

Winter Festivities & Holiday Fun

On behalf of Municipal Council and Town staff we would like to wish everyone in our community a safe and happy holiday season. This holiday season is going to look very different for all of us as COVID-19 has impacted our lives in many ways. As we approach the joys of the holiday season we encourage you to continue the fight against COVID-19, wear your mask, practice physical distancing and enjoy the holidays with your immediate household. Victoria Park and Rotary Harbourfront Park continue to dazzle with the glow of our Christmas Magic lights. Take a stroll, shop locally and be well.

Here's what our Community Services Division has prepared for you for the holiday season:



Home Decorating Challenge

Submit your photos for a chance to win a \$100 #ShopLocal gift card.



Static Floats on Display

View the winners of our Santa Claus Parade Static Float contest.



Downtown Cobourg Trees

Christmas trees line the streets to brighten Downtown Cobourg.



Christmas Magic in Cobourg

Our annual dazzling Christmas light display is now LIVE.

License your dog today!

Dog licenses must be renewed every year.

cobourg.ca/dogs



What's Inside:

2

Mayor's Message



4

Community Spotlight
Sustainable Cobourg



3

Budget 2021



5

Outdoor Rink
Staff Feature



Cobourg Toques

\$20

We're running low on toques. Place your order!

cobourg.ca/toques



A Message from Mayor John Henderson

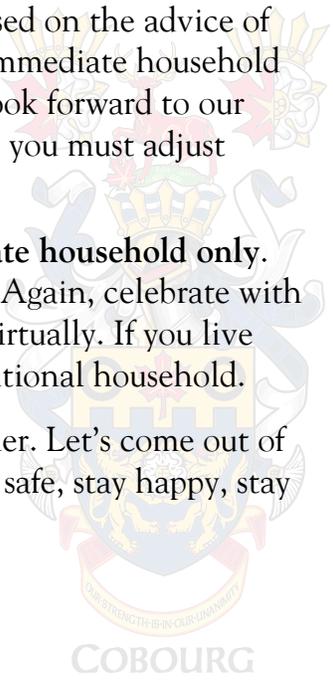
As we end a rather stressful year due to COVID-19 I want to take the time to wish you all a very safe, and a very happy holiday season. My holiday plans look drastically different this year as opposed to last years, but what remains is the joy in my heart and the love for my family and the season.

If you take away anything from this editorial please celebrate safely this year to protect not only your loved ones but your community. We've been given advice from the Ontario government, based on the advice of the Chief Medical Officer of Health to stick to our immediate household this year. I realize that there are so many of us that look forward to our traditional family celebrations but, to keep us all safe you must adjust those traditions.

I am asking everyone to celebrate with your **immediate household only**. **Avoid big holiday parties and large family dinners**. Again, celebrate with the people you live with and include everyone else virtually. If you live alone, consider exclusively celebrating with one additional household.

We are **#CobourgStrong** and we are all in this together. Let's come out of 2020 with a resolution to stop this deadly virus. Stay safe, stay happy, stay the course.

John Henderson
Mayor, Town of Cobourg



Upcoming Meetings:

DEC 7 **Committee of the Whole**
Zoom Videoconference
cobourg.ca/escribe | 6:00 p.m.

DEC 8 **Budget Review Meeting**
Zoom Videoconference
cobourg.ca/escribe | 1:30 p.m.

DEC 14 **Regular Council Meeting**
Zoom Videoconference
cobourg.ca/escribe | 6:00 p.m.

 **Watch LIVE Meetings**
All council meetings are streamed live on our eSCRIBE page:
cobourg.ca/escribe

In the Community



Baxter's Bakery Grand Opening

On November 26th, Mayor John Henderson joined MP Philip Lawrence and MPP David Piccini for the official grand opening and facility tour of Baxter's Bakery in Northam Industrial Park.



Restocking Lake Ontario

Councillor Emily Chorley welcomed the Ontario Ministry of Natural Resources to the East Pier as they work to restock Lake Ontario with Bloater Fish, a deep water feeder fish species that is a key part of the natural food web in Lake Ontario.



Christmas Magic is Now Live

Municipal Council, CAO Tracey Vaughan, Town Crier Mandy Robinson and Santa Claus joined together in Victoria Park to virtually launch this year's Christmas Magic in Cobourg. Visit the light display beginning at dusk daily.



Council Meeting Highlights

Resolutions

-  **Appoint Members - Civic Awards Advisory Committee**
Council appointed nine (9) members to the new Civic Awards Advisory Committee. [Learn more.](#)
-  **Marie Dressler Celebration Day Proclamation**
Council proclaimed November 9, 2020 as "Marie Dressler Celebration Day" for the Town of Cobourg. [Learn more.](#)
-  **Outdoor Rink at Rotary Harbourfront Park**
Council authorized staff to open the outdoor rink as soon as weather permits and the transit shelter remains closed for the 2020-2021 season. [Learn more.](#)

Bylaws

-  **Affordable & Rental Housing CIP - Bylaw 074-2020**
Council adopted the Affordable and Rental Housing Community Improvement Plan (CIP). [Learn more.](#)
-  **Kerr Street Established - Bylaw 075-2020**
Council adopted bylaw 075-2020 to establish Kerr Street as a public highway. [Learn more.](#)



Visit our eSCRIBE page
Access past and upcoming meeting minutes and agendas.
cobourg.ca/escribe



Budget 2021



CALENDAR

NOV 16 **Public Engagement Begins**
Help identify areas of focus for the Town's current and long-term financial priorities.

NOV 23 **Public Submission Meeting**
Council will review public submissions.

DEC 7 **Community Grant Presentations**
Applicants present information to Council.
5 p.m.

Division Staff Presentation Meetings
All meetings begin at 1:30 p.m. via Zoom Videoconference.

DEC 8

- Planning and Development Services
- General Government Services
- Economic Development
- Venture13 Innovation Centre
- Public Library
- Art Gallery of Northumberland

DEC 15

- Protection Services - Fire Department
- Public Works
- Environmental Services

DEC 17

- Protection Services - Police Services
- Community Services

DEC 22 **Draft Budget Released**
The 2021 Draft Budget will be released for public review and feedback.

JAN 21 **Special Council Budget Session**
The 2021 Draft Budget is reviewed in its entirety by Council from 10 a.m. - 5 p.m.
If a second session is needed, it will be scheduled for January 22, 2021 beginning at 10 a.m.

FEB 16 **Final Budget Approved**
The 2021 Draft Operating and Capital Budget is submitted for final approval by Council.
4 p.m.

www.cobourg.ca/budget

All meetings will be available for livestream at www.cobourg.ca/escribe



A Letter from Deputy Mayor Suzanne Séguin

For many residents the Town of Cobourg municipal budget process does not generate a lot of interest. However, during 2020, the year most of us would like to forget, we are hard at work crunching numbers and preparing the 2021 Operating and Capital Budgets.

We know that this has been a tough year for many of you. Keeping that in mind, the target levy for 2021 is 0% to 1% over the 2020 municipal levy that was \$24.6 million. Approximately two-thirds of the Town's operating costs are for services that are mandatory or essential in nature. A recent Service Delivery Review outlined areas where the Town can find efficiencies, save money, build reserves and minimize debt.

Budgets Approved by Municipal Council



There are many factors when planning Budgets including:

- Actual spending for 2020
- New projects that require financing
- Potential new staffing requirements
- New equipment like trucks, computers, tools, etc.

Until December 14, residents can log on to [Engage Cobourg](#) to complete the Town of Cobourg 2021 Financial Framework Survey that helps your Municipal Council and Staff to identify areas of focus for the Town's current and long-term financial priorities.

Share your input on the 2021 Budget.

We want to hear from you.
All feedback and ideas shared through [Engage Cobourg](#) will be included in a report to Council.

[Take the Survey](#)

[Join the Forum](#)

Suzanne Séguin, Deputy Mayor



905-269-1560
 sseguin@cobourg.ca



Community Spotlight



Sustainable Cobourg



What is Sustainability?

Sustainability is a state where the **demands placed on our planet by people and commerce** do not compromise or infringe on the earth's capacity to provide for future generations.

What is Sustainable Cobourg?

Sustainable Cobourg is a volunteer-based, not-for-profit, non-governmental organization that focuses on initiatives, actions, education, research and partnerships which advance sustainable practices to enhance and protect the environmental, economic and social health of local residents and our future climate.

By organizing and participating in local programs related to urban planning, energy conservation, renewable energy, water quality, waste reduction, climate change, farmland protection, transportation and the local economy, **Sustainable Cobourg** endeavours to advance the principles and benefits of sustainability.

Some of **Sustainable Cobourg's** activities include:

- Delegations to Municipal and County Council.
- Serve on Council Advisory Committees.
- Work with local schools.
- Help develop Cobourg's Master Transportation Plan.
- Provide education workshops to Town staff, Councillors and their members and subscribers.
- Research with Trent University on effective waste diversion policies in schools.
- Participate in Provincial conferences and programs.
- Host *All Candidate Forums* for community participation.



Meet Gigi

Gudrun "Gigi" Ludorf-Weaver is the President / Chair of the Town Hall Committee for Sustainable Cobourg. Having been involved in establishing a community organization in Toronto called "Urban Harvest", Gigi witnessed first-hand the power of community. With that experience, she felt she could contribute to the newly formed **Sustainable Cobourg** in 2008. This was a wonderful group of enthusiastic Cobourgians who wanted to play an active role in helping to shape Cobourg as a sustainable community.



The Vision

Cobourg and its neighbours as sustainable communities where the values of environmental stewardship, social responsibility and economic resilience are reflected in all aspects of community life.



Partnering for a Greener Future

The Town of Cobourg shares the vision of **Sustainable Cobourg** and has partnered with the organization to help educate residents on sustainability and share tips on how your family can make healthier choices for each other, our community and our planet. Small changes can bring huge benefits to our future.

Help us create a greener Cobourg, together.



Visit www.sustainablecobourg.ca to learn more about how you can get involved with **Sustainable Cobourg**.

Opening as soon as **weather permits!**



OPEN
8:00 a.m.

CLOSE
9:00 p.m.

**Bylaw Officers and
Cobourg Police Service
perform routine checks.**

Outdoor Rink Rules



Do not participate if you suspect you have **COVID-19** or if you have any of the known symptoms.



Maintain physical distance of **2-metres** from other users.



You must use **hand sanitizer** prior to using rink.



No **alcohol, smoking or pets** on the ice.



No **hockey sticks or pucks** allowed on the ice surface.



All skaters must be **wearing** ice skates or ice sledges.



Have Your Say!
Engage Cobourg
engagecobourg.ca

The Town of Cobourg's public engagement platform.

TOWN OF COBOURG

BYLAW ENFORCEMENT



NEW PROJECT
Coming Soon

Ask the Staff



Why can't the snowplow truck driver lift the blade at my driveway? — *Resident via phone call*



The snowplow equipment is not designed to be lifted during plowing. During the plowing process the blade must remain on the ground in order to clear the roadways effectively. Additionally, lifting the plow during operation would cause hazardous driving conditions.

— Laurie Wills, Director of Public Works

Have a question?

Email communications@cobourg.ca



@townofcobourg



When clearing your driveway or sidewalk this winter, **do not push or blow any snow onto the street.**

Learn more at cobourg.ca/snow



GETTING TO KNOW US



Jackie Chapman-Davis

Community Events Coordinator,
Town of Cobourg

Q: How long have you worked for the Town of Cobourg?

A: I have been with the Town of Cobourg for 3.5 years now.

Q: What is the best part of your job?

A: Supporting and working with members of our community and local organizations to plan and execute events. All the hardwork is worth it when I see the smiling faces of families and children in absolute awe of our displays and activities.

Q: What does your typical day involve?

A: Currently, I am working on bringing the magic of Christmas to Cobourg. I develop the lighting display and assist with the decorating of Rotary Harbourfront Park, Victoria Park and the Downtown area with an amazing group of staff and volunteers.

Q: What inspired you to become an event planner?

A: After moving to Ottawa for school, I fell in love with bringing people's events and ideas to life while working at the Fairmont.

Q: What are some fun facts about you?

A: I grew up in Colborne and moved to Ottawa for 25 years, and have made my way back! My husband Geoff and I have three children, who we raising in the same house I grew up in.



☎ 905-372-9971 x 4150

✉ jchapmandavis@cobourg.ca

🏠 740 Division Street, #7, Cobourg



Holidays and Celebrations in December

Whether faith-based or cultural, holidays and celebrations are a window into what a person values. This means when it comes time to celebrate, we all have a different approach to the holiday season. With the snowy season upon us, it's a good time to reflect with friends and family and build understanding and awareness of the traditions and beliefs of others while we stay safe indoors.

During this time of year, many Christians celebrate the birth of Jesus at Christmas, with Orthodox Christians celebrating a week later. Those of the Jewish faith celebrate that rededication of the Second Temple in Jerusalem that allowed the Jewish faith to be rebuilt when lighting the menorah during Hanukkah. African-Americans celebrate the gift of life in December leading up to the New Year through their Kwanzaa celebrations.

DEC 10 Beginning of Hanukkah

DEC 24 Christmas Eve

DEC 25 Christmas Day

DEC 26 Beginning of Kwanzaa

These celebrations take place throughout December but each has the same goal: to bring together a community to celebrate family, friends, and connections as the year draws to a close. **However you choose to celebrate this year, stay safe Cobourg!**



AUTHOR
Jamie Kramer
Accessibility Coordinator
Town of Cobourg



Community Calendar



DEC 2 **HOLIDAY**
Cobourg DBIA Gift Card Giveaway
Shop local this holiday season • Buy \$100, get \$25.

DEC 10 **HEALTH**
Flu Shot Clinic at Northumberland Mall
Northumberland Family Health Team • 2 p.m.

DEC 24 **HOLIDAY**
Christmas Magic in Cobourg
Victoria Park • Daily beginning at dusk.

DEC 31 **COMEDY**
Ron James LIVE (Virtually)
Canada's #1 comedian LIVE from his livingroom • 8 p.m.

Get in Touch



Report a Problem

See a pothole or broken sign? Let us know.

☎ 905-372-9971

🌐 cobourg.ca/report-it



Connect with Bylaw Enforcement

Have a concern regarding a bylaw infraction? Report it (confidentially).

☎ 905-372-4301

✉ bylawenforcement@cobourg.ca



Speak with Municipal Council

Speak at an upcoming Council meeting or contact a Councillor directly.

☎ 905-372-4301

🌐 clerk@cobourg.ca



Employment Opportunities

- Crossing Guards
- Arena Attendant

Visit cobourg.ca/jobs for more details.



Small Business Owner Survey

Share your knowledge and experiences in an online survey to help us understand the impact of tourism in our region. [Click here for the survey.](#)



Transit Holiday Hours

There will be no WHEELS or Conventional transit service on December 25, 2020 and January 1, 2021.

Visit cobourg.ca/transit for more details.



Protect Yourself with the Flu Vaccine

Many local pharmacies and clinics are now offering the FREE flu vaccine. Check our local list online.

Visit cobourg.ca/covid19 for more details.

Follow us



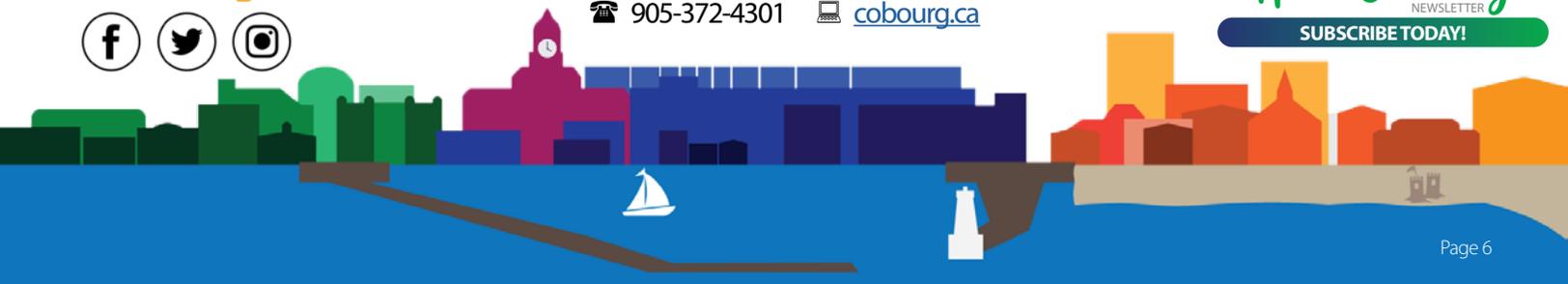
Victoria Hall 55 King Street West, Cobourg, ON K9A 2M2

☎ 905-372-4301

🌐 cobourg.ca

Hello Cobourg!
NEWSLETTER

SUBSCRIBE TODAY!





Subscribe to the
**Venture13
Newsletter**

info@venture13.ca

VENTURE13



15,000 sq ft Startup
VentureZone, Innovation
Commons and MakerLab



120 Seat Lecture Hall for
Education and
Demonstrations



Fibre Connection,
Automated ICT Platform



24/7 Secure Access for
VentureZone Members



Entrepreneurs, Makers
and Educational Partners



Flexible Co-working
Spaces and Shared
Meeting Rooms



\$1 Million Dollar Angel
Sidecar Fund

News & Announcements



An Innovative Approach for Community Safety

Leveraging the best of business, technology, communications and community partnerships to drive innovation for safety, **Cobourg Police Service has secured \$200,000** through the CCTV grant program from the Province of Ontario for the Venture13 Policetech Accelerator pilot project. [Read more.](#)



289-677-5490



info@venture13.ca



venture13.ca



739 D'Arcy Street



The Regional Relief and Recovery Fund (RRRF)

The Regional Relief and Recovery Fund (RRRF) has expanded to help support fixed operating costs to small and medium-sized enterprises and social enterprises with interest-free-loans up to \$40,000. Apply today! financingandstrategy.com/rrrf



Meet Your Mentors!

Chris Gillis

Manager of Applied Research and
Development, *Durham College*

Offering a broad range of opportunities for
partnerships in applied arts and technology.

[Book a 1:1 Mentorship](#) [View all our Mentors](#)

Program Calendar

- DEC 15** **Create a Minimal Viable Product (MVP)**
Learn how to take any idea, validate it, and build an MVP without coding in just 4 weeks.
Virtual • Free Event • venture13.ca
- DEC 15** **Web Analytics: Tracking Your Traffic**
Learn the fundamentals you need to effectively track your website traffic to boost conversion.
Virtual Webinar • Free Event • venture13.ca

Visit venture13.ca to view more virtual events.



Hello Cobourg!

NEWSLETTER

*Brought to you by the Town of Cobourg's
Communications Department.*



55 King Street West
Cobourg, Ontario
K9A 2M2



905-372-4301



communications@cobourg.ca