



If you are a people person with a passion for the game of hockey, we want to hear from you!



SDI Marketing is hiring outgoing Brand Ambassadors to work at the Rogers Hometown Hockey this Winter in Cobourg, ON.

OUR IDEAL CANDIDATE

We are looking for engaging and professional Brand Ambassadors who thrive in a social setting. Successful candidates will be approachable and outgoing. A basic knowledge and level of understanding of Hockey is an asset. Our ideal candidate will also be organized, easy-going, extroverted and fun!

POSITION DETAILS

Company: SDI Marketing

Title: Brand Ambassador

Dates and Shift Times:

- Jan 4th 2020, 10am-6pm
- Jan 5th 2020, 11am-10pm

Pay Rate: \$18 /hour

Location: Cobourg, ON

RESPONSIBILITIES

- Work with a team to promote our client's brand in a very dynamic and professional manner
- The goal is to create and deliver an exceptional guest experience for all in attendance
- Oversee and run promotional activities
- Ensure event display is maintained and fully stocked with all supplies
- Clean up and leave each destination clean and tidy as it was prior to your arrival

QUALIFICATIONS

- Willing to work outside and in colder temperatures
- Responsible to get themselves to and from the venue
- Previous promotional & customer service experience is an asset
- A passion for hockey is an asset
- Previous brand ambassador experience is an asset
- Energetic, approachable and sociable
- Must have excellent communication and interpersonal skills
- Ability to draw a crowd and captivate their attention
- Excellent presentation skills
- Reliable, punctual and very professional
- Able to maintain high energy/stamina levels for a long shift on your feet

To apply, please email your resume to: sloukes@sdimktg.com with the subject line "Hometown Hockey - Cobourg".

SDI Marketing is committed to providing an accessible recruitment process. Accommodations are available upon request for candidates taking part in all aspects of the selection process.