

## Municipal Council Meetings & Statutory Public Meetings *Safely* Reopen to the Public

Under the direction of the Legislative Services Department all Municipal Council and Statutory Public meetings have now safely reopened to the public as of September 14, 2020.

To meet the required physical distancing and max capacity of 15 in accordance with Provincial Orders, all meetings are now being held in the Concert Hall at Victoria Hall until further notice. Meetings are open to the public but the Municipal Clerk asks that only one person per household attend, and those in a group should select one person to attend on the group's behalf.

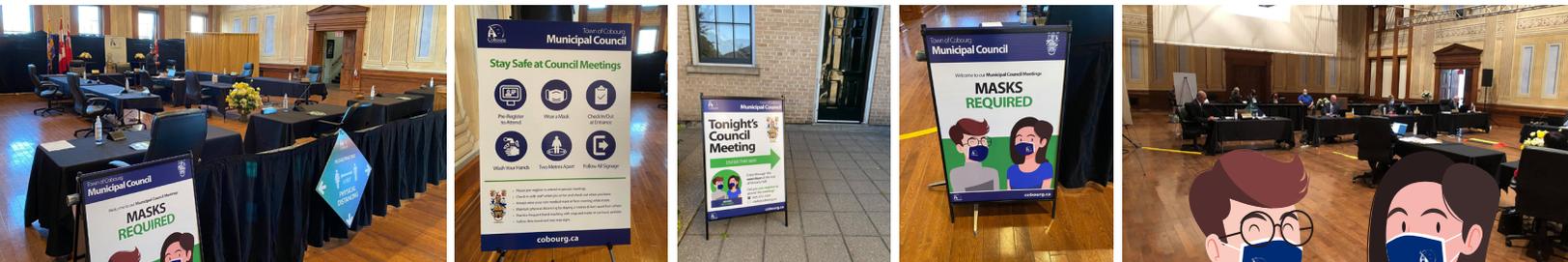
Anyone wishing to attend a Council or Statutory Public meeting are asked to pre-register by emailing [clerk@cobourg.ca](mailto:clerk@cobourg.ca).



"I am pleased to offer citizens the option to safely attend our meetings in-person but I do encourage the community to also watch us live on our YouTube channel."

– Brent Larmer, Municipal Clerk and Manager of Legislative Services

Pre-Register to *Attend* Please [pre-register](#) to attend a Council Meeting in-person.



### Watch Meetings LIVE on YouTube

All Town of Cobourg Municipal Council meetings and Statutory Public meetings are also streamed LIVE through the Town's YouTube Channel: [youtube.com/TownCobourg](https://youtube.com/TownCobourg)

### Masks Required at Meetings



### Masks Mandatory on Public Transit

Help keep Cobourg safe by wearing a mask while riding the bus.



[cobourg.ca/transit](https://cobourg.ca/transit)

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Taxes are due October 29<sup>th</sup>

Have you paid your taxes?

Contact our Finance Department for further information or assistance.

☎ 905-372-8944



## A Message from the Deputy Mayor

During this ongoing pandemic, Cobourg small business owners have shown us how resourceful, resilient and innovative they are. From dealing with several months of reduced income to adjusting to ever-changing health restrictions such as physical distancing, sanitizing and mask regulations, it has been extremely difficult to survive. Paying rent and expenses, while keeping staff employed has not been easy.

In 2019, there were 901 service/retail businesses in Cobourg with 8,924 employees. We are seeing more development, both in commercial and residential which is a good sign. The DBIA has 20 vacancies, however there is investment in five of those units. Creative marketing initiatives have helped bring shoppers downtown this summer and fall. Venture13 has six (6) vacant offices and two (2) vacant workstations, with a total of 18 businesses/entrepreneurs operating there since reopening after Covid-19. (Thanks to Melissa Graham, Small Business Facilitator, for providing these stats).

From October 18-24 is BDC Small Business Week, a national celebration of Canadian entrepreneurs and their contribution to Canada's economy. Please continue to support our small businesses by buying early Christmas gifts, enjoying a meal in a local restaurant and shopping local whenever you can.

I would like to wish you all a very Happy Thanksgiving. We all have so much to be thankful for!

Suzanne Séguin  
Deputy Mayor, Town of Cobourg

COBOURG

### Upcoming Meetings:

**OCT 5** **Committee of the Whole**  
Victoria Hall, Concert Hall  
55 King St. W | 6:00 p.m.

**OCT 13** **Regular Council**  
Victoria Hall, Concert Hall  
55 King St. W | 6:00 p.m.

**OCT 26** **Committee of the Whole**  
Victoria Hall, Concert Hall  
55 King St. W | 6:00 p.m.

**Watch LIVE on YouTube**  
All council meetings are streamed live on our YouTube channel:  
[youtube.com/TownCobourg](https://www.youtube.com/TownCobourg)

## In the Community



### Smile Cookies for Ed's House

Municipal Council were all smiles for the Tim Horton's Smile Cookie fundraiser during the week of September 14, 2020. All funds raised support Ed's House Northumberland Hospice Care Centre.



### Honouring Terry Fox

Councillor Nicole Beatty joined the 40th annual Terry Fox Run virtually by running 10 laps at the St. Mary Catholic Secondary School track on September 23rd in honour of cancer research and Terry's journey.



### Walk A Mile for Cornerstone

Councillor Brian Darling, along with Mayor John Henderson, Councillor Adam Bureau and Councillor Aaron Burchat, supported Cornerstone Family Violence Prevention Centre by participating in this year's virtual Walk a Mile fundraising event.



### Council Meeting Highlights

#### Resolutions

- Graffiti Art Installation**  
Council directed staff to bring back a report for the 2021 budget deliberations. [Learn more.](#)
- Diversity, Equity and Inclusion Policy**  
Council directed staff to create supporting governance structures with internal and external stakeholders, engage the community to create terms of reference, make an application to join the Coalition of Inclusive Municipalities and bring back a report in December. [Learn more.](#)
- Extend the DBIA Outdoor Patio Licenses**  
Council approved the Cobourg DBIA Board of Management's recommendation to extend the Outdoor Patio Bylaw deadline date for the removal of outdoor patios to November 30, 2020. [Learn more.](#)

#### Bylaws

- Appointment of a Chief Administrative Officer**  
Council approved the appointment of Tracey Vaughan as Chief Administrative Officer. [Learn more.](#)
- Appointment of Deputy Clerk**  
Council approved the appointment of Krystal Christopher as Deputy Clerk. [Learn more.](#)



#### Visit our Civic Web Portal

Access minutes and agendas, browse policies, procedures and bylaws.  
[cobourg.civicweb.net](https://cobourg.civicweb.net)



# Department Services Spotlight



**What is GIS?**

GIS is computer technology that brings together all types of information based on geographic location.

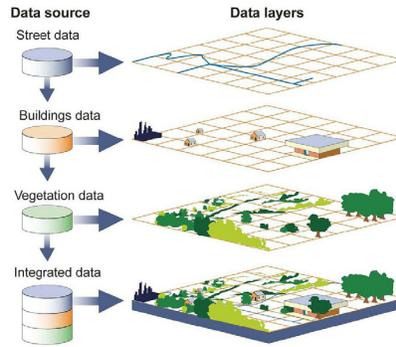
## Geographic Information System (GIS) *Digital maps with intelligence.*

### What is GIS?

Geographic Information System (GIS) is a computer technology that brings together all types of information based on geographic location for the purpose of query, analysis and generation of maps and reports.

The Town uses GIS in almost every department, including:

- Water and Sewer Systems
- Road Projects
- Urban and Regional Planning
- Parks and Forestry
- Emergency Planning/Preparedness
- Police and Fire Dispatch
- Economic Development



GIS data is also used to create all of the Town's maps, including transit, parking, property and more!

**Have you used any of our GIS maps?**



### Meet Melanie

Melanie Chatten is the GIS Coordinator for the Town of Cobourg. She works collaboratively with other staff and departments to manage and create maps, troubleshoot existing maps, set up workflow in Cityworks, collect data, create reports, and find solutions and efficiencies for the many services, assets and functions the municipality offers.

*"GIS allows me to work with almost every department and view the **bigger picture** of how the municipality functions **together** to provide the necessary services to our community."*



## Development News

### Why does the Town of Cobourg need this service?



On a single interactive map, we can view all the water valves across the Town as operational (green) or broken (red). By clicking on a valve, we can see previous records and dispatch crews quickly and efficiently to make necessary repairs.



Our Cityworks platform is GIS-centric to manage our work, calls/requests and permits to effectively dispatch staff to any particular location. Staff or citizens can submit a service request online for potholes, trees, streetlights and signs.



We can create data and maps to help us track and make decisions about asset management. We have compiled data on age, material, condition of roads, sewers, water mains and sidewalks to predict replacement needs and costs.

**GIS maps and data help us see patterns, history and trends to analyze situations, plan for the future and make informed decisions for our community.**

View our GIS maps.

[cobourg.ca/maps](http://cobourg.ca/maps)



### Depalma Drive, Cobourg

5,060 sq. m.



Hotel



82 suites



An application for the development of a four (4) storey Holiday Inn Express featuring 82 suites, meeting rooms, an indoor pool, fitness centre and 98 parking spaces has been submitted to the Town of Cobourg.

## Cobourg Launches Digital Service Squad

DIGITAL MAIN ST.

The Town of Cobourg along with the Cobourg Downtown Business Improvement Area and Northumberland County has received an \$18,000 grant from [Digital Main Street Ontario](#) to assist downtown businesses create and enhance their online presence in order to adapt to a rapidly changing environment.

We are excited to introduce Allyson, our local trained Digital Service Squad specialist, who will be meeting with businesses (at **no** cost) to help them improve their digital performance including:

- ✓ Developing a Google My Business profile
- ✓ Enhancing social media
- ✓ Providing website support
- ✓ E-commerce setup

Visit [digitalmainstreet.ca/ontario](http://digitalmainstreet.ca/ontario) to learn more.



☎ 905-375-3837  
✉ [mainstreet@cobourg.ca](mailto:mainstreet@cobourg.ca)  
📍 739 D'Arcy Street, Cobourg



## Ask the Staff



Is the limit for public transit buses still 8 people?  
— Lesley C. from Facebook.



Due to the recent installation of plexiglass barriers, we can now safely accommodate more than 8 riders on the bus depending on the number of same household groups/families aboard.

— Renee Champagne, Engineering and Public Transit Administrator

### Have a question?

Email [communications@cobourg.ca](mailto:communications@cobourg.ca)



@townofcobourg



Only use paper yard waste bags for grass clippings, branches, twigs, leaves and plant material.



Visit the [County calendar](#) to find your pick-up week.

## GETTING TO KNOW US



## Jamie Kramer

Accessibility Coordinator,  
Town of Cobourg

**Q: How long have you worked for the Town of Cobourg?**

A: I'm excited to be new here! Only about four weeks now.

**Q: What is the best part of your job?**

A: Working together with individuals who actively want to make our community more inclusive and accessible for all.

**Q: What does your typical day involve?**

A: Currently, I am researching, drafting and updating the Multi-Year Accessibility Plan and the Diversity, Equity and Inclusion Policy for the Town of Cobourg.

**Q: What major projects have you worked on in your career?**

A: I was the Project Lead for the Diversity and Inclusion Initiative at the City of Windsor where I spearheaded all facets of diversity, equity and inclusion. I received multiple awards for this project.

**Q: What are some fun facts about you?**

A: I love reading, road trips and, of course, my adorable black cat named Pepper. I run my own book review website called *Books and Ladders*, and last year alone I read almost 300 books! My most recent road trip took me to Peggy's Cove, Nova Scotia.



## NEW STAFF ANNOUNCEMENT



## Krystal Christopher Deputy Clerk

☎ 905-372-4301 x 4402  
✉ [kchristopher@cobourg.ca](mailto:kchristopher@cobourg.ca)  
📍 55 King Street West, Cobourg

Nice to meet you!



## Public Engagement Coming Soon!

[engagecobourg.ca](http://engagecobourg.ca)

We have some exciting **public engagement** opportunities launching this month.



### Bike Racks

Where should we put new bike racks?



### Multi-Year Accessibility Plan

Help us help you. Share your input!

Follow us for more information! [engagecobourg.ca](http://engagecobourg.ca)

CHAT WITH ME

☎ 905-372-4301 x 4306  
✉ [jkramer@cobourg.ca](mailto:jkramer@cobourg.ca)  
📍 55 King Street West, Cobourg



# Serve Up FIRE SAFETY

## in the Kitchen!™

Only **YOU** can prevent cooking fires. **Stay safe in the kitchen!**



### Cooking and Alcohol Don't Mix!

You must be alert to prevent cooking fires. You will not be alert if you have consumed alcohol or drugs. **Cook responsibly!**



### Clear the Clutter!

Keep anything that burns—**plastic utensils, dishcloths, paper towels**—a safe distance from the stove.



### Stand By Your Pan!

**Unattended cooking** is the leading cause of home fires. Always **stay in the kitchen** when you cook.



### Never Throw Water on a Grease Fire!

If a pot of oil catches fire, **put a lid on it**. Slide a lid over the pot and **turn off** the stove. **Do not move the pot.**



### Install smoke and carbon monoxide alarms!

Install working smoke and carbon monoxide alarms on **every** storey of your home and outside sleeping areas. **Test them every month!**

## Community Calendar



OCT  
4

FOOD

### Drive-Thru Ribfest

Hosted by the Rotary Club of Cobourg • 3 to 7 p.m.

OCT  
12

CHARITY

### Northumberland Turkey Trot

northumberlandturkeytrot.org

OCT  
17

CHARITY

### Fall Food Drive w/ MPP David Piccini

Donate a food item, get a free pumpkin • 9 to 11 a.m.



### Employment Opportunities

- Planner (Development)
- General Utility Worker

Visit [cobourg.ca/jobs](http://cobourg.ca/jobs) for more details.



### Cobourg's Drinking Water Report

The Ministry of the Environment, Conservation and Parks has released Cobourg's annual drinking water inspection report, with a rating of 100%.

Visit [cobourg.ca](http://cobourg.ca) for more details.

Follow us



Victoria Hall 55 King Street West, Cobourg, ON K9A 2M2

☎ 905-372-4301 🌐 [cobourg.ca](http://cobourg.ca)



### Construction News

Road resurfacing construction will begin on Tremaine Terrace on October 1, 2020.

Visit [cobourg.ca/news](http://cobourg.ca/news) for more details.



### Maintain Physical Distancing

While walking or biking on the boardwalk in Victoria Park, please ensure you maintain a physical distance of 2-metres (6-feet) from others.

Visit [cobourg.ca/covid19](http://cobourg.ca/covid19) for more details.

Download these Town apps for free!



### Where's My Bus?

Plan your trip by following our transit buses in realtime on any web browsing device.

[cobourg.ca/transit](http://cobourg.ca/transit)



### HonkMobile: Find & Pay for Parking

Save time and money when you use [Honk](#). Pay from your phone and receive alerts.

Download on the App Store | GET IT ON Google Play



## Get in Touch



### Report a Problem

See a pothole or broken sign? Let us know.

☎ 905-372-9971

🌐 [cobourg.ca/report-it](http://cobourg.ca/report-it)



### Connect with Bylaw Enforcement

Have a concern regarding a bylaw infraction? Report it (confidentially).

☎ 905-372-4301

✉ [bylawenforcement@cobourg.ca](mailto:bylawenforcement@cobourg.ca)



### Speak with Municipal Council

Speak at an upcoming Council meeting or contact a Councillor directly.

☎ 905-372-4301

🌐 [clerk@cobourg.ca](mailto:clerk@cobourg.ca)



### Apply for a Building Permit

Planning a renovation or project? Don't forget to check with our Building Department first.

☎ 905-372-1005

🌐 [cobourg.ca/building-permits](http://cobourg.ca/building-permits)

Hello Cobourg! NEWSLETTER

SUBSCRIBE TODAY!





Subscribe to the **Venture13 Newsletter**

[info@venture13.ca](mailto:info@venture13.ca)



15,000 sq ft Startup VentureZone, Innovation Commons and MakerLab



120 Seat Lecture Hall for Education and Demonstrations



Fibre Connection, Automated ICT Platform



24/7 Secure Access for VentureZone Members



Entrepreneurs, Makers and Educational Partners



Flexible Co-working Spaces and Shared Meeting Rooms



\$1 Million Dollar Angel Sidecar Fund

## News & Announcements



### VentureZone Co-Working Space Now Open

The VentureZone is a flexible co-working and accelerator space delivered by Northumberland CFDC. VentureZone has now reopened and has several new fully renovated private offices available for rent. [venture13.ca](http://venture13.ca)



289-677-5490



[info@venture13.ca](mailto:info@venture13.ca)



### RE3 Program Supports Women Entrepreneurs

With the support of FedDev Ontario and the Government of Canada's Regional Relief and Recovery Fund (RRRF), RE3 provides non-repayable performance-based contributions of up to \$5,000 to assist women-led small and medium-sized enterprises to rebuild, reopen and revive their businesses. [www.financingandstrategy.com](http://www.financingandstrategy.com)



[venture13.ca](http://venture13.ca)



739 D'Arcy Street



### Meet Your Mentors!

## Joe Miller

Technology Transfer, *Northumberland CFDC*

Areas of expertise include IP value creation, technology evaluation, tech transfer, grant writing, collaborative strategies and start-ups.

[Book a 1:1 Mentorship](#) [View all our Mentors](#)

### Program Calendar



**COVID-19 Business Supports 1:1**  
Northumberland CFDC clients can book a 45-minute online session with a Business Development Officer. **Every Wednesday** • [financingandstrategy.com](http://financingandstrategy.com)



**Virtual Manufacturing Conference**  
Discover how Canadian manufacturers innovate, create and overcome disruption. Register today! **Virtual Event** • [theNMA.ca](http://theNMA.ca)

Visit [venture13.ca](http://venture13.ca) to book your event or meeting.