what we have heard so far
Introductions

Town of Cobourg
Brian Darling, Councillor
Teresa Behan, Manager of Parks
Paul Gauthier, Manager of Marina & Waterfront Facilities

Consulting Team
Mike Tocher, thinc design
Peter Heyblom, thinc design
Mary Catherine Mehak, Mehak, Kelly & Associates
Agenda

1. Project intent (1 min)
2. Study area (1 min)
3. Work initiated (2 min)
4. Meetings (2 min)
5. Process/schedule (2 min)
6. What we heard (5 min)
7. Survey (5 min)
8. Design charrette (2 min)
9. Questions/discussion
Project Intent

Develop a Waterfront User Needs Assessment and Detailed Design Plan

- Confirm the community’s vision for the waterfront
- Implement waterfront related components of the Parks Master Plan (2013)
- Update and consolidate waterfront policies and guidelines
- Detailed waterfront plan (goals, objectives, plans, implementation strategy)
Study Area

- Peace Park
- Victoria Park
- Donegan Park
- Lucas Point Park
- Monks Cove Park
- Cobourg Harbour
- Tracey Road
- Brook Road S
- Lookout Point Park

Secondary study areas:
- Peace Park
- Monks Cove Park

Primary study areas:
- Victoria Park
- Donegan Park
- Lucas Point Park

Cobourg Harbour
Work Initiated

- Background documents review
- Site investigation
- Steering Committee Meetings (2)
- Meetings with municipal representatives (21) (March 21, 2017)
- Open House/Workshop #1 (April 4, 2017)
- Meetings (24) with stakeholder groups (April 10, 11 and May 3, 2017)
- Surveys
Process/Schedule

Stage 1: Research + Policy Review
- Steering Committee meetings
- Municipal Representative Meetings
- Public Open House/Workshop #1
- Stakeholder Meetings

Stage 2: Assessment + Draft Project Plan
- Steering Committee meetings
- Community Design Charrette (Workshop #3)
- Surveys (ongoing)

Stage 3: Final Plan
- Steering Committee meetings
- Public Open House/Workshop #4
- Final Plan
- Presentation to Council

we are here
- Public Open House/Workshop #2
- Surveys

February to May
BACKGROUND

May to June
DRAFT

July to September
FINAL

Open House #2: Waterfront User Needs Assessment & Detailed Design
Meetings

Municipal Representatives (March 21)

Mayor Gil Brocanier
Deputy Mayor John Henderson
Councillor Brian Darling
Councillor Debra McCarthy
Councillor Aaron Burtchat
Councillor Suzanne Seguin
Councillor Forrest Rowden
Lara Scott, Events Coordinator
Ian Davey, Dir. Corp. Services
Brent Larmer, Bylaw and Policy
Stephen Peacock, CAO
Rory Quigley, Arborist

Erin Wakely, Tourism Coordinator
Jason Johns, Supervisor Parks
Glenn McGlashon, Director Planning & Development
Dean Hustwick, Director Recreation & Culture
Julie Behan-Jones and Chris Barnes, Marina/Campground
Teresa Behan, Manager of Parks
Barry Thrasher, Director of Public Works
Paul Allen, Parks and Recreation Advisory Committee
Workshop Schedule

- Open House/Workshop #1 April 4
- Open House/Workshop #2 Today
- Community Design Charrette May 31
- Open House/Workshop (#3) June 27
- Public Open House (#4) September 27
What we have heard

Workshop #1 Comment Sheet

› 62 attendees at Workshop/Open House #1
› 43 completed comment forms submitted
› 4 questions posed
1. Please list the top three activities you participate in on the waterfront OR the top three reasons you do not use the waterfront.

2. What are the top three concerns/items you would like to see resolved/put to rest from this plan/process?

3. Can you recommend any solutions to help resolve waterfront user conflicts?

4. Please complete the following statement: "When I imagine Cobourg’s future waterfront, I see”…….
What we have heard

Word Clouds

an image composed of words used in a particular text or subject, in which the size of each word indicates its frequency or importance.
Question/Comment Sheet

Question #1a responses

Please list the top three activities you participate in on the waterfront:

- Walking
- Beach
- Boardwalk
Question/Comment Sheet

Question #1b responses

The top three reasons you do not use the waterfront:

- Picnic tables too far away from shore
- Private ownership of West Beach
- Traffic
- Accessibility
- Parking
- Crowds
- Tourists
- People breaking rules
- Volleyball nets
Question/Comment Sheet

Question #2 responses

What are the top three concerns/items you would like to see resolved/put to rest from this plan/process?
Question #3 responses

Can you recommend any solutions to help resolve waterfront user conflicts?

- form a committee with user group representatives
- balance community needs with tourism
- improve parking for residents/tax payers
- consider bird watching needs
- volunteer groups to clean and do minor improvements
- reduce tourism tax burden of residents
- by-law enforcement
- don't reopen marina issue
- better access and signage to waterfront
- reimagine trailer park
- users fees, stakeholder meetings
- washroom
- allow more food/beverage services
- complete transparency
- develop a strong economic reasons for preferred options
- balance needs of all user groups
- designate separate areas for swimming and paddlers
- relocate events away from Victoria Park
- no special interest groups given special treatment
- move ribfest to Donegan Park
Question/Comment Sheet

Question #4 responses

Please complete the following statement:
"When I imagine Cobourg’s future waterfront, I see”…….
## Stakeholder Meetings

**Victoria Hall** *(April 10, 11 and May 3rd)*

| Accessibility Advisory Committee | Green Canoe Outfitters & OM SUP  
(Canoe & Paddleboard businesses & users) |
<table>
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<tbody>
<tr>
<td>Boaters (Non Yacht Club Members)</td>
<td>Heritage Advisory Committee</td>
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<tr>
<td>Breakers Volleyball</td>
<td>Lions Club of Cobourg</td>
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<tr>
<td>Cobourg Dragon Boat &amp; Canoe Club</td>
<td>Northumberland Common Elements</td>
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<tr>
<td>Cobourg Ecology Garden</td>
<td>Condo Corp. #50</td>
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<tr>
<td>Cobourg Fire Department</td>
<td>Planning &amp; Sustainability Advisory Committee</td>
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<td>Cobourg Highland Games</td>
<td>Rotary Club of Cobourg</td>
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<td>Cobourg Taxpayers Association</td>
<td>St. John Ambulance</td>
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<tr>
<td>Cobourg Yacht Club</td>
<td>Survivor Thrivers</td>
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<td>Communities in Bloom</td>
<td>Villa St. Joseph Ecology &amp; Spirituality Centre</td>
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<tr>
<td>Downtown Business Improvement</td>
<td>Waterfront Trail Association</td>
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<td>Association</td>
<td>Willow Beach Field Naturalists</td>
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<td>Downtown Coalition Advisory Committee</td>
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<tr>
<td>Fisheries and Oceans (Coast Guard Building)</td>
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<tr>
<td>Friends of Victoria Park</td>
<td>YMCA Northumberland</td>
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Stakeholder Meetings

Victoria Hall (April 10, 11 and May 3rd)

- 45 min to 1 hour meetings with consulting team
- Dialogue on each group’s current and future waterfront use, and/or general interest in its future
- Intent to understand each group’s needs regarding spaces, resources and/or general interests
- Interested groups who have not yet identified themselves should do so ASAP
Stakeholder Meetings

what we have heard (so far....)

- common ground on many topics including the need for:
  - east pier improvements
  - upgrades/repairs to existing infrastructure
  - improved access to washrooms/changerooms
  - naturalization of the west headland and west beach
  - addressing boat storage, including for small watercraft
  - considering a shared building at the harbour
Stakeholder Meetings

what we have heard (so far....)

- common ground on many topics including the need for (continued):
  - better east-west and north-south connectivity
  - better sharing of spaces and amenities by a variety of waterfront users
topics for further discussion/investigation

- topics for which limited common ground on potential directions has emerged to date
  - use of inner harbour/marina expansion
  - trailer park
  - Victoria Park
  - the role/function of waterfront parks/spaces beyond the core

Resident survey should provide further direction on these and other topics
Resident Survey

- questions on your use and preferences regarding the waterfront
- information will be used to help understand key issues and future directions for waterfront improvements
- 15 to 45 minutes to complete
- results will be shared at Open House/Workshop in June
Resident Survey

- available next week
- online at: www.cobourg.ca
- paper copies will be available at Victoria Hall, library and CCC
- or email waterfront@cobourg.ca for a PDF or mailed hard copy
21. Donegan Park is an important park in the Town's park system. It includes a baseball diamond and soccer pitch. The 2013 Parks Master Plan proposed to upgrade the park to a premier facility. Please indicate your level of agreement with each of the following statements on a scale of 1 to 5, with 1 meaning 'completely disagree' and 5 meaning 'completely agree'
<table>
<thead>
<tr>
<th>No changes should be made to Donegan Park.</th>
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<tr>
<td>1 completely disagree</td>
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<td><img src="image" alt="Checkbox" /></td>
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<tr>
<th>The baseball diamond should be improved with enhanced spectator facilities developed in a traditional heritage &quot;ball park&quot; style.</th>
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<tr>
<td>1 completely disagree</td>
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<tr>
<th>The existing softball diamond should be removed and replaced with a new baseball diamond.</th>
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<td>1 completely disagree</td>
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<tr>
<th>The existing skatepark should be relocated to Lions Park/Cobourg Community Centre.</th>
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<tr>
<td>1 completely disagree</td>
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<tr>
<th>New entry features should be provided to announce arrival to the park along D'Arcy Street at Lakeshore Drive and Bay Street.</th>
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<tbody>
<tr>
<td>1 completely disagree</td>
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<td><img src="image" alt="Checkbox" /></td>
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<tr>
<td>New entry features should be provided to announce arrival to the park along D'Arcy Street at Lakeshore Drive and Bay Street.</td>
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<tr>
<td>Internal pathways to connect on site facilities should be developed.</td>
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<tr>
<td>Existing washrooms/concession building and adjacent patio/picnic areas should be improved to better accommodate park users.</td>
</tr>
<tr>
<td>Example Question</td>
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Other (please specify)
Group Survey

- waterfront user groups, businesses, and service clubs will receive a letter and link inviting them to participate in a separate survey
- survey will be available next week
Design charrette

What is a design charrette?

- a working meeting during which citizens, designers and others collaborate on a vision for Cobourg’s waterfront

- participants sketch designs to explore and share a broad diversity of design ideas

- allows everyone who participates to be a mutual author of the plan
Design charrette

- workshop/drop-in format

- room will be organized into topics with one or more team members at each table to facilitate the discussion / design process

- you can participate in one or more table discussions based on your interest

- design options will be developed based on participant feedback
Design charrette

- topic areas for discussion will be both overarching and site/location specific
  - waterfront programming + amenities
  - natural environment (protection + enhancements)
  - access and connectivity to/from and along waterfront
  - Policy and Implementation
  - Site specific: east pier, trailer park, west beach and west headland
Design charrette

Day: Wednesday May 31st
Time: 4 to 8 PM
Location: Cobourg Community Centre
Discussion Questions

Waterfront park spaces outside of the core

- To date we have received minimal input on park spaces outside of the central district
- Please take a moment to complete a handout to provide comments on other waterfront parks
- Space is provided for other comments based on what you have heard tonight or about any aspect of the waterfront or the process
Questions?