

## Honouring our Community

Each year the Civic Awards are presented to residents of the Town of Cobourg who've made a difference in the community through sports, arts, culture and volunteering. We are thrilled to announce that nominations for the 19th Annual Civic Awards are now being accepted with the Awards Gala being presented *virtually* this year on April 23, 2021.

The Civic Awards Advisory Committee encourages residents to look around and help identify that individual who has really persevered, who has put in the endless hours of volunteerism and made an impact on our community. This individual could be a friend, neighbour or business associate that the Town of Cobourg would be pleased to learn of.



**Nominate a Community Hero!**

Deadline: Monday, March 1, 2021



**Join us for the Virtual Gala!**

Date: Friday, April 23, 2021

## CIVIC AWARDS

COBOURG | April 23, 2021

**Nominate Today!**



### View the 2020 Strategic Plan Progress Report

CAO Tracey Vaughan provides an update on Council's Strategic Plan.

[cobourg.ca/strategic-plan](http://cobourg.ca/strategic-plan)

### What's Inside:

**2** Councillor's Message 

**4** Provincial 'Stay-At-Home Order' Community Partnership 

**3** Budget 2021 

**5** Development News Staff Feature 



Taxes are due February 25<sup>th</sup>

**Have you paid your taxes?**

Contact our Finance Department for more information or assistance.

☎ 905-372-8944



## A Message from Councillor Emily Chorley

The pandemic has presented our community with unprecedented challenges, but has also given us the opportunity to ‘build forward better’ as we reset priorities, invest in infrastructure, and reconsider the way we manage our most important assets.

One of this year’s priorities is the repair of the harbour. As a touchstone of our community, the East Pier and harbour have been integral to Cobourg for over 180 years, but with recent condition assessments indicating that the walls and breakwaters are rapidly approaching their end-of-life, significant investment is needed to restore the harbour for future generations.

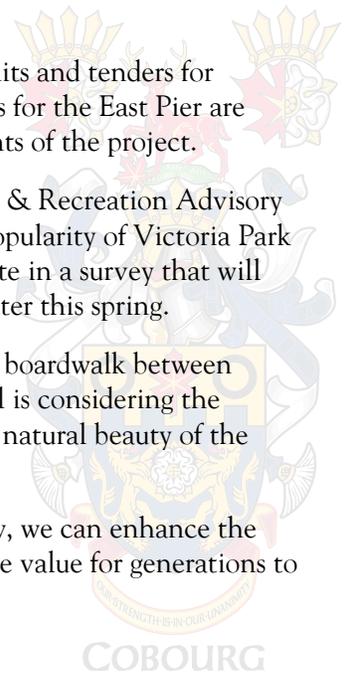
This year, work will focus on preparing detailed designs, permits and tenders for the repair phase next year. Meanwhile, the design consultants for the East Pier are continuing their work on the functional and cosmetic elements of the project.

Another priority is the stewardship of our beaches. The Parks & Recreation Advisory Committee is reviewing how the Town should manage the popularity of Victoria Park Beach. I encourage you to visit [engagecobourg.ca](http://engagecobourg.ca) to participate in a survey that will help inform the Committee’s recommendations to Council later this spring.

Planning is also underway for the replacement of the wooden boardwalk between Hibernia and Ontario Streets. As part of this project, Council is considering the creation of a Natural System Stewardship Plan to protect the natural beauty of the West Beach.

By making these decisions together, and by making them now, we can enhance the stewardship of our waterfront and preserve its cultural heritage value for generations to come.

**Emily Chorley**  
Councillor, Town of Cobourg



### Upcoming Meetings:

**FEB 16** **Committee of the Whole**  
Zoom Videoconference  
[cobourg.ca/escribe](http://cobourg.ca/escribe) | 6:00 p.m.

**FEB 22** **Regular Council Meeting**  
Zoom Videoconference  
[cobourg.ca/escribe](http://cobourg.ca/escribe) | 6:00 p.m.

**MAR 8** **Committee of the Whole**  
Zoom Videoconference  
[cobourg.ca/escribe](http://cobourg.ca/escribe) | 6:00 p.m.

**Watch LIVE Meetings**  
All council meetings are streamed live on our eSCRIBE page:  
[cobourg.ca/escribe](http://cobourg.ca/escribe)

### In the Community



#### Coalition of Inclusive Municipalities

On January 4th, Mayor John Henderson signed a declaration to have Cobourg join the Coalition of Inclusive Municipalities to continue to support diversity and inclusion and to work against racism and discrimination locally.



#### 2020 Strategic Plan Progress Report

During the January 25th Committee of the Whole Meeting, CAO Tracey Vaughan presented the 2019-2022 Strategic Plan Progress Report. The report outlines accomplishments, work-in-progress and what remains outstanding to-date.



#### PRAC Launches Beach Use Survey

The Parks and Recreation Advisory Committee (PRAC) is pleased to launch a survey on [EngageCobourg](http://EngageCobourg) for residents to share feedback on options for managing the impact of the high volume of visitors to Cobourg Beach during a typical summer.



### Council Meeting Highlights

#### Resolutions

- Indigenous Land Acknowledgment**  
Council agreed to include the Indigenous Land Acknowledgment Statement in meetings. [Learn more.](#)
- Accessible Parking Spaces in the Town of Cobourg**  
Council endorsed the recommendation that accessible parking spots will remain as paid spots. [Learn more.](#)
- Creation of an Outdoor Skating Rink at Sinclair Park**  
Council authorized staff to create an outdoor rink at Sinclair Park after the Provincial Shutdown is lifted and when weather conditions allow. [Learn more.](#)

#### Bylaws

- Terms of Reference for the EDI Advisory Committee**  
Council adopted the Terms of Reference for the Equity, Diversity and Inclusion Advisory Committee. [Learn more.](#)
- Tariff of Fees for the Processing of Planning Applications**  
Council adopted the the bylaw to establish a Tariff of Fees for the Processing of Planning Applications. [Learn more.](#)



**Visit our eSCRIBE page**  
Access past and upcoming meeting minutes and agendas.  
[cobourg.ca/escribe](http://cobourg.ca/escribe)



# Budget 2021



## CALENDAR

**NOV 16** **Public Engagement Begins** ✓

Help identify areas of focus for the Town's current and long-term financial priorities.

**NOV 23** **Public Submission Meeting** ✓

Council will review public submissions.

**DEC 7** **Community Grant Presentations** ✓  
5 p.m.

Applicants present information to Council.

**Division Staff Presentation Meetings** ✓  
All meetings begin at 1:30 p.m. via Zoom Videoconference.

**DEC 8**

- Planning and Development Services
- General Government Services
- Economic Development
- Venture13 Innovation Centre
- Public Library
- Art Gallery of Northumberland

**DEC 15**

- Protection Services - Fire Department
- Public Works
- Environmental Services

**DEC 17**

- Protection Services - Police Services
- Community Services

**DEC 22** **Draft Budget Released** ✓

*The 2021 Draft Budget will be released for public review and feedback.*

**JAN 21** **Special Council Budget Session** ✓  
10 a.m.

*The 2021 Draft Budget is reviewed in its entirety by Council from 10 a.m. - 5 p.m. If a second session is needed, it will be scheduled for January 22, 2021 beginning at 10 a.m.*

**FEB 1** **Final Budget Approved** ✓  
6 p.m.

*The 2021 Draft Operating and Capital Budget is submitted for final approval by Council.*

[www.cobourg.ca/budget](http://www.cobourg.ca/budget)

All meetings will be available for livestream at [www.cobourg.ca/escribe](http://www.cobourg.ca/escribe)



### A Message from Deputy Mayor Suzanne Séguin

This past December, Council received presentations from all Town of Cobourg departments with projections for 2021 budgets. After two days of deliberations on January 21 and 22, Council approved a motion for the 2021 Capital Budget for \$8,139,600 and the 2021 Operating Budget with the Municipal Levy of \$24,793,569 which represents a 0.4% increase over the 2020 Operating Budget and a 0.2% net decrease after allowing for New Assessment Growth of 0.6%. Final approval was held on February 1.

Our Council listened to our residents and worked hard to make this a reality. Several motions were made to change, remove and defer items in this budget. We knew that the taxpayers of Cobourg could not afford a large tax increase due to COVID-19.

We would like to thank our residents for their comments to suggest efficiencies and our senior management team for working with Council to bring in a transparent and sustainable budget.

Suzanne Séguin, Deputy Mayor



905-269-1560  
[sseguin@cobourg.ca](mailto:sseguin@cobourg.ca)

### Budgets Approved by Municipal Council



General Government



Protection



Public Works



Cultural



Parks and Recreation



[Watch the Meetings](#)

### Watch the Special Budget Meetings

The Draft Budget was reviewed in its entirety by Council over two days.



[View the Report](#)

### View the Public Engagement Report

Read what residents had to say in the **2021 Financial Framework Survey.**



# Community Partnership Spotlight




**What is considered an essential trip?**

We cannot determine what is essential for every person, but you can consider food, health-care services, exercise and work essential.

## Provincial 'Stay-at-Home Order'



### What does it mean?

As of January 14, 2021 at 12:01 a.m., a 'Stay-at-Home Order' is in effect for all of Ontario. The Town of Cobourg and the Cobourg Police Service are working together to educate the community on the 'Stay-At-Home-Order' and the Provincial Emergency Declaration by taking a complaints-driven approach and launching a multi-tiered educational awareness campaign.

As part of the new COVID-19 'Stay-at-Home Order' and the Provincial Emergency Declaration, the Cobourg Police Service along with the Town of Cobourg's Bylaw Enforcement Officers will be working closely together to ensure the community understands the latest restrictions and stays safe and healthy. The educational campaign focuses on **Education, Compliance and lastly Enforcement** and will be launched digitally across all online channels along with the launch of a new Enforcement Hotline.

### Meet the Police Chief



"Since the 'Stay-At-Home Order' was announced by the Government of Ontario, we have been working closely with our local health unit and the Town of Cobourg to ensure the community stays safe and healthy. **Cobourg Police Service members will continue with regular patrols** throughout the community, respond to calls as they come in, and focus on compliance and education with enforcement as

a last resort. We encourage everyone to take the necessary precautions to protect yourself and others, **if it's not essential, please stay home.**"



### Our Enforcement Approach

**Education. Compliance. Enforcement.**

Cobourg Police Service Special Constables, Uniform Officers and the Town of Cobourg's Bylaw Enforcement Officers will continue community patrols and will respond to calls as they come in. Officers will not be stopping people randomly and will investigate based on a complaints-driven process.

### You should only go out for necessities, such as:

- ✓ Getting food, beverages or medication
- ✓ Going to medical appointments
- ✓ Supporting vulnerable community members
- ✓ Child care
- ✓ Attending school or a post-secondary institution
- ✓ Going to a bank
- ✓ Accessing government services
- ✓ Getting exercise or walking pets
- ✓ Going to work, if you can't do it remotely

Visit [cobourg.ca/enforcement](http://cobourg.ca/enforcement) to learn more.



**Mayor John Henderson**  
Town of Cobourg

**Stay Home.  
Stay Safe.  
Save Lives.**

I am proud to support the Cobourg Police Service and our local Bylaw Enforcement Officers on this campaign focusing on education, compliance and lastly enforcement. **Stay safe, stay home. We are all in this together.**

## Enforcement Hotline

The Town of Cobourg has launched an Enforcement Hotline to help assist the community with any questions or concerns they may have on the 'Stay-At-Home Order' and the Provincial Emergency Declaration.

**Call the Enforcement Hotline:**

 **(905) 372-4301 x 3**

**Remember, only call 9-1-1 if it is an emergency. Do not call 9-1-1 with questions or concerns related to the 'Stay-at-Home Order'.**

**Stay Home**



**Stay Safe**



**Save Lives**



**#Cobourg Strong**



## Rotary Harbourfront Outdoor Skating Rink



**Masks Now Mandatory**



### Book a Timeslot

All bookings for the week ahead are released the Monday prior at 9 a.m. [cobourg.ca/outdoor-rink](http://cobourg.ca/outdoor-rink)



### Cancel a Reservation

Email [kwilliams@cobourg.ca](mailto:kwilliams@cobourg.ca) or call 905-372-7371



### More Information Available Online

Learn more about the rules of the rink and hours of operation. [cobourg.ca/outdoor-rink](http://cobourg.ca/outdoor-rink)



## Development News



27 Units

### 425 King Street East

Mason Homes has commenced construction for a townhouse development at 425 King Street East.



144 Tree Plantings

As part of the initial review process, extensive analysis was undertaken with respect to servicing and engineering, stormwater management and drainage, tree assessment and protection, and landscaping.



Stormwater Management

The Landscape Plan provides for the replanting of 100 trees as part of the development, plus the developer will provide the Town with a tree compensation levy of \$15,500 for future tree planting in the municipality (approximately 44 trees).

## Ask the Staff



How can I report individuals who are violating the 'Stay-At-Home Order'? — Resident via Facebook



If you believe someone is in violation of the Provincial 'Stay-at-Home Order', you should first review the information on our Municipal website, [cobourg.ca/enforcement](http://cobourg.ca/enforcement), and if you would like to continue with your report, please call the Enforcement Hotline at **905-373-4301 x 3**.

— Mark McMurtry, Bylaw Enforcement Officer

### Have a question?

Email [communications@cobourg.ca](mailto:communications@cobourg.ca)



@townofcobourg



**QUICK TIPS**

Avoid a ticket this winter by ensuring you **remove vehicles parked on the road between 2 a.m. and 7 a.m.** and clear your sidewalks of snow and ice.

Learn more at [cobourg.ca/snow](http://cobourg.ca/snow)



## GETTING TO KNOW US



### Melissa Graham

Small Business Facilitator,  
Town of Cobourg

#### Q: How long have you worked for the Town of Cobourg?

A: I have been with the Town of Cobourg for four years.

#### Q: What is the best part of your job?

A: I truly enjoy meeting and speaking with the business owners and community members that make Cobourg the "Feel Good Town" that it is.

#### Q: What does your typical day involve?

A: Responding to all inquiries and providing information to all partner organizations, updating our Business Directory and our inventory of available land and using data to showcase key performance indicators.

#### Q: What inspired you to work within Economic Development?

A: My mother was a small business owner, and I have witnessed both the struggles and benefits of running a business.

#### Q: What are some fun facts about you?

A: After college, I travelled North America and worked in many beautiful locations! I am a certified Wedding Coordinator, so not only do I support the businesses in Cobourg, I am a business owner myself.

CHAT WITH ME

☎ 905-372-5481 x 303

✉ [mgraham@cobourg.ca](mailto:mgraham@cobourg.ca)

🏠 739 D'Arcy Street, Cobourg

Community Choice  
Morgan Murray

History and Heritage  
Curtis Frizzell

Peaceful Parks and  
Mindful Trails  
Ann Lane

Experience  
COBOURG  
Your STORY BEGINS HERE!

# Experience Cobourg Announces Winners of the Fall Photography Contest



## Community Calendar



- FEB 8** **EXERCISE**  
**Book a Timeslot at the Outdoor Rink**  
New timeslots open every Monday • 9 a.m. • Free
- FEB 15** **WEBINAR**  
**Stopping the COVID-19 'Infodemic'**  
Learn how to identify misinformation • 6 sessions • Free
- MAR 4** **BUSINESS**  
**StrikeUP 2021 Conference**  
Virtual conference for women entrepreneurs • Free
- MAR 22** **CONTEST**  
**Winter Photography Contest**  
Submit your original photos for a chance to win!

## Get in Touch



### Report a Problem

See a pothole or broken sign? Let us know.

☎ 905-372-9971

🌐 [cobourg.ca/report-it](http://cobourg.ca/report-it)



### Connect with Bylaw Enforcement

Have a concern regarding a bylaw infraction? Report it (confidentially).

☎ 905-372-4301 x 3

✉ [bylawenforcement@cobourg.ca](mailto:bylawenforcement@cobourg.ca)



### Speak with Municipal Council

Speak at an upcoming Council meeting or contact a Councillor directly.

☎ 905-372-4301

🌐 [clerk@cobourg.ca](mailto:clerk@cobourg.ca)



### Join an Advisory Committee

- Equity, Diversity and Inclusion Committee
- Transportation Advisory Committee

Visit [cobourg.ca/committees](http://cobourg.ca/committees) for more details.



### Northumberland Eats Initiative

Provide food support to vulnerable individuals and families through the COVID-19 pandemic while investing in local businesses. [Learn more.](#)



### Transit Changes Effective January 26

The \$2 cash fare has been reinstated on Conventional Transit and WHEELS Transit hours have been reduced.

Visit [cobourg.ca/transit](http://cobourg.ca/transit) for more details.



### Multi-Use Trail Temporarily Closed

The multi-use trail between McArthur Street and Brook Road North is currently closed due to the removal of Ash trees that have Emerald Ash Borer.

Follow us



Victoria Hall 55 King Street West, Cobourg, ON K9A 2M2

☎ 905-372-4301

🌐 [cobourg.ca](http://cobourg.ca)

Hello Cobourg!  
NEWSLETTER

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# VENTURE13



15,000 sq ft Startup  
VentureZone, Innovation  
Commons and MakerLab



120 Seat Lecture Hall for  
Education and  
Demonstrations



Fibre Connection,  
Automated ICT Platform



24/7 Secure Access for  
VentureZone Members



Entrepreneurs, Makers  
and Educational Partners



Flexible Co-working  
Spaces and Shared  
Meeting Rooms



\$1 Million Dollar Angel  
Sidecar Fund

## News & Announcements

### STRIKEUP<sup>2021</sup>

March 4, 9 AM ET, 2021  
#StrikeUP2021

[StrikeUP.ca](http://StrikeUP.ca)

Northumberland  
Community Futures Management Corporation

Canada

### Northumberland CFDC Launches StrikeUP 2021

Working with our Women Entrepreneur Strategy (WES) Ecosystem Partners, Northumberland CFDC is proud to invite you to StrikeUP 2021, a virtual conference dedicated to supporting women entrepreneurs and providing a forum for growth, mentorship and financing.

[Read more.](#)



289-677-5490



[info@venture13.ca](mailto:info@venture13.ca)

### ADVANCED MANUFACTURING RELIEF PROGRAM



### Advanced Manufacturing Relief Program

Manufacturers may be eligible to benefit from additional support through the Advanced Manufacturing Relief Program, supported by the Government of Canada's Regional Relief and Recovery Fund. [Read more.](#)



[venture13.ca](http://venture13.ca)



[739 D'Arcy Street](#)

## Meet Your Mentors!



### Kristen Marumoto

Spark Angel Network

Areas of expertise include pitch coaching, investor relations, raise of funding tips and de-mystifying the investor experience.

[Book a 1:1 Mentorship](#) [View all our Mentors](#)

## Program Calendar

FEB

17

### Registration, Trademark and Risks

Ready to register your business? Learn about your options in Canada and the pros and cons of each.

Virtual Webinar • Free • [venture13.ca](http://venture13.ca)

MAR

4

### StrikeUP 2021 Conference

A conference dedicated to supporting women entrepreneurs and providing a forum for growth, mentorship and financing.

Virtual Event • Free • [strikeup.ca](http://strikeup.ca)

Visit [venture13.ca](http://venture13.ca) to view more virtual events.



# Hello Cobourg!

NEWSLETTER

*Brought to you by the Town of Cobourg's  
Communications Department.*



55 King Street West  
Cobourg, Ontario  
K9A 2M2



905-372-4301



[communications@cobourg.ca](mailto:communications@cobourg.ca)