attendees at Workshop/Open House #1
- ▶ 43 completed comment forms submitted
- ▶ 4 questions posed

Question/Comment Sheet

1. Please list the top three activities you participate in on the waterfront OR the top three reasons you do not use the waterfront.
2. What are the top three concerns/items you would like to see resolved/put to rest from this plan/process?
3. Can you recommend any solutions to help resolve waterfront user conflicts?
4. Please complete the following statement:
"When I imagine Cobourg's future waterfront, I see"

What we have heard

Word Clouds

an image composed of words used in a particular text or subject, in which the size of each word indicates its frequency or importance.

Question/Comment Sheet

Question #1a responses

Please list the top three activities you participate in on the waterfront



Question/Comment Sheet

Question #1b responses

The top three reasons you do **not** use the waterfront.

picnic tables too far away from shore
Private ownership of West Beach
traffic
Accessibility
parking
crowds
tourists
people breaking rules
volleyball nets

Question/Comment Sheet

Question #2 responses

What are the top three concerns/items you would like to see resolved/put to rest from this plan/process?



Question/Comment Sheet

Question #3 responses

Can you recommend any solutions to help resolve waterfront user conflicts?



Stakeholder Meetings

Victoria Hall (April 10, 11 and May 3rd)

Accessibility Advisory Committee
Boaters (Non Yacht Club Members)
Breakers Volleyball
Cobourg Dragon Boat & Canoe Club
Cobourg Ecology Garden
Cobourg Fire Department
Cobourg Highland Games
Cobourg Taxpayers Association
Cobourg Yacht Club
Communities in Bloom
Downtown Business Improvement
Association
Downtown Coalition Advisory Committee
Fisheries and Oceans (Coast Guard
Building)
Friends of Victoria Park

Green Canoe Outfitters & OM SUP
(Canoe & Paddleboard businesses & users)
Heritage Advisory Committee
Lions Club of Cobourg
Northumberland Common Elements
Condo Corp. #50
Planning & Sustainability Advisory
Committee
Rotary Club of Cobourg
St. John Ambulance
Survivor Thrivers
Villa St. Joseph Ecology & Spirituality Centre
Waterfront Trail Association
Willow Beach Field Naturalists
YMCA Northumberland

Stakeholder Meetings

Victoria Hall (April 10, 11 and May 3rd)

- ▶ 45 min to 1 hour meetings with consulting team
- ▶ Dialogue on each group's current and future waterfront use, and/or general interest in its future
- ▶ Intent to understand each group's needs regarding spaces, resources and/or general interests
- ▶ Interested groups who have not yet identified themselves should do so ASAP

Stakeholder Meetings

what we have heard (so far....)

- ▶ common ground on many topics including the need for:
 - east pier improvements
 - upgrades/repairs to existing infrastructure
 - improved access to washrooms/changerooms
 - naturalization of the west headland and west beach
 - addressing boat storage, including for small watercraft
 - considering a shared building at the harbour

Stakeholder Meetings

what we have heard (so far....)

- ▶ common ground on many topics including the need for (*continued*):
 - better east-west and north-south connectivity
 - better sharing of spaces and amenities by a variety of waterfront users

Stakeholder Meetings

topics for further discussion/investigation

- ▶ topics for which limited common ground on potential directions has emerged to date
 - use of inner harbour/marina expansion
 - trailer park
 - Victoria Park
 - the role/function of waterfront parks/spaces beyond the core

Resident survey should provide further direction on these and other topics

Resident Survey

- ▶ questions on your use and preferences regarding the waterfront
- ▶ information will be used to help understand key issues and future directions for waterfront improvements
- ▶ 15 to 45 minutes to complete
- ▶ results will be shared at Open House/Workshop in June

Resident Survey

- ▶ available next week
- ▶ online at: **www.cobourg.ca**
- ▶ paper copies will be available at Victoria Hall, library and CCC
- ▶ or email **waterfront@cobourg.ca** for a PDF or mailed hard copy

Resident Survey

Example Question

21. Donegan Park is an important park in the Town's park system. It includes a baseball diamond and soccer pitch. The 2013 Parks Master Plan proposed to upgrade the park to a premier facility. Please indicate your level of agreement with each of the following statements on a scale of 1 to 5, with 1 meaning 'completely disagree' and 5 meaning 'completely agree'

1 completely disagree

2 somewhat disagree

3 neither agree nor disagree

4 somewhat agree

5 completely agree

No changes should be made to Donegan Park.

The baseball diamond should be improved with enhanced spectator facilities developed in a traditional heritage "ball park" style.

The existing softball diamond should be removed and replaced with a new baseball diamond.

Example Question

The existing skatepark should be relocated to Lions Park/Cobourg Community Centre.

New entry features should be provided to announce arrival to the park along D'Arcy Street at Lakeshore Drive and Bay Street.

1 completely disagree

2 somewhat disagree

3 neither agree nor disagree

4 somewhat agree

5 completely agree

New entry features should be provided to announce arrival to the park along D'Arcy Street at Lakeshore Drive and Bay Street.

Internal pathways to connect on site facilities should be developed.

Existing washrooms/concession building and adjacent patio/picnic areas should be improved to better accommodate park users.

Example Question

Other (please specify)

Group Survey

- ▶ waterfront user groups, businesses, and service clubs will receive a letter and link inviting them to participate in a separate survey
- ▶ survey will be available next week

Design charrette

What is a design charrette?

- a working meeting during which citizens, designers and others collaborate on a vision for Cobourg's waterfront
- participants sketch designs to explore and share a broad diversity of design ideas
- allows everyone who participates to be a mutual author of the plan

Design charrette

- workshop/drop-in format
- room will be organized into topics with one or more team members at each table to facilitate the discussion / design process
- you can participate in one or more table discussions based on your interest
- design options will be developed based on participant feedback

Design charrette

- ▶ topic areas for discussion will be both overarching and site/location specific
 - waterfront programming + amenities
 - natural environment (protection + enhancements)
 - access and connectivity to/from and along waterfront
 - Policy and Implementation
 - Site specific: east pier, trailer park, west beach and west headland

Design charrette

Day: Wednesday May 31st

Time: 4 to 8 PM

Location: Cobourg Community Centre

Discussion Questions

waterfront park spaces outside of the core

- ▶ To date we have received minimal input on park spaces outside of the central district
- ▶ Please take a moment to complete a handout to provide comments on other waterfront parks
- ▶ Space is provided for other comments based on what you have heard tonight or about any aspect of the waterfront or the process

Questions?