



PUBLIC NOTICE

Town of Cobourg Launches Community Survey Regarding Waterfront User Needs Assessment and Detailed Design

(Issued May 25, 2017 at 11:15 a.m. EST) — The Town of Cobourg Recreation and Culture Division would like to inform all residents that the Waterfront User Needs Assessment and Detailed Design community survey is now available on www.cobourg.ca.

A community survey has been developed by consultants at *thinc design* in consultation with staff from the Town of Cobourg Recreation and Culture Division and the project Steering Committee. The Steering Committee has reviewed the survey and provided input and updates for the consultants prior to its launch.

The Recreation and Culture Division has initiated a project to develop and implement a comprehensive waterfront design. Following an inclusive community engagement process the final plan will balance community use and natural heritage considerations with visitor related economic objectives

The community survey is intended to obtain detailed information on Cobourg residents' current use of facilities, spaces and parks along the waterfront, as well as their opinions on potential improvements. Resident input is important to ensure that the detailed design incorporates priority directions and projects that will meet the needs of community residents, organized users and businesses. Responses will be kept confidential and residents will not be asked to provide their names. However, respondents will be asked to provide their postal codes simply to assist the consultants analyze data by neighbourhoods, especially around specific project areas.

The survey has been posted to the Waterfront User Needs Assessment and Detailed Design page on www.cobourg.ca (can be accessed on the front page). The survey can also be accessed via <http://bit.ly/2qgFUDx>. The survey will be available until June 19, 2017. Hard copies of the survey can be picked up at:

- Victoria Hall, 55 King Street West (Municipal Clerks Department)
- Cobourg Community Centre, 750 D'Arcy Street
- Cobourg Public Library, 200 Ontario Street

If you have any questions about completing the survey, please contact Mary Catherine Mehak (mc@mehak-kelly.com or 416-690-0395).

Upcoming Community Engagement Opportunities:

May 31, 2017: Interactive Community Design Charrette

Workshop activities.

Location: Cameco Room A, B & C, Cobourg Community Centre, 750 D'Arcy Street

Time: 1:00pm - 9:00pm (Please note time extension)





The interactive community design Charrette will engage members of the public by inviting them to participate in hands-on workshop activities. The Charrette will run from 1:00pm to 9:00pm and individuals can come and go as they please. The hours of the Charrette were extended to 1:00 pm in order to accommodate those who cannot make it in the late afternoon or evening.

June 27, 2017: Interactive Public Open House

Update on process and progress. Public feedback and input from the community.

Location: Knights of Columbus, 232 Spencer St E, Cobourg

Time: In order to accommodate the greatest number of people there will be two meeting times.

Individuals are invited to attend either time.

Session 1: 4:00pm - 6:00pm

Session 2: 7:00pm - 9:00pm

Stay up-to-date:

Notices regarding public meetings and information sessions will be posted to the municipal website

www.cobourg.ca.

Community Engagement to Date:

- **March 13, 2017:** Town staff presented Community Engagement strategy and details for Waterfront User Needs Assessment and Detailed Design to Cobourg Municipal Council for approval
- **April 4, 2017:** Interactive Public Open House #1
- **April 10th and 11th 2017:** Interactive pre-charrette workshops with members of community groups. Consultants from *thinc design* hosted independent meetings with 32 local community groups to provide their needs, ideas and recommendations on the waterfront. These community groups were either identified by the project Steering Committee as having an interest in the waterfront or came forward on their own and requested meetings.
- **May 3, 2017:** Interactive pre-charrette workshops with members of community groups
- **May 10, 2017:** Interactive Public Open House #2
- **May 16, 2017:** Interactive pre-charrette workshops with members of community groups.

For additional information on the Waterfront User Needs Assessment and Detailed Design please contact Communications Officer, Kara Euale at 905-372-4301.

-30-

Media Contacts

Kara Euale

Communications Officer

Town of Cobourg

p: 905-372-4301 x 4105

e: keuale@cobourg.ca



THE CORPORATION OF THE TOWN OF COBOURG

Corporate Communications Department

Telephone (905) 372-4301

Toll Free 1-888-972-4301

Fax (905) 372-7421

Email: communications@cobourg.ca

About The Town of Cobourg

The Town of Cobourg is a lakeside community located on the north shore of Lake Ontario halfway between Toronto and Kingston and has been recognized multiple times by MoneySense Magazine as “One of Canada’s Best Places to Live” in populations under 25,000.

Founded in 1798, Cobourg is rich in heritage offering a vibrant downtown, sophisticated small town atmosphere and renowned waterfront that serves as a popular getaway destination. As the largest town in Northumberland County, Cobourg is personified by historic Victoria Hall, hosts a \$27.4 million community centre, an educated and skilled labour force, flourishing commercial sector and supportive municipal government. Cobourg has received the Federation of Canadian Municipalities Sustainable Communities Award, accolades from the Accessibility for Ontarians with Disabilities Act Alliance, and multiple heritage, environmental, and event awards.



For more information visit Cobourg.ca, ‘like’ us on Facebook, follow us on Twitter and watch us on YouTube.

