



EXPRESSION OF INTEREST KEYS TO OUR TOWN (DEADLINE FOR SUBMISSIONS FRIDAY, APRIL 13, 2018)

BACKGROUND

Street Pianos Cobourg (Keys to our Town) debuted in five locations throughout Cobourg in 2013 and two in 2014 and three in 2015, 2016 & 2017. Each summer donated pianos were painted by local artists and displayed in various locations throughout the downtown and waterfront and any passerby was encouraged to play. The concept was based on the “Play Me, I’m Yours” project by artist Luke Jerram, originating in Sheffield, England. In 2013 an overwhelming 40 charitable donation offers of pianos were received and continue to be offered. Once the artists completed their work they were secured to their chosen location as a public art project aimed at providing a free avenue for individuals to express their musical talents in a public setting. Over 10,000 people played the ivories over the last three summers. 2014's piano “Foxgang Amadeaus” in Victoria Park received international attention when a video of a pianist playing the piano was posted on you tube and hit 1 million views.

ELIGIBILITY

This project is open to artists, individuals and designers within Northumberland County. There are THREE PIANOS for the summer of 2018.

THEME

For 2018 the theme will be:

World War 1’s 100th Anniversary: An Era that Transformed our Identity as a Country

BUDGET

The selected Artists will be paid a \$500.00 honorarium and reimbursed for art supplies up to a negotiated maximum. **Tools, Travel, insurance, food, studio space is the responsibility of the artist** however the Town of Cobourg will transport the original piano and finished piano to its permanent summer location. The Piano becomes the property of the Town from the beginning of the project.

EXPRESSION OF INTEREST – STREET PIANOS COBOURG

Artist and/or individuals are asked to submit the following:

1. **Cover letter** – 1 – 2 pages outlining your interest in the project,
2. **A written concept and sketch of the piano**
3. **Resume or Bio** – highlighting your credentials and relevant experience
4. **Contact Information** – Telephone, email, website, and mailing address.

A panel of judges will review all submissions. Only those selected will be contacted.

HOW TO SUBMIT

The pianos must be complete by June 18, 2018 and will be installed for twelve weeks (weather dependent) starting on June 25, 2018 at the top of Victoria Park, in front of Victoria Hall and down by the Outdoor Rink.

Please submit the required information to by mail, drop off in person or email to:

Jackie Chapman Davis, Community Events Coordinator

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