

Agenda

- 1. Project Intent
- 2. Process Schedule
- 3. Consultation and Participation
- 4. Feedback
- 5. Design Charrette
- 6. Surveys
- 7. Design Recommendations
- 8. Dot Exercise
- 9. Next Steps

Project Intent

Develop a Waterfront User Needs Assessment and Detailed Design Plan

- Confirm the community's vision for the waterfront
- Implement waterfront related components of the Parks Master Plan (2013)
- Update and consolidate waterfront policies and guidelines
- Detailed waterfront plan (goals, objectives, plans, implementation strategy)

Process/Schedule

Stage 1: Research

- + Policy Review
- Steering Committee meetings
- Municipal Representative Meetings
- Public Open House/Workshop #1
- Stakeholder Meetings
- Public Open House/Workshop #2
- Surveys

February to May BACKGROUND

Stage 2: Assessment + Draft Project Plan

- Steering Committee meetings
- → Community Design Charrette
- Surveys

Workshop #3

May to June DRAFT

we are here

Stage 3: Final Plan

- Steering Committee meetings
- Public Open House/Workshop #4
- ▶ Final Plan
- Presentation to Council

July to October

Consultation Dates

- Meetings with Municipal Representatives March 21
- Open House/Workshop (#1) April 4
- Stakeholder Meetings April 10, 11 + May 3
- Open House/Workshop (#2) May 10
- Community Design Charrette May 31
- Open House/Workshop (#3) June 27
- Public Open House/Workshop (#4) October date tbd

Participation

- Meetings with Municipal Representatives March 1
- Open House/Workshop (#1) April 462
- Stakeholder Meetings April 10, 11 + Magra groups
- Open House/Workshop (#2) May 161
- Community Design Charrette May 300
- Open House/Workshop (#3) June 291
- Public Open House/Workshop (#4) October date tbd

Feedback Opportunities

- Comment forms at open house/workshop meetings
- Design Charrette
- Resident Survey
- Business Survey
- User Groups and Service Clubs Survey
- Dot Exercise (Workshop #3)

Word Clouds

an image composed of words used in a particular text or subject, in which the size of each word indicates its frequency or importance.

Question/Comment Sheet Question #1a responses

Please list the top three activities you participate in on the waterfront



Question #1b responses

The top three reasons you do **not** use the waterfront.

picnic tables too far away from shore Private ownership of West Beach traffic Accessibility
parking crowds tourists people breaking rules volleyball nets

Question #2 responses

What are the top three concerns/items you would like to see resolved/put to rest from this plan/process?



Question #3 responses

Can you recommend any solutions to help resolve waterfront user conflicts?



Question #4 responses

Please complete the following statement:
"When I imagine Cobourg's future waterfront, I see".....



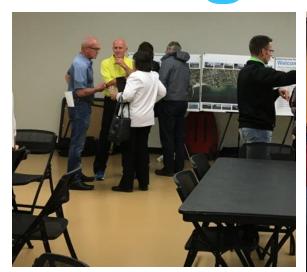
Design charrette

- May 31, 2017
- 1 PM to 9 PM at Cobourg Community Centre
- Workshop/drop-in format
- 9 team members in attendance
- Over 100 Cobourg citizens participated

Design charrette

- Room was organized into 5 stations with one or more team members at each table to facilitate the discussion/design process:
 - 1. East Core Waterfront
 - 2. West Core Waterfront
 - 3. Waterfront Parks
 - 4. Parking and Traffic Management
 - 5. Linkages and Connections

Design charrette

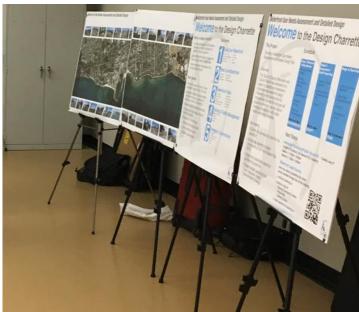


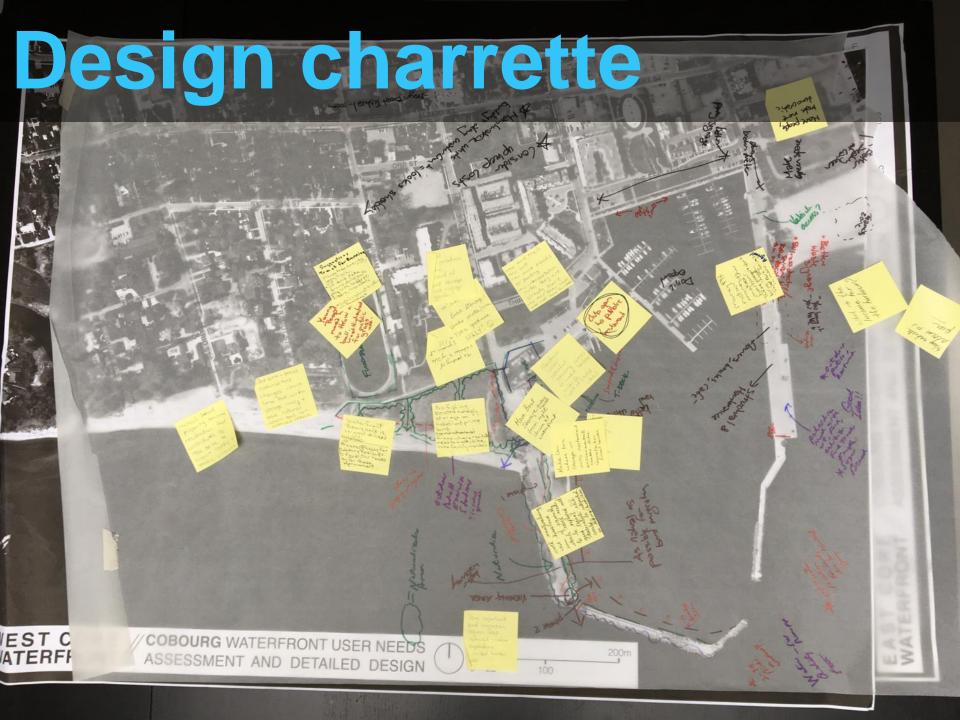












Survey Response

	Number Contacted	Number Viewed	Responded	
Resident	open, on-line	unknown	2,000 total: 1,226 residents (61.3%); 12.2% non-residents; 26.5% unknown	
User Group & Service Club	61	34 (56%)	15 (25%)	
Business	900+	110	max. 71 to any single question	

Waterfront Use

- 97% of households use Cobourg's waterfront, largely for unstructured pursuits
- 11 of 15 groups use Cobourg's waterfront for programs and activities
- 23 of 26 businesses that responded to this question depend on or benefit from waterfront
- common questions: 1) need for waterfront improvements 2) potential directions for

design, use, opérations 3) financing improvement des la Design des la De

Extent of Improvements

	Residents	Groups	Businesses
Minor	44%	61%	45%
	(533)	(8)	(32)
Major	37%	32%	35%
	(445)	(4)	(25)
Basic	19%	8%	20%
Repairs	(230)	(1)	(14)
Total Responses	1,208	13	71

Central Waterfront

Feature	Greatest Agreement Across 3 Surveys	Greatest Disagreement Across 3 Surveys
Campground	keep trailer park	develop waterfront hotel
Victoria Park	greater access to more users	fewer special event functions
Marina	active harbour is important	reduce service/boat storage
East Pier	access to lighthouse	no changes to pier
West Headland	pedestrian/cyclist paths only	no changes to headland
West Beach	naturalized, accessible paths	active non-motorized use/no changes to beach

Suburban Waterfront

Park	Greatest Agreement Across 3 Surveys	Greatest Disagreement Across 3 Surveys
Donegan	improve washroom, concession, patio/picnic area	no changes to park
Lucas Point	native tree arboretum	no changes to park
Monk's Cove	multi-use trail on slope	no changes to park
Peace	canoe/kayak launch; improve shoreline access	special events space/no changes to park
Fitzhugh Shores, Lookout Point, Tracey	no opinion or neutral	no opinion or neutral

Design Directions

Levels of Agreement > 50%	Residents	Groups	Businesses
tourism important to Town's economy	80% (949)	68% (6)	77% (44)
non-motorized craft drop- off zones, launch points	76% (903)	68% (6)	75% (43)
amenities - change rooms, washrooms, shade, etc.	70% (829)	56% (5)	70% (40)
additional food services	58% (689)	-	54% (31)
revenue-generating waterfront based recreation	56% (669)	_	72% (41)

Financing Improvements

> 50% of Residents	> 50% of Groups	> 50% of Businesses
78% (921) agree tourists should pay a larger share of costs	4 agree with helping fundraise for improvements	74% (20) disagree with starting to pay/paying higher rents for access to waterfront spaces
53% - 65% (632- 782) disagree with paying more property tax, user fees or in combination	5 agree with collaborating with other groups to support improvements	74% (20) disagree with contributing to capital costs for facilities they would use

Design Recommendations

Design Recommendations

- Organized into ten (10) areas or topics
 - 1. West Beach and Headland
 - 2. Outer Harbour
 - 3. Marina
 - 4. East Pier
 - 5. Victoria Beach
 - 6. Campground
 - 7. Victoria Park
 - 8. Parking and Traffic Management
 - 9. Waterfront Linkages and Connections
 - 10. Other Waterfront Parks and Open Spaces

Design Recommendations

- 80 Recommendations are provided organized by topic /area
- Projects were numbered to correspond to each topic/area
- Plans illustrating recommendations provided at open house/workshop #3
- Designs and their associated recommendations presented as preliminary
- Feedback received from public, staff and Council will be considered in further refining plansil Update: Waterfront User Needs Assessment & Detailed Design

1.0 West Beach and Headland

Key Objectives

- Keep it natural/naturalization
- Protect the beach and plant communities
- Improve access
- Ensure it continues to be an excellent location to view migratory birds

1.1	Pedestrian walkway
	Beach and headland naturalization
1.3	Signage, wayfinding and interpretation
1.4	Boardwalk fingers
1.5	Ecology garden Pathways
1.6	Viewing platform at breakwall

2.0 Outer Harbour

Key Objectives

- Shared use of harbour
- Safe access to water for small crafts
- Maximize area available for all types of boating/water craft

2.1	Expand dredging operations
2.2	Floating dock and non-vehicle launch ramp for small watercraft
2.3	Formalize paddling course (small bouys and signage) for shared use of harbour

3.0 Marina

Key Objectives

- Self sustaining/working marina
- Improve services for both residents and transient users
- Improve boat storage
- Improve operations for marina users

3.1	Reduce percentage of transient boat slips
2.2	Central pier Improvements
•	Off-site boat storage
•	Boat storage reconfiguration
3.5	Loading/unloading zone for marina users
3.6	Travel-lift

3.0 Marina continued

Key Objectives

- Self sustaining/working marina
- Improve services for both residents and transient users
- Improve boat storage
- Improve operations for marina users

•
Multi-use community
Multi-use community waterfront building
Security enhancements
enhancements
Public small craft boat
Public small craft boat storage compound
Add boat slips to west
Add boat slips to west side of central pier

4.0 East Pier

Key Objectives

- Safety and enjoyment of pier
- Flexible space
- Additional amenities

4.1	Structural repairs
4.2	Seating/lookouts
4.3	Pedestrian walkway
4.4	Charter boat and deep water docking
4.5	Coast Guard building
4.6	Food concessions / restaurant

4.0 East Pier continued

Key Objectives

- Safety and enjoyment of pier
- Flexible space
- Additional amenities

4.7	Light house
	Light house Improvements
•	Seasonal closure of
4.8	pier to motorized
	vehicles
40	Electrical upgrades and pedestrian lighting
4.3	and pedestrian lighting

5.0 Victoria Beach

Key Objectives

- Universal access
- Re-imagined waterfront activity zone
- Improved and expanded amenities

5.1	Wood trellis
	improvements
5.2	Walkway
	enhancements
5.3	Playground and
	waterplay
	enhancements
5.4	Accessibility
	enhancements
5.5	Adjust swimming
	areas to
	accommodate small
	craft launch areas

5.0 Victoria Beach continued

Key Objectives

- Universal access
- Re-imagined waterfront activity zone
- Improved and expanded amenities

5.6	Change rooms and foot washing stations
	washing stations
5 7	Parmanent heach
	volleyball posts
5.8	Additional washrooms
	with extended hours of
	operation
50	New food and
	concession
	opportunities for small
	businesses

5.0 Victoria Beach continued

Key Objectives

- Universal access
- Re-imagined waterfront activity zone
- Improved and expanded amenities

5.10	Outdoor fitness
5.11	Enhanced bylaw enforcement
	Review beach grooming practices

6.0 Campground

Key Objectives

- Improved services and amenities
- Year round access and use
- Administration enhancements
- Enhanced interface between campground, beach and waterfront trail

	•
	Service upgrades
6.1	(water, sanitary and
	electrical)
6.2	Beach/campground
0.2	interface improvements
•	Extend camping season,
•	introduce all season
6.3	cottages and host
•	special events during
	off-peak times
6.4	Washroom building
6.4	upgrades

6.0 Campground continued

Key Objectives

- Improved services and amenities
- Year round access and use
- Administration enhancements
- Enhanced interface between campground, beach and waterfront trail

6.5	Registration system
	upgrades (online)
	Increase rates and
6.6	revise policies to be
0.0	comparable to other
	campgrounds
	General landscape
67	Improvements (grading, planting,
0.7	(grading, planting,
	amenities)
	Provide multi-use trail
6.8	connection through
	campground

7.0 Victoria Park

Key Objectives

- Improved interface with neighbouring residential community
- Enhancements to park's pathway network and facilities
- Additional amenities to support organized groups

7.1	Electrical and water service upgrades
	Bandshell
7.2	improvements
	Pathway
7.3	improvements/connecti
	ons
7.4	Additional shade
<i>1</i> . T	structures
7.5	Public washrooms
7.6	General park
7.0	enhancements

8.0 Parking and Traffic Management

Key Objectives

- Introduce paid parking for seasonal visitors
- Provide free parking for residents during peak season
- Eliminate illegal parking
- Improve traffic flow

8.1	Parking permits for residents
•	Improvements to pickup and drop off area at Charles St.
8.3	Tiered parking strategy
8.4	Event shuttle service
8.5	Parking structure downtown
8.6	Improved signage and enforcement
8.7	Esplanade parking and traffic flow improvements

8.0 Parking and Traffic Management

Key Objectives

- Introduce paid parking for seasonal visitors
- Provide free parking for residents during peak season
- Eliminate illegal parking
- Improve traffic flow

Recommendations

8.8 Metered parking on streets adjacent to waterfront during peak season

8.9 Formalize overflow parking at Donegan Park

8.7 Esplanade parking and traffic flow improvements

Metered parking on

8.8 streets adjacent to
waterfront during peak
season

8.0 Parking and Traffic Management

Key Objectives

- Introduce paid parking for seasonal visitors
- Provide free parking for residents during peak season
- Eliminate illegal parking
- Improve traffic flow

8.9	Formalize overflow parking at Donegan Park
8.10	Reconfiguration of Hibernia Street/Marina parking lot
8.11	Seasonal use of boat storage compound as overflow parking

9.0 Waterfront Linkages and Connections Recommendations

Key Objectives

- Improved connections to, from, and along waterfront
- Strategy for future land acquisition

9.1	Waterfront link between
	Cobourg and Port Hope
	Establish strategy for
9.2	future connections
	across private parcels
	Formalize pedestrian
9.3	link between east and
	west core waterfront
	Signage strategy
9.4	directing pedestrians
3.4	between waterfront and
	downtown

10.0 Other Waterfront Parks and Open Spaces

Key Objectives

- Improved access and amenities to other parks
- Implementation of recommendations from Parks Master Plan

10.1	Green Street small craft launch
10.2	Tracey Parkette
10.3	Monks Cove Park
10.4	Peace Park
10.5	Cedermere Ave Lookout
10.6	Donegan Park
10.7	D'arcy Street Lookout

10.0 Other Waterfront Parks and Open Spaces continued

Key Objectives

- Improved access and amenities to other parks
- Implementation of recommendations from Parks Master Plan

10.8	Brook Road Lookout
10.9	Lookout Point Park
10.10	Fitzhugh Shores Parkette
10.11	Lucas Point Park



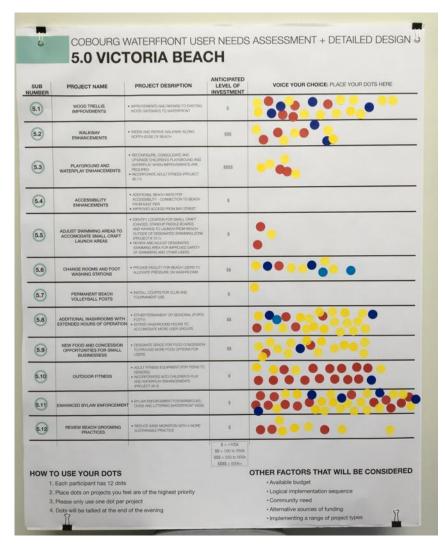


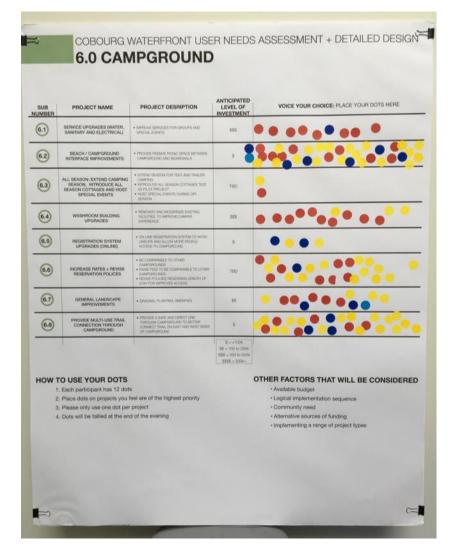


- Each participant was provided with 12 dots
- Dots were placed on projects of the highest priority
- Only one dot per project
- Members of the design team were available to discuss the overall plan and the various proposed projects

Dot Exercise How to use your dots

SUB NUMBER	PROJECT NAME	PROJECT DESRIPTION	LEVEL OF INVESTMENT	VOICE YOUR CHOICE: PLACE YOUR DOTS HERE
1.1	PEDESTRIAN WALKWAY	FORMALIZE MEANDERING PATHWAY CONNECTION FROM BOARDWALK TO BREAKWALL SHORELINE IMPROVEMENTS	\$\$	
1.2	BEACH AND HEADLAND NATURALIZATION	NATURALIZE AREA WITH NATIVE PLANTINGS AND OPPORTUNTIES FOR WILDLIFE HABITAT	\$\$	
1.3	SIGNAGE, WAYFINDING AND INTERPRETATION	INTRODUCE EDUCATIONAL SIGNAGE REGARDING DUNE ENVIRONMENT AND PLANT LIFE	\$	
1.4	BOARDWALK FINGERS	FORMALIZE PATHWAYS FROM EXISTING BOARDWALK INTO BEACH TOWARDS WATER	\$\$	
1.5	ECOLOGY GARDEN PATHWAYS	ADDITIONAL PATHWAYS WEST OF HIBERNIA AS AN EXTENSION OF THE ECOLOGY GARDEN (BIODIVERSITY PARK) NO OVERFLOW PARKING IN THIS AREA	\$	
1.6	VIEWING PLATFORM AT BREAKWALL	IMPROVEMENTS CONFINED TO WEST END VIEWING PLATFORM	\$\$	





Results

- Total of 1045 dots were applied to 80 projects
- Top project: beach and headland naturalization was the top project with 42 dots
- Top ten projects received 36% of dots
- Top 20 projects received 60% of dots

Results

- 1.2 beach and headland naturalization (1/80)
- 5.11 Enhanced bylaw enforcement (6/80)
- 6.2 Beach/campground interface improvements (7/80)
- → 3.10 Additional boat slips to west side of pier (29/80)
- → 3.6 Travel lift (35/80)

Dot Exercise Results ranked 1 to 10

	Prj. #	Project Name	# of Dots	Score /10
1	1.2	Beach and headland naturalization	42	10.0
2	7.6	General enhancements to Victoria Park (trees, sod, seating)	40	9.5
3	4.1	Structural repairs (East Pier)	39	9.3
4		Seating/lookouts (East Pier)	39	9.3
5	9.3	Formalize pedestrian link between east and west core waterfront	37	8.8
6	5.11	Enhanced bylaw enforcement (Victoria Beach)	36	8.6
7	6.2	Beach/campground interface improvements	36	8.6
8	8.1	Parking permits for residents	36	8.6
9	1.6	Viewing platform at breakwall	34	8.1
10	4.3	Pedestrian walkway (on East Pier)	32	7.6

Dot Exercise Results ranked 11 to 20

	Prj. #	Project Name	# of Dots	Score /10
11	1.1	Pedestrian walkway (West Beach and Headland)	31	7.4
12	3.3	Off-site boat storage	27	6.4
13	3.7	Multi-use community waterfront building	27	6.4
14	4.8	Seasonal closure of pier to motorized vehicles	27	6.4
15	2.1	Expand dredging operations	26	6.2
16	6.8	Provide multi-use trail connection through campground	26	6.2
17	5.8	Additional washrooms with extended hours of operation	25	6.0
18	6.6	Increase rates and revise policies (campground)	23	5.5
19	5.1	Wood trellis improvements (Victoria Beach)	21	5.0
20	5.10	Outdoor fitness (Victoria Beach)	19	4.5

Dot Exercise Results ranked 21 to 30

	Prj. #	Project Name	# of Dots	Score /10
21	10.11	Lucas Point Park	19	4.5
22		Floating dock and non-vehicle launch ramp for small watercraft (Inner Harbour)	18	4.3
23	5.9	New food and concession opportunities for small businesses (Victoria Beach)	17	4.0
24	· 3.∠	Establish strategy for future connections across private parcels	16	3.8
25	7.4	Additional shade structures (Victoria Park)	15	3.6
26	8.4	Event shuttle service	15	3.6
27	•	Waterfront link between Cobourg and Port Hope (Waterfront Trail)	15	3.6
28	7.5	Public washrooms (Victoria Park)	14	3.3
29	3.10	Add boat slips to west side of central pier	13	3.1
30	4.6	Food concession / restaurant (East Pier)	13	3.1

Dot Exercise Results ranked 31 to 40

	Prj. #	Project Name	# of Dots	Score /10
31	6.4	Washroom building upgrades (campground)	13	3.1
32	3.1	Reduce percentage of transient boat slips	12	2.9
33	6.7	General landscape Improvements (campground)	12	2.9
34	7.3	Pathway improvements/connections (Victoria Park)	12	2.9
35	3.6	Travel-lift	10	2.4
36	5.2	Walkway enhancements (Victoria Beach)	10	2.4
37	5.6	Change rooms and foot washing stations	10	2.4
38	8.6	Improved signage and enforcement	10	2.4
39	3.4	Boat storage reconfiguration	9	2.1
40	5.12	Review beach grooming practices	9	2.1

Dot Exercise Results ranked 41 to 50

•	Prj. #	Project Name	# of Dots	Score /10
41	6.1	Campground servicing upgrades (water, sanitary and electrical)	9	2.1
42		Bandshell improvements	9	2.1
43	8.2	Improvements to pickup and drop-off circle at foot of Charles Street	9	2.1
44	10.3	Monks Cove Park	9	2.1
45	10.7	D'arcy Street Lookout	9	2.1
46	1.4	Boardwalk fingers (West Beach and Headland)	8	1.9
47	1.5	Ecology garden pathways	8	1.9
48	8.5	Parking structure downtown	8	1.9
49		Security enhancements (Marina)	7	1.7
50	8.8	Metered parking on streets adjacent to waterfront during peak season	7	1.7

Dot Exercise Results ranked 51 to 60

	Prj. #	Project Name	# of Dots	Score /10
51	3.9	Public small craft boat storage compound	6	1.4
52	5.3	Playground and waterplay enhancements (Victoria Beach)	6	1.4
53	10.4	Peace Park	5	1.2
54	10.5	Cedermere Ave Lookout	5	1.2
55	10.6	Donegan Park	5	1.2
56	3.2	Central pier improvements	4	1.0
57	6.5	Registration system upgrades – online (campground)	4	1.0
58	8.7	Esplanade parking and traffic flow improvements	4	1.0
59	10.9	Lookout Point Park	4	1.0
60	4.7	Light house improvements	3	0.7

Dot Exercise Results ranked 61 to 70

	Prj. #	Project Name	# of Dots	Score /10
61	5.5	Adjust swimming areas to accommodate small craft launch areas	3	0.7
62	7.1	Electrical and water service upgrades	3	0.7
63	8.3	Tiered parking strategy	3	0.7
64	8.11	Seasonal use of boat storage compound as overflow parking	3	0.7
65		Brook Road Lookout	3	0.7
66	1.3	Signage, wayfinding and interpretation (West Beach and Headland)	2	0.5
67	4.4	Charter boat and deep water docking	2	0.5
68	•	Coast Guard building	2	0.5
69	6.3	All season: extend camping season, introduce all season cottages and host special events	2	0.5
70	8.9	Formalize overflow parking at Donegan Park	2	0.5

Dot Exercise Results ranked 61 to 70

	Prj. #	Project Name	# of Dots	Score /10
71	10.10	Fitzhugh Shores Parkette	2	0.5
72	3.5	Loading/unloading zone for marina users	1	0.2
73	5.7	Permanent beach volleyball posts	1	0.2
74	8.10	Reconfiguration of Hibernia Street/Marina parking lot	1	0.2
75	•	Signage strategy directing pedestrians between waterfront and downtown	1	0.2
76	2.3	Formalize paddling course (small bouys and signage) for shared use of harbour	0	0.0
77	4.9	Electrical upgrades and pedestrian lighting	0	0.0
78	5.4	Accessibility enhancements	0	0.0
79	10.1	Green Street small craft launch	0	0.0
80	10.2	Tracey Parkette	0	0.0

Dot Exercise Results

- Other factors to be considered in prioritizing will include:
 - available budget
 - logical implementation sequence
 - community need
 - alternative sources of funding
 - implementing a range of project types

Next Steps

- Incorporate input from open house/workshop #3
- Team will use input from workshop as one factor to determine which projects are feasible in the short, medium and long term
- Short list of projects will be further designed and refined
- More detailed designs and costing will be prepared and presented in October

Next Steps

- Final public meeting October 2017
- Presentation to Council
- Implementation of individual projects will involve further planning, design and public consultation.

Questions?